DIANE L. MARTINEZ

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EDUCATION

PhD, Theory and Practice of Professional Communication
Utah State University, 2012

Master of Arts, English (Rhetoric and the Teaching of Writing)
New Mexico State University, 1993

Bachelor of Science, Education (English, Earth Science)
New Mexico State University, 1991

TEACHING AND CURRICULUM DEVELOPMENT

Fulbright U.S. Scholar, Pädagogische Hochschule Ludwigsburg/Ludwigsburg University of Education (LUE), Ludwigsburg, Germany**.** October 1, 2022 to May 31, 2023.

Creating Cross-Cultural Student Experiences through Internationalized Curriculum Development is a project intended to create cross-cultural student experiences through a sustainable partnership and internationalized curricular resources that will prepare students and faculty to collaboratively engage with international communities.

- Taught two courses in the Department of English for Winter 2022-2023 term: Environmental and Nature Writing and Ethical Considerations in Science Communication.
- Created collaborative network between Western Carolina University (WCU) and LUE
- Facilitated international collaborations between WCU and LUE including:
  - Online workshops for Ukraine's Chernivtsi National University (CHNU) faculty and in partnership with LUE.
  - Collaborative Online International Learning (COIL) courses between CHNU and WCU and LUE and WCU.
  - Internship opportunities for professional writing students at WCU.
- Conducted specialized presentations including:
  - "Overview of Higher Education in the U.S.," Fulbright orientation for German students and scholars, presented on June 20, 2023.
  - "DEI in American Higher Education: One Perspective," class lecture, May 10, 2023.
  - "Multilingualism in American Classrooms: A Selected Snapshot," class lecture, May 4, 2023.
  - Podcast on community engagement for [Voices in Between](), May 2023.
  - "Multidisciplinary Approaches for Teaching and Learning About Climate Change and Social Justice," presented at American Studies Seminar 2022, Leucorea Foundation, Lutherstadt Wittenberg, Germany, November 24–26, 2022.
  - "Urban and Rural Universities of the U.S.," November 9, 2022.
- Attended
  - European Academic Colloquium 2023 on Technical Communication, Karlsruhe, Germany, May 5, 2023.
  - Diversity in the Digital Foreign Language Classroom, International Conference, Ludwigsburg, Germany, March 30-31, 2023.
  - U.S. – German Virtual Exchange on Higher Education: A Transatlantic Discourse on Internationalization and Diversity, Fulbright Sessions 3 and 4, February 28, 2023; March 20, 2023.
  - European Association for International Education (EAIE) Online Academy: Implementing Virtual Exchange in the Curriculum, March 20-22, 2023.
  - Canadian Colonial Settler Studies, Amerikahaus Munich, January 20, 2023.

o International Teaching Week Conference, LUE, Ludwigsburg, Germany, October 10-14, 2022.

Associate Professor of English and Director of the Professional Writing Program, Western Carolina University, 2012 to present; Director, 2014 to 2019.
- Teach three graduate and undergraduate technical and professional writing courses per semester.
- Serve on graduate student thesis committees; supervise thesis projects as committee member and committee chair and assist students in developing comprehensive exam reading lists and questions.
- Design and revise curriculum to achieve a theoretical, global, and workplace-oriented focus.
- Maintain scholarly research and publication agenda.
- Serve on institutional, college, department, professional, and public committees.

As Director, 2014-2019
- Direct WCU's professional writing program with approximately seventy majors.
- Advise students through the application process for professional writing internships.
- Supervise students during their internships.
- Create marketing materials for the professional writing program.
- Reach out to community businesses and organizations to market program and make internship contacts.

