February 2021 Newsletter

Celebrate
Black History Month is an annual celebration of achievements by African Americans and a time for recognizing their central role in U.S. history. President Gerald Ford officially recognized Black History Month in 1976, calling upon the public to “seize the opportunity to honor the accomplishments of Black Americans in every area of endeavor throughout our history. This month we will also take the opportunity to celebrate the life and legacy of Dr.
Martin Luther King Jr. Join Intercultural Affairs, Alpha Phi Alpha Fraternity, Inc., ICA Council, Black Student Union, and many others for a weeklong celebration themed “Black Excellence.”

For additional information, contact Intercultural Affairs.

Call for Volunteers to Support Regional COVID-19 Vaccination Clinics

Western Carolina University embraces our responsibilities as a regionally engaged university and shares with our communities the challenges presented by the COVID-19 pandemic. In support of our region, we have applied to, and have been approved to serve as a regional COVID-19 vaccination site. In addition to
operating our own COVID-19 vaccination clinic, we are partnering with our local health providers to support their efforts to administer the COVID-19 vaccine.

*The WCU Vaccination Clinic needs both clinical and non-clinical volunteers. We hope you will consider volunteering your time to assist with the vaccine administration process.*

To register as an interested volunteer, please complete the following form: [Vaccination Clinic Volunteer Form](#) (instructions and training will be provided once you are confirmed as a volunteer). For additional information, see our volunteer website: [WCU Vaccination Volunteer Resources](#).

For questions, please contact Dr. Lane Perry (laneperry@wcu.edu). Thank you for supporting our community engagement efforts.
Information Technology Committee

Increased Phishing Attempts

The IT Division is witnessing a surge in social engineering activities, especially vaccine-related phishing attempts. It is important that we remain watchful and remember:

- Watch for suspicious sender addresses i.e. helpdesk.wcu.edu@gmail.com
- Watch for generic greetings i.e. "Dear Customer"
- Don't click links embedded in emails unless you are 100% sure of the sender
- If in doubt, contact IT

The next IT Committee meeting will be held on Wednesday, March 3rd at 9:00 am via Zoom. Email Donna Reynolds to request a link.
Division Budget Hearings  
February 24, 2021

10:00 am  Welcome

<table>
<thead>
<tr>
<th>State-Funded Operations</th>
<th>Student Activity Fee Funded Operations</th>
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<tbody>
<tr>
<td>10:05 am  Student Affairs Office</td>
<td>2:00 pm  Marketing &amp; Assessment</td>
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<tr>
<td>10:20 am  Financial Aid and</td>
<td>2:15 pm  Campus Activities</td>
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<tr>
<td>Scholarships</td>
<td>2:45 pm  Break</td>
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<tr>
<td>11:00 am  New Student Orientation</td>
<td>3:00 pm  Campus Recreation &amp;</td>
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<td>11:00 am  Admissions</td>
<td>Wellness</td>
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<td></td>
<td>3:30 pm  Greek Student Engagement</td>
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<td></td>
<td>3:45 pm  Intercultural Affairs</td>
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<tr>
<td>Auxiliary Operations</td>
<td>Health Fee Funded Operations</td>
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<tr>
<td>11:30 am  Student Community Ethics</td>
<td>4:00 pm  Health/Counseling and</td>
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<td>11:45 am  Residential Living</td>
<td>Psychological Services</td>
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<td>12:15 pm  Lunch</td>
<td>4:30 pm  Comments/Closing</td>
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<td>1:00 pm  Bookstore</td>
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<tr>
<td>1:15 pm  Catamount Dining</td>
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<tr>
<td>1:30 pm  Auxiliary Services/Cat Card</td>
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<tr>
<td>1:45 pm  Print and Mail Services</td>
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Request the Zoom Link

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Campus Activities
- Palin developed tutorial videos for Engage to be used for training new officers, administrators, etc. looks promising. Residential Living has

Auxiliary Enterprises
- Residence Halls opened on February 6. Approximately 2800 residents are expected to live on campus during the spring semester.
requested to acquire its branch within Engage.

- On February 18, LMP will host a virtual Escape Room to accommodate 500 students.
- The DCA Marketing Team is working to increase the production value of virtual programming.
- The Student Government Senate filing closes February 12.

- Starbucks in Courtyard opened with a new look.
- Large monitors were installed at some retail venues at Courtyard and most stations upstairs.
- High-fives and congratulations to Jennifer and the Bookstore staff for all the effort and competence in closing Fall, resetting the store, and delivering Spring.

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**Health & Wellness**

- CRW partnered with Financial Aid to offer Wellness Wednesday: Financial Wellness program.
- Students are utilizing virtual appointments and can schedule same-day appointments with CAP Counselors.
- Kellie and several others within the unit are busy planning the opening of the Regional COVID-19 Vaccination Clinic at HHS. Campus updates coming soon.
- BetterYou launches a fitness challenge for February.

