

## SEI 1/13/2017

- Introduction
- PR push is 1<sup>st</sup> goal of the semester
  - Get every student on campus to understand who we are and what we do
  - Facebook
  - Marketing in newspaper
  - Posters
- RecycleMania – “Funded by SEI”
  - Pull in Greeklife
  - Eco CATS and SEI Committee will help
- Project Managers
  - Adam will manage the EV charging stations
    - Also will overlook the Freshman Recycling bin project
    - Distribution is already in action
    - Programs will occur along side distribution
- Bi- weekly meetings this semester
- Everyone should review bi-laws
- State of Sustainability Forum
  - For staff and students
  - For students
  - TED like talks on Sustainability hosted by SEI
  - Gives SEI more name recognition
  - Approximately 20 minute talks with interactive 10 minute ending
- RecycleMania begins soon!
  - Will be adopting a basketball game where we will need volunteers
- Workshops about how to fill out project proposals

- Anyone can man a workshop table on the UC Lawn