

Mr. Evan A. Peterson

Western Carolina University
School of Accounting, Finance, Information Systems, and Business Law
Email: eapeterson@email.wcu.edu

Education

Ph D, Other US Institution, 2017.
Major: Management
Supporting Areas of Emphasis: Leadership and Organizational Change
Dissertation Title: Building Consensus among General Counsel to Address Managerial Legal Strategy Perspectives

JD, University of Detroit Mercy, 2009.

MBA, University of Detroit Mercy, 2009.

BA, University of Detroit Mercy, 2006.
Major: History

BSBA, University of Detroit Mercy, 2006.
Major: Business Administration

Academic, Government, Military, and Professional Positions

Academic

Arnold Jarboe Chair of Business Administration, University of Detroit Mercy. (2019 - Present).

Adjunct Professor, Western Carolina University. (January 2017 - Present).

Lecturer of Business Law, University of Detroit Mercy. (2014 - Present).

Professional

Managing Member, Daly | Peterson, PLLC. (2013 - 2015).

Professional Memberships

Southern Academy of Legal Studies in Business. (2016 - Present).

Academy of Legal Studies in Business. (2013 - Present).

TEACHING

Teaching Experience

Western Carolina University

LAW 230, Legal & Ethical Envr of Bus, 2 courses.
LAW 331, Contracts and Sales, 1 course.
LAW 410, Litigation in Business, 2 courses.
LAW 412, Bus Ethics & Corp Rspnbly, 5 courses.
LAW 475, Legal & Professional Skills, 4 courses.
MGT 300, Intro to Management, 2 courses.
MGT 404, Strategic Management, 5 courses.

RESEARCH

Published Intellectual Contributions

Journal Articles

- Peterson, E. (2019). Addressing Legal-Managerial Relationship Management Challenges through Emotional Intelligence. *Atlantic Law Journal*, 21, 125-158.
- Peterson, E., & Griffin, C. (2019). Building Long-Term Strategic Value by Addressing Barriers to Future-Oriented Legal Thinking. *North East Journal of Legal Studies*, 39, 38-58. <https://digitalcommons.fairfield.edu/cgi/viewcontent.cgi?article=1225&context=nealsb>
- Peterson, E. (2019). Establishing the Strategic Value of the In-House Legal Department. *North East Journal of Legal Studies*, 38, 45-69.
- Peterson, E. (2019). Promoting Future-Oriented Legal Thinking in Long-Term Strategic Planning. *Southern Law Journal*, 29(1), 69-101.
- Peterson, E. (2018). Displaying the Value of In-House Lawyers to Management-Level Teams. *Rocky Mountain Law Journal*, 6, 37-56.
- Peterson, E. (2018). Empowering Business Policy & Strategy through Improved Collaboration between Managers and In-House Counsel. *Atlantic Law Journal*, 20, 225-268.
- Peterson, E. (2018). Enhancing Legal Decision-Making in Organizational Crisis Management. *Southern Journal of Business and Ethics*, 10, 115-130.
- Peterson, E. (2018). Techniques for Addressing Managerial Attitudes toward Lawyers and the Law. *Southern Law Journal*, 28, 1-26.
- Peterson, E., McDevitt, W., & Soviak, M. (2017). Beyond Black Letter Law: Spirituality in the Business Law Classroom. *Journal of Law, Business & Ethics*, 24, 51-72.
- Peterson, E. (2017). Techniques for Integrating Legal Considerations with Business Processes. *Southern Journal of Business and Ethics*, 9, 34-56.
- Howard, T. L., Ulferts, G. W., & Peterson, E. (2016). A Note on the Value of Diversity in Organizations. *International Journal of Management and Decision Making*, 16(3), 187-195.
- Peterson, E., & Patel, D. (2016). Benefit Corporations: Fostering Socially Conscious Corporate Leadership. *Southern Journal of Business and Ethics*, 8, 92-107.
- Peterson, E., Hyska, J., & Patel, D. (2016). Human Rights Law, Corporate Governance and Globalization. *Journal of Law, Business & Ethics*, 23, 63-84.
- Peterson, E., Bernacchi, M., Patel, D., & Oziem, J. (2016). Law School-Business School Collaboration: An Examination of Interdisciplinary Courses in JD/MBA Programs. *Atlantic Law Journal*, 18, 21-37.
- Peterson, E. (2016). Starbucks, Trademark Law and the Exit 6 Incident. *Southern Law Journal*, 26(2), 251-276.
- Peterson, E., Griffin, C., Ulferts, G., & Howard, T. L. (2015). Law, Business Strategy, and Social Change in the Global Environment. *International Journal of Management & Information Systems*, 19(4), 123-128.

SERVICE

University Service

Faculty Advisor, University of Detroit Mercy Collegiate DECA. (2019 - Present).

Co-Director, University of Detroit Mercy Honors Program. (2017 - Present).

Director of Undergraduate Business Programs, University of Detroit Mercy College of Business Administration. (2014 - Present).

Committee Member, University of Detroit Mercy McNichols Faculty Assembly Executive Committee. (2016 - 2017).

Program Coordinator, University of Detroit Mercy College of Business Administration. (2015 - 2016).

Faculty Moderator, University of Detroit Mercy Business Law Association. (2014 - 2016).

Professional Service

Editorial Review Board Member, Journal of Legal Studies Education. (2019 - Present).

Reviewer, Journal Article, Journal of Business Law & Ethics Pedagogy. (2018 - Present).

Reviewer, Journal Article, Journal of Law, Business & Ethics. (2016 - Present).

Reviewer, Ad Hoc, Journal of Business Ethics. (2015 - Present).

Legal Counsel, Alpha Iota Delta. (2010 - Present).

Legal Counsel, Business Leadership Network of Michigan. (2010 - Present).

Legal Counsel, International Association of Jesuit Business Schools. (2010 - Present).

Editorial Review Board Member, Atlantic Law Journal. (2015 - 2020).