Courses taught include:
- **Introduction to Professional Writing (English 303):** Students are introduced to workplace writing and the concentration of professional writing in the English Studies department. They are taught common forms, genres, research, and styles associated with business and professional writing.
- **Writing in Electronic Environments (English 304):** Students explore writing in terms of online audiences and analyze the influence of technology on writing and the messages we form in digital spaces. Students are taught about the principles associated with web site design and use rhetorical analysis to properly incorporate those principles in hands-on projects.
- **Editing and Publishing (English 307):** Students learn about and practice all levels of editing and explore issues associated with the field of editing, such as globalization, localization, translation, and bias. Students are also taught and practice the basics of information design.
- **Proposal and Grant Writing (English 315):** Students are taught fundamentals of proposal and grant writing, including searching for funders, conducting appropriate research, and writing sections of a proposal. Half of the course is devoted to exploring issues of social justice in proposal and grant writing practices.
- **Writing for Careers (English 401):** The focus of this class is communication in the workplace with an emphasis on skills and background needed for specialized professions including STEM, editing and publishing, technical writing, and medical writing. Students also are taught other forms of workplace writing, such as how to write self and peer evaluations.
- **Introduction to Technical Communication (English 402):** Students use real-life assignments to learn effective composition in several professional and technical communication genres.
- **Grammar for Writers (English 412):** Students reinforce their knowledge of grammar and incorporate strategies to effectively use grammar as a means of achieving different styles in writing. They also learn how to conduct critical analysis of texts and explore how grammar is used to achieve particular goals.
- **Studies in Professional Writing (English 429):** The theme for this course has been environmental and nature writing where students practice writing to various audiences and critically examine social and ethical aspects of scientific and environmental communication.

- **English Capstone, Professional Writing Internship (English 389, 483, and 589).** Supervise undergraduate and graduate students on internships.
- **Proposal and Grant Writing (English 603):** Graduate course. Students explore the practical and theoretical aspects of proposal and grant writing in the sciences and humanities, and explore issues of social justice in this line of work.
- **Writing in Electronic Environments (English 604):** Graduate course. Students explore practical, theoretical, and ethical principles related to digital literacy, electronic collaboration, and visual rhetoric.
- **Advanced Issues in Technical and Professional Communication (English 605):** Graduate course. Students are introduced to theory, practice, research, and ethics in technical and professional communication.

International Teaching Experience, Summer Seminar, Ludwigsburg University of Education, Ludwigsburg, Germany, Summer 2020
- Developed and taught an online Environmental and Nature Writing seminar.

International Teaching Experience, Visiting Professor, Chongqing Technology and Business University, Chongqing, China, Summer 2019
- Co-taught English and Business English students intermediate writing in English.
- Delivered student and faculty presentations in addition to my teaching responsibilities.

Graduate Instructor, Lab Supervisor, and Online Instruction Consultant, Utah State University, 2008 to 2012

Instructor

Taught two undergraduate technical communication and composition courses per semester as the instructor of record. Courses taught include:
- **Professional Writing (English 3400):** Used real-life assignments to teach workplace communication, progress and feasibility reports, and proposals.
- **Professional Writing Technology (English 3410):** Taught functional and critical digital literacy skills; students completed a first version of their digital learning and professional portfolios.
- **Professional Editing (English 4400):** Taught all stages of the editing process on technical documentation.
- **Document Design (English 4410):** Taught basic design principles and applied them to digital environments; reviewed functional and digital literacy concepts.
- **Science Writing (English 3040):** Combined rhetorical theory, form, and function to teach science majors across the university how to write specialized documentation that relates to their field of study.
- **Intermediate Writing (English 2010):** Used real-life assignments to teach persuasive writing for both group and individual writing assignments.

Online Instruction Consultant

Developed and facilitated an online certification course for graduate students to learn how to teach writing online.

Assistant Director, Suite Lab

Supervised lab consultants and managed everyday operations of the English computer lab.

Advisor

A department steering committee was created to develop an online intermediate composition course.

Writing Specialist, Kaplan University (KU) Writing Center, 2009 to 2012
- Coordinated and edited *Kaplan Guide to Successful Writing* handbook for students.
- Wrote undergraduate and graduate writing resources.
- Coordinated and developed monthly student and faculty writing workshops.
- Edited and published Writing Center faculty newsletter/blog.
- Provided writing across the curriculum support to faculty and students.
- Provided feedback on interdisciplinary writing assignments to KU course leaders and developers.

