

Western
Carolina
UNIVERSITY



CHANCELLOR'S DIVISION

Budget Presentation
2023-2024

WHO WE ARE – LEGAL COUNSEL & INSTITUTIONAL INTEGRITY

Latest Faculty News, Staff News news from WCU, just for Melissa.



Top Story Trending

Know your policies - University Policy 10 and 53



To help faculty and staff better understand various University Policies, the Office of Legal Counsel and Institutional Integrity is introducing the "Policies at WCU" series. [Continue Reading](#)

50TH ANNIVERSARY CELEBRATION OF TITLE IX

LEVELING THE PLAYING FIELD: THE IMPACT AND LEGACY OF TITLE IX AT WCU

Date: Monday, March 27, 2023
Time: 10:10a
Location: UC Theater

Over the past 50 years, Title IX has been responsible for increasing access to education, including opportunities for women in sport.

Come hear panelists *Nora Lynn Finch, Sue Persons, Judy Stroud and Fred Cantler* as they discuss the impact of Title IX on WCU athletics and the creation of women's sports on our campus. The discussion will be moderated by WCU's long-time sports information director, *Steve White*.

For questions, contact:
828-227-7116 or dshopkins@wcu.edu

Sponsored by: Office of Legal Counsel and Institutional Integrity, College of Business, AAUW-WCU



NORA LYNN FINCH (1967 - 1970)
Women's Basketball, Field Hockey, Tennis & Volleyball
Senior Associate Commissioner of the ACC (retired); Senior Associate Director of Athletics at N.C. State University, member of Women's Basketball Hall of Fame, two-time inductee to WCU's Athletics Hall of Fame.



SUE PERSONS (1969 - 2005)
Gymnastics Coach
Started the Women's Gymnastics program in 1971 and played a key role in the molding of the athletics department - specifically women's athletics. Persons is a member of the WCU Athletics Hall of Fame.



JUDY STROUD (1972 - 1976; 1981 - 1985)
Women's Basketball, Volleyball & Coach
All-star basketball and volleyball player in the mid-1970s who also served as head WCU Women's Basketball coach and had a distinguished career as NCAA and WNBA basketball official. Stroud is a member of the WCU Athletics Hall of Fame.



FRED CANTLER (1978-2012)
Athletics Administration
Was a driving force behind the addition of the women's soccer program from scratch in 1999. Cantler is a member of the WCU Athletics Hall of Fame.



STEVE WHITE (1978-1998)
Athletics Administration
A fixture Catamount Athletics for over 50 years, serving in roles such as Sports Information Director, Executive Director of the Catamount Club, and Associate Athletic Director.

New Chief Audit Officer Named

WHO WE ARE – UNIVERSITY COMMUNICATIONS & MARKETING



BRAND GUIDELINES

MAKE
DISCOVERIES

LIVE WESTERN

Western
Carolina

WHO WE ARE – UNIVERSITY COMMUNICATIONS & MARKETING



WHO WE ARE – UNIVERSITY COMMUNICATIONS & MARKETING

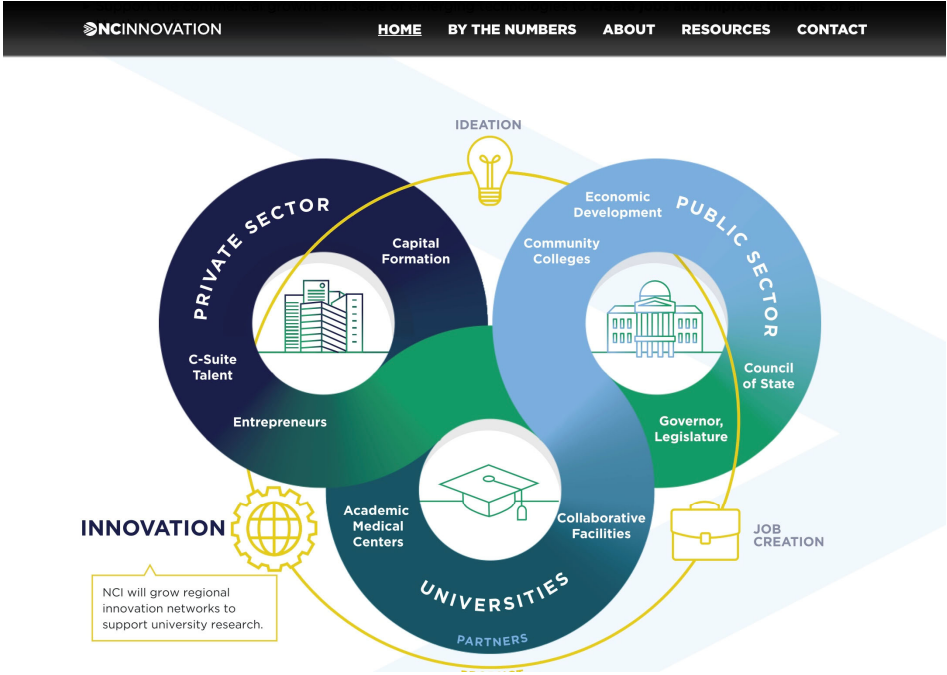


WHO WE ARE – UNIVERSITY COMMUNICATIONS & MARKETING

Exploring College & University Performance over Last Year Leaders by Engagement Rate Accounts western_carolina Location North Carolina Follower Count over 1.0k 86 accounts

