

Curriculum Map: Example

Programs at WCU are expected to complete the assessment cycle for each SLO at least twice in a five-year period. One assessment cycle for an SLO consists of data collection, results analysis, using the results to improve student learning, and documenting the improvements.

*To complete this section, enter the program’s Student Learning Outcomes. Then indicate with an X **when** the assessments are planned, and the courses in which those assessments will be collected (if applicable) If an SLO will be inactive in the future, after the SLO write “Inactive as of [semester & year].”*

We’ve provided you with an example below – please let us know if you have any questions or need assistance.

	<i>Report assessments for each SLO at least two times in a five-year period</i>				
Student Learning Outcomes	2022-23	2023-24	2024-25	2025-26	2026-27
SLO #1 – Identify, apply, and critique professional content areas.		BMS 601 & BMS 602		BMS 601 & BMS 602	
SLO #2- Articulate and demonstrate professional competencies through supervised internship experiences.		BMS 692 & BMS 693		BMS 692 & BMS 693	
SLO #3- Develop a comprehensive knowledge of foundational marketing principles.			BMS 501		BMS 501
SLO #4- Establish strong leadership qualities.	BMS 692		BMS 692		
SLO #5 – Compare and contrast primary source documentation.	BMS 150				BMS 150