Instructor, Course Developer, and Faculty Advisor, Kaplan University, 2004 to 2009
Instructor
Full-time position. Taught full load of online technical communication and composition courses five terms per year. Full-time course load was 14 classes per year.

Course Developer
Created and designed the following courses:
- Technical Writing Capstone Course (CM 498)
- Professional Development in Technical Writing (CM 450)
- Writing for the Professions (CM 445)
- Effective and Appropriate Communication in the Workplace (CM415)
- Advanced Technical Writing (CM340)
- Interviewing Skills for Technical Writers (CM 320)
- Introduction to Technical Writing (CM240)

Faculty Advisor
Served as a faculty advisor on the following committees and projects:
- Served as a faculty member of the Writing Across the Curriculum General Education Literacy Committee, 2009 to 2012.
- Researched and wrote recommendation report for the vice president of the Arts and Health Science Vertical on a service learning component at Kaplan University, 2009.
- Experiential Learning Portfolio reviewer. Reviewed portfolios for student credit based on prior learning experiences, 2005 to 2012.
- Served as part of the Kaplan University Higher Learning Commission Reaccreditation Steering Committee and Criterion 4 subcommittee, 2008-2009.
- Assisted in the development of the Bachelor of Science in Communication degree. Collaborated with administration and faculty on research, drafting degree plans, and writing course descriptions, 2006-2008.

Writing Instructor, University of Colorado at Colorado Springs (UCCS), 2007-2008.
Half-time position. Taught upper-level introduction to technical writing courses and first semester rhetoric and writing courses.

English Teacher, Mt. Ararat High School, Topsham, ME, 2001-2003.
Taught English and Advanced Placement English to sophomores and seniors.

INDUSTRY EXPERIENCE
Technical Writer, Northrop Grumman Mission Systems, Schriever AFB, CO, 2003-2005
Managed all project documentation. Responsibilities included:
- Technical editing, managing online collaborative writing projects, synthesizing technical information, reviewing documentation for correctness in language, format, and standards.

- Assisting in the design and implementation of an electronic document management system and managed the collection and indexing of all project documentation; transferring information onto various media and distributed to customers.

Technical Writer, OAO Corporation, Schriever AFB, CO, 1998-2001
Responsible for the final copy of all reports to the Government. Ensured documentation was accurate in content, grammar, and style.

Media Specialist, College of Engineering, New Mexico State University, 1994-1998
- Created promotional literature for the College, such as brochures, magazines, newsletters, legislative materials, fact sheets, and advertisements.
- Created and maintained the NMSU College of Engineering web site from 1995 to 1998.
- Collaborated on research proposals and scholarly papers, contributed to a weekly research column in the local newspaper, and wrote general college news releases.

PUBLICATIONS

Scholarly Peer-Reviewed Articles and Book Chapters (Refereed)

Martinez, D. (2022). Evaluating Ecological Rhetoric and Perceptions in the *Fourth National Climate Assessment Report.* In Mary Le Rouge and Sam Stinson's *Embodied Environmental Risk in Technical Communication: Problems and Solutions Toward Social Sustainability,* 169-186. Routledge.

Martinez, D. (2021). Agency and Environmentalism in Appalachia. *Appalachian Journal, 48*(3-4), 228-244.

Martinez, D., Mechenbier, M., Hewett, B., Meloncon, L. Skurat Harris, H. *with* Kirk St.Amant, Adam Phillips, Marcy Irene Bodnar. (2019). A Report on a National Survey of Students in Online Writing Courses. *Research in Online Literacy Education, 2*(1), http://www.roleolor.org/a-report-on-a-us-based-national-survey-of-students-in-online-writing-courses.html.

Skurat Harris, H., Meloncon, L Hewett, B., Mechenbier, M., Martinez, D. (2019). A Call for Purposeful Pedagogy-driven Course Design in OWI. *Research in Online Literacy Education, 2*(1), http://www.roleolor.org/a-call-for-purposeful-pedagogy-driven-course-design-in-owi.html.

