

Dr. Haiyang Chen

Western Carolina University
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Education

- Ph D, Kent State University, 1990.
Major: Finance
- Ph D, Kent State University Kent Campus, 1990.
- MA, Kent State University, 1987.
Major: Economics
- MA, Kent State University Kent Campus, 1987.
- MBA, Arizona State University, 1984.
- BS, Other Foreign Institution, 1982.
Major: Economics

Academic, Government, Military, and Professional Positions

Academic

- Full Professor, Western Carolina University. (January 31, 2019 - Present).
- Dean, Lewis College of Business, Marshall University. (July 2013 - July 2016).

RESEARCH

Published Intellectual Contributions

Journal Articles

- Zhang, W., Chen, H.-Y., & Chen, G. (2017). Impact of political risk on Chinese FDI in central and eastern Europe. *International Journal of Finance*, 29(2), 6046-6067.
- Chao, M. C.-h., Li, F., & Chen, H. (2016). Perceived ethicality of moral choice The impact of ethics codes, moral development, and relativism. *Nankai Business Review International*, 7(2), 258-279.
- Zhang, G., Chen, H.-Y., & Cai, F. (2015). Weekly Options on Stock Pinning. *The Journal of Business and Economic Studies*, 21(1/2), 62-69. <https://www.wpunj.edu/Weekly%20Options%20on%20Stock%20Pinning%20upto%20page%208.pdf>

Presentations Given

- Chen, H.-Y. (Presenter & Author), "How to publish SSCI articles," Shandong Academy of Social Sciences, Jinan, China. (June 19, 2018).
- Chen, H.-Y., "Entrepreneurship education in U.S. universities," Qufu Normal University and Shandong University, Shandong, China. (March 17, 2018 - March 18, 2018).

Chen, H.-Y., Jiadun Lecture Series, Chongqing, China, "Sino-U.S. exchange rate and foreign exchange risk management," State Grid Corporation of China, Beijing, China. (June 2017 - July 2017).

Chen, H.-Y. (Presenter & Author), Karim, M. (Presenter & Author), International Conference, "A comparative analysis of companies going abroad," Collaborative Innovation Center of Anti-poverty and Development of Wuling Mountain Area, Jishou University, Hunan, China. (July 2016).

Chao, M. (Presenter & Author), Li, F. (Presenter & Author), Chen, H.-Y. (Presenter & Author), 9th Asia Academy of Management Conference, "Chinese managers' judgment on ethical dilemmas: The role of commitment to ethics code, moral maturity and relativism," Asia Academy of Management, Chinese University, Hong Kong, China. (June 2015).

SERVICE

University Service

Committee Member, Academic Technology Advisory Committee. (February 2019 - November 2019).

Committee Chair, College of Business Collegial Review Committee. (February 2019 - November 2019).

Committee Chair, College of Business Leadership Group. (February 2019 - November 2019).

Committee Chair, College of Business Strategic Planning Committee. (February 2019 - November 2019).

Committee Member, Enrollment Planning Committee. (February 2019 - November 2019).

Committee Member, Provost's Council. (February 2019 - November 2019).