

December 2020 Newsletter





Holiday Message from Chancellor Brown

ADVERSE WEATHER POLICY

As we approach the winter season, please review the [Adverse Weather Policy # 41](#). Contact Human Resources with questions.



Campus Activities



Campus Services

- Miracle @ WCU's executive team selected Anaya Outlaw as the new Fundraiser Coordinator.
- The 25Live integration with Engage looks promising. We are working with campus stakeholders and Anthology to determine whether to propose adding this functionality to our current contract.
- The Student Senate passed a resolution in favor of a student fee increase to support CAPS operations.
- The Chancellor met with 110 students for the Hot Chocolate and Cookies event on November 16th. Students appreciated getting to talk with Dr. Brown one on one and received awesome giveaways.
- Starbucks in Courtyard is under renovations with an estimated completion of Jan. 30.
- Steve Leamon will be preparing the Courtyard Café for the addition of large monitors to allow customers to see what is offered at any particular station from much farther away.
- Comfort Corner Courtyard location will be a split station with half designated for Papa John's and half to Sushi with Gusto with the sushi being made at that station.
- Kudos to Jennifer and her team at the bookstore for delivering great customer service during the pandemic.



Health & Wellness

- CAPS will continue providing telemental health services through December and January for students as long as they reside in NC.
- CRW submitted end of semester reports this week.
- The UNC Health Services Director's meeting focused on

Marketing & Assessment

- Carol served on the bookstore search committee.
- The [Thank You Donor Acknowledgment](#) protocol is finalized and in SharePoint.
- Catamount Legacy Walk donors were sent a holiday update email.
- The November newsletter open rate for parent newsletter was

vaccine distribution and implementation of the new CDC quarantine guidelines. Schools reported different recommendations for local county health departments.

- 3 people will participate in the NASPA Certified Peer Educator training over break (2 Catamount Wellness Ambassador's & 1 staff member)

73.5% and division newsletter 56%.

- The Assessment Office will provide feedback on CIRs in January,



Dean of Students

- The GSED staff attended the virtual Association of Fraternity Advisors annual meeting.
- Kyrsti trained the IFC judicial committee in preparation for their new process, beginning Spring 2021.
- A total of 17 students join ICA and CAPS to debrief the election.
- ICA is planning Martin Luther King, Jr. events for January.

Undergraduate Enrollment

- Applications continue to come in at a slower pace than last year. This trend happening at other sister schools as well.
- Campus Tours: Admissions tours continue to run smoothly
 - Mondays, Thursdays, and Fridays are the highest volume visitation days.
- 195 student have signed up for online orientation beginning January 11, 2021.
- Financial Aid FAFSA application numbers are 10,359 for 2021-22 compared to 10,847 for 2020-2021.

Celebrate the Good News!

- *Dr. Betsy Aspinwall* completed the Mental Health First Aid Trainer Training. She will assist Kim Gorman & Kellie Angelo Monteith with MHFA training across campus.
- *Dr. Jay Manalo* completed Safe Zone training. Twenty additional people are now apart of the Safe Zone network at WCU.



CANVA PRO WORKSHOP

Carol Barnao will host a Canva Pro tutorial via zoom on January 14, 2021, at 1:00 pm to share how to get the most out of our divisional Canva Pro subscription. This session will provide information on branding, best practices, and tips for creating posts, as well as how to export videos or gifs to share on social media platforms.

If you can join, please email her to rsvp by January 5, and she will send you the zoom link and password. If you cannot make the live class, a recording of the tutorial will be made available on our Divisional Webpage. Please contact Carol for questions.



The holiday season is a time when we reflect on the past year and and look forward to new opportunities. Please remember our colleagues, students, family and friends who make our lives so special.

Wishing you all peace, joy, good health during the Holiday Season and throughout the New Year.

Remember to visit the COVID-19 website for the latest campus updates and resources.

COVID-19 RESOURCES

Important Dates

January 11 - IT Assets Due

January 16 - Residential Halls open

January 21-22 - Orientation

January 25 - First Day of Classes

February 5 - Census Day



Division of Student Affairs
Western Carolina University
Cullowhee, NC 28723