Martinez, D. (2018). Teaching proposal writing: Advocacy and autonomy in the technical communication classroom. In Natalia Matveeva and Godwin Y. Agboka's *Citizenship and Advocacy in Technical Communication: Scholarly and Pedagogical Perspectives.* New York, NY: Routledge*,* pp. 243-261.

Martinez, D. (2015). Language, history, politics, and culture in global communication through the Bologna Process documentation. *Computers and Composition*, *38,* 151-163.

Martinez, D. (2015). Achieving cultural community through rhetorical means: A study of culture in the Bologna Process documentation. *Rhetoric, Professional Communication, and Globalization*, *7*.

Martinez, D., and Olsen, L. (2015). The online writing lab (OWL): Essential support for online writing instruction. In Beth Hewett and Kevin Romberger-Depew's (Eds.) *Foundational Practices in Online Writing Instruction,* pp. 183-210. Anderson, SC: Parlor Press.

Gibson, K. & Martinez, D. (2013). From divide to continuum: Rethinking access in online education. In Kelli Cargile Cook and Keith Grant-Davie (Eds.), *Online Education 2.0: Evolving, Adapting, and Reinventing Online Technical Communication,* pp. 197-211. Amityville, NY: Baywood Publishing.

Conference Proceedings (Refereed)

Martinez, D. (2013). Ethical implications of global scientific communication: Exploring practices in technical communication courses. In J. Goodwin, M.F. Dahlstrom, and S. Priest (Eds.) *Ethical issues in science communication: A theory-based approach* (pp. 151-162). Ames, IA: Science Communication Project.

Textbook Chapters (Editor and peer reviewed)

In 2020 and 2021, I wrote three chapters for a forthcoming textbook by McGraw Hill titled *Master 2.0 for Composition*. The chapters are editor and peer reviewed. My chapters include:

- The Writing Process
- Writing Strong Paragraphs
- Critical Reading

Book Reviews (Editor reviewed)

I have been a book reviewer for STC since 2006. The following is a selection of reviews since I began teaching at Western Carolina University in 2012. This list also includes books I reviewed for Research in Online Literacy Education (ROLE).

Martinez, D. (2022). Our Plastic Problem and How to Solve It. [Review of *Our Plastic Problem and How to Solve It* by Sarah Morath]. *Technical Communication, 69*(4).

Martinez, D. (2022). Teaching Environmental Writing: Ecocritical Pedagogy and Poetics. [Review of *Teaching Environmental Writing: Ecocritical Pedagogy and Poetics* by Isabel Galleymore]. *Technical Communication, 69*(3), 93.

Martinez, D. (2022). Planetary Health: Safeguarding Human Health and the Environment in the Anthropocene. [*Review of Planetary Health: Safeguarding Human Health and the Environment in the Anthropocene* by Andy Haines and Howard Frumkin]. *Technical Communication, 69(2),* 106.

Martinez, D. (2022). The Book Proposal Book: A Guide for Scholarly Authors. [Review of *The Book Proposal Book: A Guide for Scholarly Authors* by Laura Portwood-Stacer]. *Technical Communication, 69*(1), 101.

Martinez, D. (2022). Planet on Fire: A Manifesto for the Age of Environmental Breakdown. [Review of *Planet on Fire: A Manifesto for the Age of Environmental Breakdown* by Matthew Lawrence and Laurie Laybourn-Langton]. *Technical Communication, 69*(1), 91-92.

Martinez, D. (2021). Global Health: Ethical Challenges. [Review of *Global Health: Ethical Challenges* by Solomon Benatar and Gillian Brock, Eds.]. *Technical Communication*, *68*(4), 109-110.

Martinez, D. (2021). The Environment: A History of the Idea. [Review of *The Environment: History of the Idea* by Paul Warde, Libby Robin, and Sverker Sorlin]. *Technical Communication, 68*(3), 122.

Martinez, D. (2021). On the Offensive: Prejudice in Language Past & Present. [Review of *On the Offensive: Prejudice in Language Past & Present* by Karen Stollznow]. *Technical Communication, 68*(3), 116.

