

Dr. Michael E. Smith

Western Carolina University
School of Economics, Management, and Project Management
(828) 227-3697
Email: michaelsmith@email.wcu.edu

Education

Ph D, Portland State University, 2000.
Major: Management
Supporting Areas of Emphasis: Systems Science
Dissertation Title: The Role of Experiential Learning in Changing how People Think about Managing Business Organizations

MA, SUNY Center Stony Brook, 1984.
Major: General Psychology

MA, Hollins University, 1982.
Major: Experimental Psychology

BS, Oregon State University, 1980.
Major: Journalism, Psychology

BS, Oregon State University, 1978.
Major: Agricultural Engineering

Licensures and Certifications

Certified Quality Auditor, American Society for Quality. (1991 - Present).

Professional Memberships

Academy of Business.

American Society of Quality.

National Association of Purchasing Management.

TEACHING

Teaching Experience

Western Carolina University

CM 483, Appl & Engaged Intern Construc, 6 courses.
CM 496, Professional Develop Seminar, 4 courses.
CM 552, Leadership in Construt Mgt, 1 course.
CM 655, Adv Topics in Construction, 1 course.
IBUS 401, Information and Materials Exchange in International Business, 1 course.
MBA 643, Integrative Management, 1 course.
MGT 300, Intro to Management, 2 courses.
MGT 404, Strategic Management, 1 course.

RESEARCH

Published Intellectual Contributions

Other

Park, M., Tae, S., Suk, S.-J., Ford, G. D., Smith, M., & Steffen, R. E. (2015). *A Study on the Sustainable Building Technologies considering to Performance of Greenhouse Gas Emission Reduction*. Chicago, USA: International Conference on Sustainable Design, Engineering and Construction.

Gong, Y., Tae, S., Suk, S.-J., Ford, G. D., Smith, M., & Steffen, R. E. (2015). *Life Cycle Assessment Applied to Green Building Certification in South Korea*. Chicago, USA: International Conference on Sustainable Design, Engineering and Construction.

Lee, J., Tae, S., Suk, S.-J., Yang, K., Ford, G. D., Smith, M., & Shoghli, O. (2015). *A Study of Carbon Emissions during Building Construction*. San Francisco, USA: ICEA 2015: 18th International Conference on Engineering and Architecture.

Contracts, Grants and Sponsored Research

Grant

Smith, M., Grant, "Recipient of a College of Business Research Grant to conduct a longitudinal study of the attitudes of executive managers regarding social responsibility".

SERVICE

University Service

Attended the Fall meeting on Western's role in economic development for the region.

In 2003-2004 I have worked with United Southern Industries, Blue Ridge Metals, Haywood Vocational Opportunities and Giles Chemicals on a pro-bono basis (all except Blue Ridge Metals in my role with SBTDC).

Member of the Selection Committee for the Regional Director, SBTDC, April-May 2004.

Member of the WCU Untenured Faculty Organization.

Member, Chancellor's Internal Advisory Board for Economic Development, WCU.

Member, WCU Research Council.

Member, State-Wide Advisory Board, North Carolina SBTDC.

Nominated by students for the COB Professor of Excellence, 2003-2004.

Participated in departmental activities, including recruitment.

Received WCU Summer Research Fellowship.

Represented the Department at the Open House in October, 2003. College of Business Faculty Liaison. Small Business and Technology Development Center, WCU.

Represented the Management Department at the Department Head's Workshop, Nov. 10, 2000

and Feb. 16 and March 13, 2001.

Represented the Management Department at the "Major Fair" on November 15, 2000.

Review Board, Decision Sciences Journal of Innovative Education.

Reviewer (Supply Chain Management Track) 84 Annual Meeting of the Decision Sciences Institute
Decision Sciences Institute.

Reviewer, New Supply Chain Management text written by Stan Fawcett (BYU) , Lisa Eliram and
Tom Choi (both Arizona state). Prentice Hall Business Publishing, 2003 and in process.

Revised and updated the management Department web page and links prior to the AACSB visit,
completed Sept. 29, 2000.

Schedule Classes for the Department of Management and International Business.

Scheduled to become the College of Business Liaison to the Small Business and Technology
Development Center at WCU.

Served on the MBA Taskforce organized by Phil Little.

Member, Research Council Western Carolina University. (2003 - Present).

Chair, 2004; member since 2000; Regional Advisory Board, North Carolina SBTDC, Western
Region. (2000 - Present).

Professional Service

American Society for Quality.

Cascade Systems Society.

College of Business Liaison.

Free Market Business Development Institute.

Hollins University.

Oregon Quality Award.

Oregon Quality Initiative.

Oregon State University.

St. John's University.

SUNY@Stony Brook.

The Way Back.

Western Carolina Regional 2000: Planning for the Ne Economy.

Editorial Review Board Member. (August 2006 - Present).

Institute for Supply Management, Indirect Sourcing/MRO Group. (July 2006 - Present).