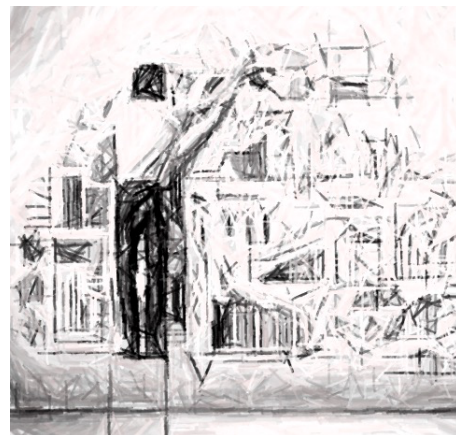


Belcher College of Fine and Performing Arts
Arts & Entrepreneurship Program
Spring 2022 Course Offerings

For questions contact Denise Drury Homewood, Bardo Arts Center
Executive Director, ddrury@wcu.edu, 227-2550



ONE CREDIT INTENSIVE
ART/MUS/THEA 450-01

Grants, Proposals, Contracts, and Budgets
Online Synchronous

Every other Tuesday from 5:30 - 7:30pm:
Jan 11, Jan 25, Feb 8, Mar 1, Mar 15, Mar 29,
April 12, April 26

Instructor: Anna Fariello

This course will introduce students to potential funding for arts (visual art, theater, dance, music, etc) projects, including government and private sources. The course will cover grants, fellowships, and residencies. Students will learn about the types of funding, the mechanics of writing a successful proposal, and the basics of grant implementation, including budget management. Students will have an opportunity to plan a project and write a grant.

ONE CREDIT INTENSIVE
ART/MUS/THEA 450-02

Website Design for the Arts
Online Asynchronous

Instructor: Jill Jacobs

Learn basic web design, search engine optimization, and digital marketing. Using the Wix platform to build their site, all students will have a finished product to use as a tool to market themselves and as an example of their website-building abilities.

Managing Your Money for Financial Success
FIN 210 | 3 Credit Course | Multiple Sections

An introduction to personal financial planning including goal setting, cash management, credit, insurance, housing, educational planning and financial institutions and markets.

New Venture Creation
ENT 325 | 3 Credit Course | Multiple Sections

Planning and executing the creation of a successful entrepreneurial venture.