Martinez, D. (2021). A Guide to EU Environmental Law. (Review of *A Guide to EU Environmental Law* by Josephine van Zeben and Arden Rowell]. *Technical Communication*, 68(2), 108-109.

Martinez, D. (2021). Words Matter: Meaning and Power. [Review of *Words Matter: Meaning and Power* by Sally McConnell-Ginet]. *Technical Communication*, 68(1), 105-106.

Martinez, D. (2020). Review of Five Books on Higher Education. [Review of *Generous Thinking: A Radical Approach to Saving the University* by Kathleen Fitzpatrick; *Land-Grant Universities for the Future* by Stephen M. Gavazzi and E. Gordon Gee; *Creating Wicked Students: Designing Courses for a Complex World* by Paul Hanstedt; *The Creative University: Contemporary Responses to the Changing Role of the University* edited by Birthe Lund and Sonja Arndt; and, *Why They Can't Write: Killing the Five-Paragraph Essay and Other Necessities* by John Warner]. *Technical Communication, 67*(3), 121-125.

Martinez, D. (2019). Sojourning in Disciplinary Cultures: A Case Study of Teaching Writing in Engineering. [Review of *Sojourning in Disciplinary Cultures: A Case Study of Teaching Writing in Engineering* edited by Maureen A. Mathison]. *Technical Communication, 66*(4), 420.

Martinez, D. (2019). An Introduction to Language. [Review of *An Introduction to Language* by Victoria Fromkin, Robert Rodman, and Nina Hyams]. *Technical Communication, 66*(3), 306.

Martinez, D. (2019). Review of Readers' Liberation: The Literary Agenda. [Review of *Readers' Liberation: The Literary Agenda* by Jonathan Rose]. *Technical Communication, 66*(2).

Martinez, D. (2019). Review of Ethics and Practice in Science Communication. [Review of *Ethics and Practice in Science Communication* by Susanna Priest, Jean Goodwin, and Michael F. Dahlstrom, eds.]. *Technical Communication, 66*(1), 114-115.

Martinez, D. (2018). Review of Four Books on Scientific Communication. [Review of *Scientific Communication: Practices, Theories, And Pedagogies* by Han Yu and Kathryn M. Northcut; Scientific Method: *How Science Works, Fails to Work, and Pretends to Work* by John Staddon; *The Craft of Scientific Writing*, Fourth Ed., by Michael Alley; *Commonplaces of Scientific Evidence in Environmental Discourses* by Denise Tillery]. *Technical Communication, 65*(4), 432-436.

Martinez, D. (2018). Communicating Science: A Practical Guide for Engineers and Physical Scientists [Review of *Communicating Science: A Practical Guide for Engineers and Physical Scientists* by Raymond Boxman and Edith Boxman]. *Technical Communication*, 65(1), 116.

Martinez, D. (January 2018). Digital Literacy: A Primer on Media, Identity, and the Evolution of Technology [Review of *Digital Literacy: A Primer on Media, Identity, and the Evolution of Technology* by S. Weisinger]. Review retrieved at http://roleolor.weebly.com/digital-literacy--wiesinger--beliveau.html.

Martinez, D. (2017). Teaching and researching writing: Applied linguistics in action. [Review of *Teaching and Researching Writing: Applied Linguistics in Action* by K. Hyland.] *Technical Communication*, 64(3), 261-262.

Martinez, D. (2017). Science blogging: The essential guide. [Review of *Science Blogging: The Essential Guide* by C. Wilcox, B. Brookshire, and J. G. Goldman, Eds.]. *Technical Communication*, 64(2), 173-174.

Martinez, D. (2016). The Routledge handbook of environment and communication. [Review of The *Routledge Handbook of Environment and Communication* by A. Hansen and R. Cox]. *Technical Communication*, 63(4), 383.

Martinez, D. (2016). The Routledge handbook of public communication of science and technology. [Review of *Routledge Handbook of Public Communication of Science and Technology* by M. Bucchi and B. Trench]. *Technical Communication*, 63(4), 383.

