

# Western Carolina University

## College of Business

### BSBA Marketing Fall 2022, Spring 2023, Summer 2023

WCU Course Required	Credit Hours	NCCC Equivalent
Math 170* or QA 235 (Statistics Requirement)	3	For MATH 170: MAT 151, MAT 152, or MAT 155 For QA 235: BUS 228
ACCT 251	3	ACC 120 or ACC 122
ACCT 252	3	ACC 121 or ACC 226
ECON 231**	3	ECO 251
ECON 232	3	ECO 252
LAW 230	3	BUS 115 or BUS 116
MKT 201	3	MKT 120
CIS 251	3	No Equivalent
MGT 300	3	BUS 137
FIN 305	3	No Equivalent
QA 305	3	No Equivalent
MGT 404	3	No Equivalent
MKT 310	3	No Equivalent
MKT 406	3	No Equivalent
MKT ELEC	3	No Equivalent
MKT ELEC	3	No Equivalent
MKT ELEC	3	No Equivalent
MKT ELEC	3	No Equivalent
MKT ELEC or SM 361	3	No Equivalent

\*Satisfies *Liberal Studies* program requirement for Math (C2).

\*\*Satisfies 3 hours of *Liberal Studies* program requirement for Social Sciences (P1).

### Other Requirements

A minimum of 30 hours must be earned at WCU in Junior/Senior (300/400) level courses; 50% of the credits earned in the major must be at the Junior/Senior (300/400) level.
The baccalaureate degree requires the successful completion of a minimum of 120 hours.
A minimum GPA of <b>2.0</b> is required in the <i>major</i> for graduation. <b>The major consists of the Business Core courses as well as courses in the major program of study.</b>
An overall minimum GPA of 2.0 is required to graduate.
At least 45 hours are required for enrollment in all College of Business courses numbered 300 or above.
In addition to the coursework above, Liberal Studies requirements must be met. The existing comprehensive articulation agreement enables North Carolina community college graduates of a two-year <b>associate-in-arts (AA)</b> or <b>associate-in-science (AS)</b> degree programs to transfer to constituent institutions of the University of North Carolina with junior status, having Liberal Studies requirements waived.

<b>Liberal Studies Requirements at WCU</b>	<b>NCCC Courses which have been evaluated for transferability of credit. Official evaluations of transfer coursework are completed by the Office of the Registrar after a student accepts an offer of admission into Western Carolina University.</b>
<b>C1 Writing (6 hours):</b> ENGL 101 and ENGL 202	For ENGL 101: ENG 110, ENG 111 For ENGL 202: ENG 112, ENG 113, ENG 114
<b>C2 Mathematics (3 hours):</b> MATH 170 is recommended. MATH 170 will meet the C2 Liberal Studies requirement and the Statistics requirement within the Business majors.	MAT 152, MAT 151 (Statistics I), MAT 155
<b>C3 Oral Communications (3 hours):</b> COMM 201	COM 110, COM 120, COM 231, COM 250
<b>C4 Wellness (3 hours):</b> HEAL 111 or HEAL 123 or HSCC 101	HEA 110, PED 110
<b>C5 Physical and Biological Sciences (6 hours):</b> The two courses taken for the C5 requirement must be from two different disciplines.	BIO 169, AST 151, AST 152, AST 251, BIO 110, BIO 111, BIO 112, BIO 120, BIO 130, BIO 140, BIO 150, BIO 160, BIO 161, BIO 163, BIO 165, BIO 166, BIO 168, BIO 242, CHM 115, CHM 132, CHM 135, CHM 152, CHM 251, CHM 252, ENV 110, GEL 113, GEL 120, GEL 230, GEO 130, PHS 130, PHY 101, PHY 102, PHY 110, PHY 151, PHY 152, PHY 251, PHY 252
<b>P1 Social Sciences (6 hours):</b> The two courses taken for the P1 requirement must be from two different disciplines.	ANT 210, BUS 110, ECO 151, ECO 251, ECO 252, GEO 113, POL 110, POL 120, POL 210, PSY 150, PSY 201, PSY 202, PSY 237, PSY 239, PSY 241, PSY 259, PSY 281, SOC 210, SOC 213, SOC 220, SOC 225, SOC 230
<b>P3 History (3 hours):</b>	HIS 111, HIS 112, HIS 114, HIS 115, HIS 121, HIS 122, HIS 131, HIS 132, HUM 121, HUM 122, REL 112, REL 211, REL 212, REL 221
<b>P4 Humanities (3 hours):</b>	ENG 131, ENG 231, ENG 232, ENG 233, ENG 241, ENG 242, ENG 243, ENG 251, ENG 252, ENG 253, ENG 265, ENG 266, ENG 271, ENG 272, ENG 274, ENG 275, HUM 110, HUM 115, HUM 120, HUM 130, HUM 150, HUM 160, HUM 161, HUM 211, HUM 212, HUM 220, LAT 141, LAT 142, LAT 232, PHI 210, PHI 215, PHI 220, PHI 221, PHI 230, PHI 240, REL 121
<b>P5 Fine &amp; Performing Arts (3 hours):</b>	MUS 110, MUS 112, MUS 113, MUS 114, MUS 210, MUS 211, MUS 212, MUS 213, ART 100, ART 101, ART 111, ART 114, ART 115, ART 116, DAN 110, DAN 111, DRA 111, DRA 112, DRA 115, DRA 122, DRA 126, DRA 211, DRA 212
<b>P6 World Cultures (3 hours):</b>	POL 220, POR 111, POR 112, POR 211, POR 212, REL 110, REL 111, RUS 111, RUS 112, RUS 211, RUS 212, SPA 111, SPA 112, SPA 211, SPA 212, ANT 220, ANT 221, ARA 111, ARA 112, ARA 211, ARA 212, ART 117, ASL 111, ASL 112, ASL 211, ASL 212, CHI 111, CHI 112, CHI 211, CHI 212, COM 140, ENG 251, ENG 252, ENG 261, ENG 262, FRE 111, FRE 112, FRE 211, FRE 212, GEO 111, GEO 112, GER 111, GER 112, GER 211, GER 212, ITA 111, ITA 112, ITA 211, ITA 212, JPN 111, JPN 112, JPN 211, JPN 212, LAT 111, LAT 112, LAT 211, LAT 212, LAT 231
<b>Upper Level Perspective</b>	<b>NO EQUIVALENT</b>

This list might not be all-inclusive. Please visit [registrar.wcu.edu](http://registrar.wcu.edu) for more information.

Under the existing Articulation Agreement with the NCCC System, NC Community College graduates of an A.A. (Associate in Arts) or A.S. (Associate in Science) degree, will transfer into WCU with their Liberal Studies (along with the Upper-Level Perspective) waived. Graduates with any other degree MUST satisfy the Liberal Studies program with either transfer credit or WCU courses.

Only work passed with a grade of C or better will be accepted for transfer. WCU course credits awarded through transfer cannot exceed the actual number earned credit hours in a course.

For more information regarding transfer coursework for Liberal Studies requirements at WCU, please contact WCU's Office of the Registrar ([registrar.wcu.edu](http://registrar.wcu.edu)) or WCU's Advising Center ([advising.wcu.edu](http://advising.wcu.edu)).