

Colleges of Distinction Military Support Recognition

Our mission is to help students from all backgrounds, identities, and experiences find the best well-rounded, inspiring undergraduate education for them. And so, we are excited to further highlight schools that dedicate resources to the service of one of our nation's most underrepresented populations: service members and veterans of the military. Institutions with the Military Support Recognition are aware of the unique challenges military students face on college campuses. These institutions are proud to support and cultivate the skills that military students bring to the classroom, all while helping them achieve their personal and professional goals.

Earning a Military Support Recognition

Colleges of Distinction ensure that military students are welcomed, supported, and inspired at every stage of their academic journey.

Comprehensive Educational Benefits: The institution is committed to mitigating the financial obstacles common among service members and veterans. It participates in several, if not all, federal government programs and policy agreements to ensure that these students have access to tuition assistance, education and training benefits, and vocational and technical training.

Military and Veterans Affairs Team: The school demonstrates a willingness to understand the challenges that military personnel face when earning a degree. With help from a team of dedicated staff, military students learn to navigate the enrollment process, federal education benefits, and assimilation to college life. They have access to a career services team that is comfortable working with a military résumé to ensure that their experiences translate to the workforce. The institution also employs counselors who are trained in the areas of suicide prevention, post-traumatic stress disorder, and other transitional challenges.

Flexible and Accessible Options: Flexible options take into account the unique circumstances that may interfere with the traditional path to a degree. Military students have such options as online degrees, flexible enrollment options, and credits for service.

Faculty Training: Service members bring a wealth of real-world experience to the classroom, but they also face significant challenges. Through workshops or online modules, instructors should be trained to identify and address the kinds of physical and mental health challenges that may impede student success.

Campus Activities and Community Support: The college environment and academic expectations can be hard to adjust to for those transitioning from service. The school must demonstrate a commitment to creating a welcoming space through clubs, lounge space, and accessible resources and counselors for military students.



Using the Military Support Recognition

As with other marketing assets that Colleges of Distinctions provides its members, institutions can use their Military Support Recognition to:

- Attract and enroll prospective students
- Cultivate donors
- Develop corporate partnerships
- Build connections with employers
- Hire top faculty
- Strengthen grant proposals

This [Marketing Best Practices](#) document provides some ideas for how to use assets like the Military Support Badge in each of the preceding areas. This [Maximizing Recognition](#) document illustrates how institutions have integrated assets like the Military Support into their enrollment marketing plans.

Questions?

If you have questions about whether your institution qualifies for an Military Support recognition or how to make the best use of it, please contact:

Erin Pettus

Vice President of Outreach
Colleges of Distinction | Abound
erin@collegesofdistinction.com
ph: 512.298.2002 x712