Martinez, D. (2016). A review of four books on science. [Review of *Handbook for Science Publication Officers* by W.M. Shipman; *Houston, We Have a Narrative* by R. Olson; *Communicate Science Papers, Presentations, and Posters Effectively* by G.S. Patience, D.C. Boffito, and P.A. Patience; *Writing in the Biological Sciences* by A. Hofmann]. *Technical Communication*, 63(3), 265-268.

Martinez, D. (2016). Guide to research projects for engineering students: Planning, writing, and presenting. [Review of *Guide to Research Projects for Engineering Students: Planning, Writing, and Presenting* by Eng-Choon Leong, Carmel Lee-Hsia Heah, and Kenneth Keng Wee Ong]. *Technical Communication*, 63(1), 61.

Martinez, D. (2015). A century of communication studies: The unfinished conversation. [Review of *A Century of Communication Studies: The Unfinished Conversation* by Pat J. Gehrke and William M. Keith], Technical Communication, 62(4), 290-291.

Martinez, D. (2015). Incidental trainer: A reference guide for training design, development, and delivery [Review of *Incidental Trainer: A Reference Guide for Training Design, Development, and Delivery* by Margaret Wan]. *Technical Communication*, 62(1).

Martinez, D. (2014). Communicating race, ethnicity, and identity in technical communication [Review of *Communicating Race, Ethnicity, and Identity in Technical Communication* by Miriam F. Williams and Octovaio Pimental, Eds.]. *Technical Communication* 61(4), 275-276.

Martinez, D. (2013). Informal learning basics [Review of *Informal Learning Basics* by Saul Carliner]. *Technical Communication* 60(1).

Martinez, D. (2012). Design matters: An essential primer [Review *of Design Matters: An Essential Primer* by Maura Keller, Michelle Taute, and Capsule]. *Technical Communication 58*(4), 258.

Books

Martinez, D., Peterson, T., Wells, C., Hannigan, C., & Stevenson, C. (2010). *Technical Writing: A Resource for Technical Writers at All Levels (2nd ed.).* New York: Kaplan Publishing, Inc.

Martinez, D., Carlson, S., & VanDam, K. (Eds.). (2010). *Kaplan Guide to Successful Writing.* New York: Kaplan Publishing, Inc.

Martinez, D., Peterson, T., Wells, C., Hannigan, C., & Stevenson, C. (2008). *Technical Writing: A Resource for Technical Writers at All Levels (1st ed.).* New York: Kaplan Publishing, Inc.

OTHER SCHOLARLY ACTIVITIES

Invited Workshop Developer and Facilitator
- "Teaching Academic Writing," invited to provide this workshop for English faculty at Chernivtsi National University, Chernivtsi, Ukraine, on September 8, 2023.
- "Strategies for Effective Online Instruction," invited to provide this workshop for English faculty at Chernivtsi National University, Chernivtsi, Ukraine, on August 10-11, 2023.

Field Statement Development
Committee member for Statement of Linguistic Justice for the field of Technical, Professional, & Scientific Communication (TPSC). Summer 2023 to present.

Grants
Styers, D., Forcino, F., Martinez, D., Steere, B., and Virtue, D. (March 2022). "Climate Change and Rapid Development Lead to Slippery Slopes: Increasing Environmental Literacy and Resiliency in Western North Carolina" submitted to NOAA Environmental Literacy Program, November 2021. Preproposal accepted. Full proposal submitted in March 2022.

Research
Principle investigator in developing a national online student survey on student experiences in online writing courses. The survey was developed in consult with national experts in online writing instruction and Macmillan/Bedford St. Martin's Publishing Company. The Global Society for Online Literacy Educators (GSOLE) (glosole.org) sponsored the development and reporting of this survey. In 2015, a pilot survey was developed and distributed, and a report on the results of that survey was conveyed at Conference on College Composition and Communication (CCCC) in April 2016. A full survey was distributed nationally in Fall 2017, and the results of that survey have been published in Research in Online Literacy Education (ROLE), issue 2.1, March 2019.