	Engagement Rate	Engaged Followers	Followers
# 13 queensuniv ... College & University Charlotte, North Carolina, US Div II SAC Div I Queens Charlotte ASUN	3.8%	372	10.5k
# 14 highpointu ... College & University High Point, North Carolina, US Big South Div I Private High Point Liberal Arts	3.7%	1.33k	38.9k
# 15 western_carolina ... College & University Cullowhee, North Carolina, US SoCon Div I Public WCU	3.6%	1.25k	36.8k
# 16 guilfordcollege ... College & University Greensboro, North Carolina, US Div III ODAC Liberal Arts	3.4%	214	6.62k
# 17 marshillu ... College & University Mars Hill, North Carolina, US Div II SAC Liberal Arts	3.4%	142	4.49k
# 18 louisburgcollege ... College & University Louisburg, North Carolina, US	3.3%	36	1.15k
# 19 gardnerwebb ... College & University Boiling Springs, North Carolina, US Big South CCSA Div I Private Gardner-Webb	3.2%	271	8.84k
# 20 jcsuniversity ... College & University Charlotte, North Carolina, US CIAA Bowling CIAA Div II HBCU NAFCO	3.2%	326	10.7k

WHO WE ARE – ECONOMIC DEVELOPMENT & REGIONAL PARTNERSHIPS



WHO WE ARE – EXTERNAL RELATIONS & SPECIAL EVENTS



Mountain Heritage Day



NCGA Code	Project Name	Total Project Authorization	UNC Priorities		House	
			FY 2023-24	FY 2024-25	FY 2023-24	FY 2024-25
University of North Carolina at Asheville						
UNC/AVL23-1	Lipinsky Hall Comp Modernization/Addition (remaining request) Projects to be identified after new chancellor in place	\$26,150,000	\$2,615,000	\$6,537,500	\$2,615,000	\$6,537,500
University of North Carolina at Chapel Hill						
UNC/CH20-1	Business School (McColl Building Addition and Renovation)	\$150,000,000	\$20,000,000	\$19,250,000	\$20,000,000	\$19,250,000
UNC/CH20-2	Nursing School (Carrington Hall Redevelopment)	\$87,900,000	\$19,300,000	\$10,450,000		\$15,756,948
UNC/CH22-1	School of Law	\$160,000,000		\$8,300,000		\$15,800,000
UNC/CH23-1	Campus-wide Demolition - Various Buildings Gardner Hall - Comprehensive Renovation	\$25,000,000	\$5,000,000	\$5,000,000		Allocations scheduled for FY28+
University of North Carolina at Charlotte						
UNC/CLT23-1	Smith Hall - Comprehensive Renovation	\$36,000,000		\$3,600,000		\$3,600,000
UNC/CLT23-2	Colvard Hall - Comprehensive Renovation	\$45,000,000		\$4,500,000		Allocation scheduled for FY28
UNC/CLT23-3	Esports	\$1,500,000			\$1,500,000	
University of North Carolina at Greensboro						
	Inflationary Increase for Jackson Library Addition and Renovation*	\$17,100,000	\$1,710,000	\$5,985,000		Included in UNC/R&R21
	Inflationary Inc. for Campus Chilled Water Infrastructure & Equipment*	\$3,403,000		\$3,403,000		Included in UNC/R&R21
UNC/GBO23-1	Moore Building Renovation	\$24,200,000		\$2,420,000		\$2,420,000
University of North Carolina at Pembroke						
UNC/PEM21-1	Health Sciences Center	\$91,000,000	\$36,400,000	\$22,750,000		Allocations scheduled for FY28+
UNC/PEM23-1	Givens Performing Arts Center (GPAC) Renovation	\$61,000,000		\$6,100,000		\$6,100,000
University of North Carolina School of the Arts						
UNC/SA23-1	Stevens Center Renovation Phase 2	\$51,000,000	\$5,100,000	\$12,750,000	\$5,100,000	\$12,750,000
UNC/SA23-2	New High School Residence Hall	\$24,500,000		\$2,450,000		Allocations scheduled for FY28+
University of North Carolina Wilmington						
UNC/WIL23-1	Cameron Hall - Comp Renovation/Expansion (90% SCIF/10% Trust)	\$44,500,000		\$4,005,000		Allocations scheduled for FY28+
UNC/WIL23-2	Kenan Auditorium - Comp Renovation/Expansion (90% SCIF/10% Trust)	\$24,000,000		\$2,160,000		\$2,160,000
UNC/WIL23-3	DeLoach Hall Modernization	\$12,150,000		\$1,215,000		\$1,215,000
Western Carolina University						
UNC/WCU23-1	Replacement Engineering Building	\$95,300,000		\$2,000,000		\$2,000,000
Winston-Salem State University						
UNC/WSS21-1	K.R. Williams Auditorium	\$57,000,000	\$22,800,000	\$14,250,000		Allocations scheduled for FY28+
UNC/WSS23-1	Restore the Core III - Eller Hall - Renovation & Elevator Addition	\$10,800,000		\$800,000		\$800,000
UNC/WSS23-2	Restore the Core III - Pogram Hall Renovation & Elevator Addition	\$16,000,000		\$800,000		\$800,000
University of North Carolina System Office						
UNC/BOG21-1	UNC Lease Funds	\$15,000,000	\$3,750,000	\$3,750,000	\$3,750,000	\$3,750,000
UNC/BOG23-1	Athletic Grant Program	\$10,000,000			\$10,000,000	
North Carolina Arboretum						
	UNC Mountain Gateway for Science and Art (\$SM from Donations)	\$28,000,000		\$575,000		

