<u>Citizen-Times Wins Heritage Award</u>

Bryson City: Smoky Mtn. Times

10/1/81

Western Carolina University gave its 1981 Mountain Heritage Award Saturday to the Asheville Citizen-Times Publishing Company as the "greatest historian of the mountains."

In a citation accompanying the presentation, Dr. H.F. Robinson, WCU Chancellor, said the newspaper not only has served as the daily recorder of human events but "has purposefully and with commitment undertaken to record and recall the great historic moments in life of the mountains in life of the mountain people."

The award, presented annually during the celebration at WCU of Mountain Heritage Day, was accepted by Richard B. Wynne, president and publisher of the Citizens-Times.

Wynne said the award is "a unique honor and one we will be very proud of at the Citizen-Times.

"It is one thing to be recognized by our peers in business; it is quite another to be cited by our neighbors for preserving regional values.

"It is the people at the Citizen-Times who are responsible for this honor and I am delighted to accept this award on behalf of each of them.

"In our acceptance, we recognize that we have a responsibility to our heritage to do our very best for this region and its citizens.

"We will do our utmost to live up to this challenge."

The newspaper traces its beginnings to February 1870 when Randolph Shortwell began publishing the North Carolina Citizen in Asheville.

From its early years, the paper undertook periodically to publish special editions on the history of the region, an activity that the WCU citation said "flowered in the second half" of the 20th century.

Robinson described the Citizen-Times as a "corporate citizen of Western North Carolina."

And, he said, the company as the oldest enterprise in Western North Carolina has been "not only a recorder of our heritage for more than a century, it has been and is an integral part of it."

A bronze tablet presented to Wynne read "Western Carolina University Mountain Heritage Award, 1981, presented to the Asheville Citizen-Times Publishing Company in recognition of outstanding contributions to the preservation and interpretation of the heritage and culture of Western Carolina."

The accompanying citation, in part, said:

"For eleven decades, the Citizens Times (* Article Cuts Off*) the news of the day, establishing a permanent historic documentation of the life of this region.

"On (its) pages... are found accounts of great events, and small; of expectations, and disappointments; of success, and failures; of war, and peace; of happiness, and misery; of prosperity and poverty; of tranquility, and violence; indeed, accounts of all of the human scene."

The Citizen-Times was described as a "moving force in the historic achievements" of Western North Carolina, as well. Thus, the award not only was in recognition of the newspaper's role as historian but for its sponsorship of historic accomplishments.

This aspect of the award to the newspaper was expressed on this way:

"It championed the introduction of the railroad to the mountains; encouraged aviation; fought for better roads; was a leader in the establishment of the Great Smoky Mountains National Park and the Blue Ridge Parkway; searched for industry; campaigned for clean government; sought better educational opportunities and resources; encouraged morality and raised its voice against oppression, disease, lawlessness, and corruption."

In truth, Robinson said, in a reference to the Citizen-Times' slogan, "it has dedicated itself to these and many other other causes directed toward the upbuilding of Western North Carolina."

Robinson said the Citizen-Times "commitment to recording the history of Western North Carolina, already firmly established in the first half of the 20th century, flowered in the second half, beginning with similar editions periodically since."

This commitment, he said, "is seen each week today in the column, 'Roaming The Mountains,' by John Parris, and in the publication of his books, and of other important (*Article Cuts Off*)

with \$74.40 withheld. A single person with one allowance and a \$400 weekly wage will see his tax withholding reduced by \$4.60, to \$82.70.

up to \$1,000 of interest (\$2,000 for a couple) earned on a new type of one-year savings certificate.

But there will be a lot more than

taxes cut when the government begins a new bookkeeping year — fiscal 1982 — Thursday. Hundreds of federal pro-grams will begin feeling the effect of

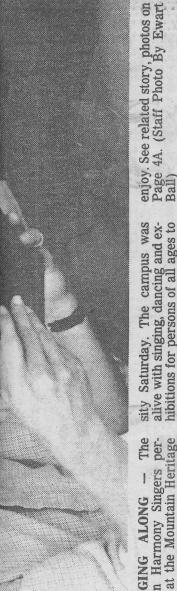
lion. Will allow investors to shield from taxation Another part of the tax bill

loans and a variety of programs ranging from agriculture subsidies to urban aid.

series of reductions, it will take up Reagan's request last week for a second round of spending cuts totaling \$13 billion and tax increases of about \$3 bil-Once Congress wraps up the

The cuts in taxes and government spending represent half of Reagan's four-pronged approach for reducing inflation and nurturing sustained, job-

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Christian Harmony Singers per-formed at the Mountain Heritage Day at Western Carolina Univer-SINGING ALONG

Saturday.

alive with singing, dancing and exhibitions for persons of all ages to The campus was

Heritage

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CULLOWHEE — Western Carolina University's 1981 Mountain Heritage Award went to the Ashevile Citizen-Times Publishing Company Saturday for its 111-year-old role as "the greatest single historian of the mountains."

Robinson said the newspaper not only has served as the daily recorder of human events but "has purposefully with commitment undertaken to record and recall the great historic moments in the life of the mountain In a citation accompanying the presentation, WCU chancellor Dr. H.F. people." and

age," he said, "it holds stories of the things that the ordinary folk of the mountains have done and thought and dreamed since first they began to live "As a treasure house of our herit-

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From its early years, the paper undertook periodically to publish special editions on the history of the region, an activity that the WCU citation said "flowered in the second half" of the 20th century under the leadership of Wynne and Robert Bunnelle, former president and publisher of the Citizen-AWARD PRESENTED — Western Carolina University Chancellor H.F. Robinson, left, presented the 1981 WCU Mountain Heritage Award to Asheville Citizen-Times President and Publisher Richard B. Wynne Saturday in Cullowhee as part of the Mountain Heritage Day celebration. (Staff Photo By Ewart Ball)



Roaming The Mountains John Parris

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Robinson described the Citizen

of our heritage for more than a century, it has been and is an integral part of it." as the North Carolina has been "not only a recorder And, he said, the company Western in ern North Carolina." oldest enterprise

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Times Publishing Company in recognition of outstanding contributions to the preservation and interpretation of the heritage and culture of Western North Carolina." A bronze tablet presented to 1981, Wynne read "Western Carolina Univer sity Mountain Heritage Award,

Times has reported the news of the day, establishing a permanent historic document of this region (now available to scholars and researchers on micro-film at WCU's Hunter Library and at "For eleven decades, the Citizen

Pack Library in Asheville.)
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