CONFERENCE PRESENTATIONS

2023
- Assist in facilitating workshop on TPSC linguist justice statement for CPTSC, September 22, 2023.

2022
- "Multidisciplinary Approaches for Teaching and Learning about Climate Change and Social Justice," presented at American Studies Seminar 2022, Leucorea Foundation, Lutherstadt Wittenberg, Germany, November 24–26, 2022

2019
- "Mediating the Mountains of Appalachia Through Explorations in Spiritual Ecology," Panel Presentation, presented at 2019 Annual AAAS Conference "Mediating Mountains," University of Innsbruck, Austria, November 22-24, 2019.
- "Teaching Grammar as Part of the Writing Process: Reflections and Strategies" presented at Scientific Committee of the International Conference on Teaching Grammar (Congram19), Barcelona, Spain, January 23-25, 2019.

2018
- "Effective Practices in Online Writing Instruction: Student Voices, Student Matters" presented at the Global Society of Online Literacy Educators' First International Online Conference, January 26, 2018.

2017
- "Teaching Narrative as an Important Perspective in Non-Organizational Workplace Writing and Communication" presented at the Association for Business Communication Conference, Dun Laoghaire, Dublin, Ireland, October 18-21, 2017.
- "Increasing Program Awareness Through Interdisciplinary Learning Communities" presented at the Council for Programs in Technical and Scientific Communication (CPTSC), Savanah GA, October 5-7, 2017.

2016
- "CCCC Committee for Effective Practices in Online Writing: Student Matters" presented as a panel at the CCCC conference in Houston, TX, April 6-9, 2016.

2015
- Faculty Workshop," Faculty Matters: The Rewards and Risks of Online Writing Instruction" facilitated at the CCCC Conference in Tampa, FL, March 18-21, 2015.

2014
- "Increasing Program Enrollment: Clarifying Technical Communication to University Colleagues" presented at Council for Programs in Technical and Scientific Communication (CPTSC), Colorado Springs, CO, September 25-27, 2014.
- "Crossing Borders in Technical Communication: Ethical Concerns with Teaching Global Communication" presented at Rhetoric Society of America in San Antonio, TX, May 22-26, 2014.
- "Online Writing Instruction (OWI) Principles and Effective Practices: Year One—Institutional Matters" presented as a panel at the CCCC conference in Indianapolis, IN, March 9-12, 2014.

2013
- "Ethical Implications of Global Communication: Exploring Classroom Practices in Technical Communication Courses" presented at Council of Programs in Technical and Scientific Communication (CPTSC) in Cincinnati, OH, October 10-12, 2013.
- "Ethical Implications of Global Scientific Communication: Exploring Classroom Practices in Technical Communication Courses" presented at the Ethical Issues in Science Communication: A Theory-Based Approach conference in Ames, IA, May 30-June 1, 2013.
- "Reporting on Best Practices in Online Writing Instruction (OWI): Six-Year Research Results from the CCCC Committee for Best Practices in OWI" presented at the Conference on College Composition and Communication (CCCC) in Las Vegas, NV, March 13-16, 2013.
- "Teaching Effective Global Communication Strategies: Using the Bologna Process Documentation as Insight Into Successful Global and Intercultural Communication" presented at the Association of Teachers of Technical Writing Conference at MLA in Boston, MA, January 3-6, 2013.

PROFESSIONAL MEMBERSHIP
- International Environmental Communication Association (ICEA)
- Association for the Rhetoric of Science, Technology, and Medicine (ARSTM)
  - Co-organizer for ARSTM@RSA Preconference 2022, Baltimore, MD.
- Association of Teachers of Technical Writing (ATTW)
- National Council of Teachers of English (NCTE)
- Society of Technical Communication (STC)
- Stuttgart Writer's Group, Stuttgart, Germany, 2022-2023