NORTH CAROLINA PUBLIC SAFETY COMMUNICATIONS INFRASTRUCTURE						
PBS North Carolina		\$49,500,000				

WHO WE ARE – DIVERSITY & INCLUSIVE EXCELLENCE



11:01 PM Sun Apr 9

wcu.edu

Community Vision for Inclusive Excellence

The following statement was created by a delegated subcommittee from the [Council on Inclusive Excellence \(CIE\)](#) in response to the recommendations from the Joint Task Force on Racism and "The Collective Response to Racial Insensitivity," written by WCU students and presented to administrators in February 2018:

The diverse perspectives encountered at WCU are an important part of the preparation of students for roles as regional, national, and global leaders who contribute to the improvement of society. It is expected that members of the WCU community will not only coexist with those who are different from themselves, but also nurture respect and appreciation of those differences. We encourage civil discourse as a part of the learning enterprise, and as a campus we do not tolerate harassing or discriminating behavior that seeks to marginalize or demean members of our community.

WHO WE ARE – OFFICE OF THE CHANCELLOR

Senior Leadership Fellows Program prepares for second cohort

WCU Stories  August 10, 2022



About the Blog

Western Carolina University is located in the beautiful Southern Appalachian mountains of Cullowhee, North Carolina. Our 600-acre mountain campus is surrounded by one of the most biodiverse regions in the state that provides students unparalleled learning and adventure opportunities. If you're looking for a university ready to fight as hard for your success as you are, choose WCU. [Learn more about our campus...](#)

STRATEGIC USE OF INTERNALLY REALLOCATED FUNDS AND ONE-TIME FUNDS IN 2022-23

- Addressing a critical and growing compliance needs: addition of a Title IX investigator
- Expansion of functional positions in University Communications and Marketing – repurposed from vacant management positions.
 - Project Manager
 - Graphic Designer
 - Social Media
- Launched new initiatives:
 - Live Western Brand Campaign
 - University Policy Review
 - Lean Forward
 - Legislative Agenda – with a focus on engineering



CHANCELLOR'S DIVISION

FY 2023-24
Recurring Budget
Needs

PRIMARY BUDGET PRIORITY – INVEST IN OUR PEOPLE

- The Chancellor’s Division strongly supports the paramount priority to allocate recurring funding in the following areas:
 - Wage and salary needs for existing faculty and staff
 - Salary compression and inversion

DIVISION BUDGET NEEDS - RECURRING

Board
Technology
Support

Special Events
Support

Operating
Budget
Increases

Chancellor
Comms – Tech
Support

Total Chancellor's Division
Recurring Budget Needs = \$150K

SPECIAL EVENTS' NEEDS

- Special Events is a primary brand ambassador for WCU and supports campus-level special events with planning and execution of high-profile events.
- From Fall Assembly, to Mountain Heritage Day, to University Holiday events, to Board meetings, and all campus and chancellor events in between – all with just two staff.
- Need = additional staff support

BOARD TECHNOLOGY SUPPORT

- Support of trustees to provide effective and timely board meetings has outpaced current in-house SharePoint technology.
- After review of multiple vendor platforms, the recommendation is to move to AGB Onboard

OPERATING BUDGET NEEDS

- Inflation pressures and staff expansion have eroded operating budgets to the extent that the Office of Legal Counsel and Institutional Integrity cannot meet mandatory CEs and professional development requirements.
- LCII requests operating budget adjustments to accommodate staff needs for continuing education and professional development.

CHANCELLOR COMMS – SOCIAL MEDIA

- Social media is a necessary and critical platform for Chancellor's engagement with stakeholders.
- The one staff member managing these tasks needs the ability to schedule and plan messages.
- Sprout Social will allow that ability.

REALLOCATION PLAN FOR MEETING CRITICAL NEEDS WITH NO NEW FUNDING

- Leadership in Chancellor's Division is planning for internal reallocations to meet these critical needs.
- We will continue to reevaluate open positions to determine current and anticipated needs and reassign as needed.
- We will continue to review current unit budgets for efficiencies and savings.

QUESTIONS?