



CORPORATE PARTNERSHIP PROGRAM

INCREASE YOUR VISIBILITY
RECRUIT THE BEST TALENT
ENGAGE WITH STUDENTS
SHAPE EDUCATION

PLATINUM | \$5,000

GOLD | \$2,500

PURPLE | \$1,500



Kimmel School of
Construction Management

CM.WCU.EDU

	Platinum	Gold	Purple
Increase Your Visibility			
Company name and logo displayed on Industry Partner website	x	x	x
Company name and logo on dynamic display board in Belk Building	x	x	x
Company name and logo on KSCM event printed programs	x	x	
Large, framed print displayed in Belk Building	x		
Invitation to host on-campus event to spotlight your company	x		
Recruit the Best Talent			
Free registration at Construction Career Fair (fall)	x	x	x
Free Sponsor registration at Construction Career Fair (fall)	x		
Free registration at WCU Career Fair (spring)	x	x	
Free Sponsor registration at WCU Career Fair (spring)	x		
Invitation to Construction Career Fair Networking Reception	x	x	
Job opportunities distributed directly to CM students	x		
Engage with Students			
Invitation to KSCM Fall Kick Off Cook Out	x	x	x
Invitation to KSCM Spring Student Awards Celebration	x	x	
Sponsorship of one KSCM event	x		
Shape Education			
Invitation to join the Construction Industry Advisory Council	x	x	x
Invitation to host professional development seminars for students	x	x	
Invitation to provide guest lecture in Intro to Construction course	x		
Priority invitation to host project site visits	x		
Annual Donation	\$5,000	\$2,500	\$1,500

JOIN BY MAY 1

To become a Corporate Partner contact or use QR code:

John Hildreth: (828) 227.2519 | jhildreth@wcu.edu

Bruce Gehrig: (828) 227.2544 | lggehrig@wcu.edu



Kimmel School of
Construction Management

CM.WCU.EDU