Professional Committees

- Committee member for Statement of Linguistic Justice for the field of Technical, Professional, & Scientific Communication (TPSC). Summer 2023 to present.
- Association for the Rhetoric of Science, Technology, and Medicine (ARSTM), co-organizer for ARSTM@RSA Preconference 2022 in Baltimore, MD.
- *Research in Online Literacy Education* (ROLE), the official journal of GSOLE (Global Society for Online Literacy Educators) (glosole.org). Book review editor, 2016 to Fall 2020; member of editorial board, 2016 to present.
- *Rhetoric, Professional Communication and Globalization.* Reviewer, 2013 to present.
- National online survey to address student matters in online writing classes. Project lead. Working with experts in online writing instruction and Macmillan Learning, ongoing project since 2014-2019.
- CCCC Committee for Effective Practices in Online Writing Instruction (OWI), Member, July 2011 to March 2016; Co-Chair, April 2014 to March 2016.
- CCCC Standing Group, Effective Practices in Online Writing Instruction (OWI). Member, 2016-2017.

Institution

- Faculty Advisory Council, member, Fall 2023
- Report editor for SACSCOC, 2022 - 2023
- Academic Appeals Board, Summer 2019 to present
- Faculty Grievance Committee, Fall 2018 to 2022
- Teaching Online with Impact, WRCS Version, Developer and course instructor, Summer 2020
- Career Services Interim Assistant Director Search Committee, Fall 2019-Spring 2020
- University Internship Committee, Member, 2018 to 2020
- One Book Faculty Consultant for Programs and Assessment, Spring 2019
- International Faculty Host for Chinese Visiting Professor, Spring and Summer 2019
- DegreePlus Academic/Assessment Committee. Committee member, Spring and Fall 2018
- Liberal Studies Assessment Workshop/Participant, July 2018.
- Faculty Writing Retreat. Writing consultant, May 2017.
- Environmental Science Program. Program reviewer, October 2016.
- Workshop on multidisciplinary integrated assignments at the WCU Learning Communities workshop. Facilitator, March 2016.
- University Curriculum Committee. Committee member, Fall 2015 to Spring 2017.
- Graduate Council. Committee member, Spring 2014 to Spring 2017.
- WCU Learning Communities Committee. Committee member, Spring 2015 to 2017.
- Proposal and Grant Writing Workshop through the Office of Research Administration. Facilitator, November 2014 and May 2015.
- WCU Web Content Committee. Committee member, Spring/Summer 2015.
- Academic Integrity Board. Faculty Member, Summer 2013 to 2015.
- WaLC Tutor Training on Technical Communication. Facilitator, Fall 2012.

College

- Dean's Advisory Council, Fall 2021 to present
- Student Awards Committee, Fall 2021 to present
- CAS Strategic Planning Committee. Committee member, Spring 2013 to 2014.

Department

- Curriculum Committee, Spring 2018 to 2022
- Department Assessment, Summer 2021
- CRC member, Fall 2018 to Spring 2020; Fall 2021 to Spring 2022
- Professional Writing Program. Director, 2014 to 2019
- Rhetoric Professor Search Committee, Spring 2019
- *Nomad*, Student Literary Journal. Faculty advisor, Spring 2014 to Spring 2020.
- Interdisciplinary Innovations student conference. Faculty advisor, Fall 2016 to Spring 2020.

External Community Organizations

- Great Smoky Mountain Phenology Team Volunteer, March 2021 to November 2021
- Jackson County Poll Worker, Fall 2020
- Village of Forest Hills, Planning Board member, Cullowhee, NC, Summer 2019 to 2022
- Village of Forest Hills, community volunteer, Cullowhee, NC, Fall 2018
- Shining Rock Classical Academy – Challenge Foundation Academy. School Board Member, May 2013 to December 2015

CONSULTANT

Proposal writing consultant for Shining Rock Classical Academy: A Challenge Foundation Academy. Assisted in writing the school's charter application to the North Carolina Department of Instruction, 2013-2014.

PROFESSIONAL DEVELOPMENT

Short story writing class. Five-week class through UNC-A Great Smokies Writing Program. October-November, 2023.

Memoir writing class. Five-week class through UNC-A Great Smokies Writing Program. October-November, 2021.

Kairos Workshop. How to submit to a digital publication. June 2021.