**Marketing & Assessment**

- Budget Hearings are scheduled via Zoom, February 24, 10 - 5 pm.
- Carol held a virtual CANVA Pro tutorial workshop on February 4. If you are interested in this free resource, contact Carol.
- Legacy Walk update was emailed to all donors.
- Jane met with Tiffany Wysocki, Executive Creative Director in University Communications & Marketing to discuss collaborations.
Dean of Students

- Collin and Zarana attended ASCA’s virtual conference.
- IFC began their recruitment week process. All events are virtual. The Spring semester Advisor Retreat happened on Saturday, February 6.
- ICA hosted a welcome back bash virtual dance party for Project CARE students on Wednesday, Feb. 10. ICA also participated in the first book club meeting with SCC on Ibram Kendi’s, *How to be an Antiracist*.

Undergraduate Enrollment

- Admission offers are up significantly but traditional activities to boost commitments are modified.
- March Open House is TBD. Spring Blitz has been moved from March to April 12-16.
- Orientation has finalized proposed drafts for summer orientation.
- Financial Aid FAFSA application numbers are 14,541 for 2021-22 compared to 14,686 for 2020-2021.

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**Whee Lead: Virtual Speaker Series**

**Leading to Racial Justice**

**Feb. 25 | 6:30pm**

**Justin Jones-Fosu**

Introduction to the Inclusive Mindset
Celebrate the Good News!
Welcome New Staff

Keyona Presha, born and raised in Asheville, NC. She attended North Carolina Central University (2016) for her undergraduate studies and Syracuse University (2017) for her graduate studies. She began her career in the banking industry prior to transitioning into higher education. Keyona has three sisters and 2 brothers. She has a 4-year-old Shih Tzu/toy poodle mix named Bailey who runs her entire life. Keyona enjoys reading, music, traveling, and spending time with her friends and family.

James Hopkins, IT nerd, and musician. Married, usually-quite-happily. He has 7 animals more than he would like (would prefer none, but would accept a LLAMA).
His family is from Peru and has a brother he likes solely due to distance (he lives in VA, which is almost far enough away). James has a kid on the way and is ultimately terrified of how to raise her to not be as bad as he was, growing up.

- Jeff Hughes participated in Title IX Advisor training with Ivy Gibson.
- Jeremiah Haas will co-host a public webinar alongside the WCU Club Climbing Team and Carolina Climbers Coalition on Tuesday Feb. 16th 6pm-
7pm. The webinar is centered on public access and ethics in outdoor recreation. The zoom link is below.

- [https://wcu.zoom.us/j/85177856054](https://wcu.zoom.us/j/85177856054)
2021-2022 Room Selection

Do you know a student who needs on-campus housing for the 2021-2022 Academic Year? Below are some important items to remember:

- **1st Step:** Pay the non-refundable housing deposit of $150 through their MyWCU account
- **2nd Step:** Submit a Residence Hall Agreement beginning **February 24, 2021**
- **3rd Step:** Select a room during Room Selection which begins in March 2021
- Information will be online at roomselection.wcu.edu
- Information will be sent to your student’s Suite box in January
- Emails will be sent to the student’s WCU email account
- Being requested as a roommate does not qualify as submitting a Residence Hall Agreement

**Students wanting to live on campus should pay their deposit and submit their Residence Hall agreement as early as possible.**

Questions? Please call the Department of Residential Living at 828.227.7303.
WHEE BLACK
A Black-Autonomous Community Space for Black WCU Students
JOIN US.

Register at: https://bit.ly/35jWI3i

safezone
SPRING 2021 WORKSHOP DATES

SAFE ZONE PART 1:
Thursday, Jan. 28th | 2-4pm
Tuesday, Feb. 16th | 5-7pm
Wednesday, March 17th | 10-noon
Tuesday, April 20th | 2-4pm

SAFE ZONE PART 2:
Thursday, Feb. 4th | 2-4 pm
Tuesday, Feb. 23rd | 5-7pm
Wednesday, March 24th | 10-noon
Tuesday, April 27th | 2-4pm

ALL SESSIONS WILL BE VIRTUAL. TO RSVP, VISIT:
SAFEZONE.WCU.EDU
Email Signature Generator

The University Communications and Marketing website team developed an email signature generator to create university branded email signatures.

Signatures can be personalized to include pronouns, cell phone numbers or a last line of free text. Once created, the signature can be copied, pasted and saved as your Outlook email signature.

Remember to visit the COVID-19 website for the latest campus updates and resources.

**COVID-19 RESOURCES**

Important Dates

**February 24** - I Love WCU Drive-Thru Breakfast  
**February 24** - Division Budget Hearings  
**February 25** - Reading Day