

## **Dr. Dan L. Clapper**

Western Carolina University  
School of Accounting, Finance, Information Systems, and Business Law  
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### **Education**

Ph D, Georgia State University, 1991.

Major: Decision Sciences

Dissertation Title: An Experimental Investigation of the Effect of a Group Decision Support System on Normative Influence in Small Groups

BA, Purdue University West Lafayette, 1985.

Major: Psychology

### **Academic, Government, Military, and Professional Positions**

#### **Academic**

Full Professor, Western Carolina University. (August 1, 2014 - Present).

### **Development Activities Attended**

Workshop, "SQL Saturday", PASS, Charlotte, NC, USA. (December 7, 2019).

Tutorial, "Desktop II: Intermediate", Tableau, Atlanta, Georgia, USA. (May 30, 2019 - May 31, 2019).

Workshop, "SAS Visual Data Mining and Machine Learning on SAS Viya: Interactive Machine Learning", SAS, Cary, NC, US, 0.6 credit hours. (July 12, 2018).

Workshop, "SAS Visual Statistics for Professors", SAS, Cary, NC, US, 0.6 credit hours. (July 11, 2018).

Workshop, "SAS Visual Analytics: Getting Started for Professors", SAS, Cary, NC, US, 0.6 credit hours. (July 10, 2018).

Workshop, "Manipulating Data and Analytics Using SAS University Edition", SAS, Cary, NC, US, 0.6 credit hours. (July 9, 2018).

Colloquium, "AACSB Data Analytics Summit", AACSB, Tempe, Arizona, US. (March 19, 2018 - March 20, 2018).

Workshop, "Advanced Business Analytics", SAS, Cary, NC, US. (July 24, 2017 - July 28, 2017).

## **TEACHING**

### **Teaching Experience**

#### **Western Carolina University**

CIS 240, Intro to Web Development, 7 courses.

CIS 293, Topics Comp Info Systems, 5 courses.

CIS 340, Business Applications Development II, 12 courses.

CIS 370, Visual Data Storytelling II, 1 course.

CIS 465, The CIS Profession, 8 courses.  
CIS 480, Ind Rsrch Info Systems, 10 courses.  
CIS 483, Internship in Information Systems, 2 courses.  
CIS 493, Topics in Info Systems, 3 courses.  
CIS 693, Topics in Info Systems, 1 course.  
QA 270, Visual Data Storytelling I, 1 course.  
QA 360, Business Intelligence, 1 course.

## Non-Credit Instruction

Workshop, Coulter Faculty Commons and SITL. (May 20, 2019).

## Directed Student Learning

Directed Individual/Independent Study, Accounting, Finance, Information Systems, and Economics. (January 2016 - May 2016).  
Advised: Joseph Beckner

Directed Individual/Independent Study, Accounting, Finance, Information Systems, and Economics. (August 2015 - December 2015).  
Advised: Keith Giles

## Awards and Honors

"Student Nominated Faculty of the Year" Award (Semi-Finalist), Western Carolina University, Teaching, University. (2019).

The COB Professor of Excellence Award (Semi-Finalist), WCU, College of Business, Teaching, College. (2019).

"Student Nominated Faculty of the Year" Award (Semi-Finalist), Western Carolina University, Teaching, University. (2017).

Nominee for the FYE Advocate Award, WCU First Year Experience, Teaching, University. (March 10, 2015).

## RESEARCH

### Published Intellectual Contributions

#### Journal Articles

Burke, D. D., Sanney, K. J., & Clapper, D. (2020). Digital Accessibility in the Hospitality and Tourism Industry: Legal and Ethical Considerations. *William & Mary Business Law Review*, 11(2), 371-415. <https://scholarship.law.wm.edu/wmblr/vol11/iss2/>

Richmond, W., & Clapper, D. (2016). Small Business Compliance with PCI DSS. *Journal of Management Information Systems and Decision Sciences*, 19(1), 54-67.

Burke, D., Clapper, D., & McRae, D. (2016). Accessible Online Instruction for Students with Disabilities: Federal Imperatives and the Challenge of Compliance. *Journal of Law and Education*, 44(2), 135-180.

#### Other

Burke, D., Sanney, K., & Clapper, D. (2020). *Digital Accessibility in the Hospitality and Tourism*

*Industry: Legal and Ethical Considerations* (2nd ed., vol. 11, pp. 371-415). William & Mary Business Law Review.

## **Presentations Given**

Kapakos, W. A., White, B. J., Clapper, D. L. (Author Only), 60th IACIS Annual Conference, "Emerging Technology: Introducing Tableau to CIS and Non-CIS Majors in a Core Business Clas," IACIS, The Inn at Opryland, Nashville, TN. (February 21, 2020 - Present).

Burke, D. (Presenter & Author), Sanney, K. (Author Only), Clapper, D. (Author Only), Academy of Legal Studies in Business, "Digital Accessibility in the Hospitality and Tourism Industry: Legal and Ethical Considerations," Academy of Legal Studies in Business, MoNtreal, Canada. (August 6, 2019 - August 10, 2019).

Clapper, D., EDSIG/CONISAR Conference, "Using Jupyter Notebooks and GitHub to Create Explorable Explanations in Python and SAS Classes: Early Experience," Norfolk, VA. (November 2, 2018).

Burke, D., Clapper, D., National Business & Economics Society, "Filling the Gap for Customers with Disabilities in a Digital Platform Economy," Honolulu, HI. (March 7, 2018 - March 10, 2018).

Clapper, D. (Author Only), Burke, D. (Presenter & Author), Conference for the French Academy of Legal Studies in Business, "Accessible Services for Customers with Disabilities in a Digital Platform Economy," Paris, France. (June 12, 2017).

Clapper, D. (Presenter & Author), Bill, R. (Presenter & Author), Allied Academies Conference, "Small Business Compliance with PCI DSS," New Orleans, LA. (March 30, 2016 - April 1, 2016).

Burke, D., Clapper, D., McRae, D., Southeastern Academy of Legal Studies in Business, "Federal Imperatives for Accessible Online Instruction for Disabled Students and the Challenge of Compliance," Atlanta, GA. (November 12, 2015 - November 14, 2015).

Clapper, D. (Presenter & Author), LaFratta, M. A., EDSIG/CONISAR Conference, "Experience with Multi-Disciplinary Student STEAM Teams," Wilmington, NC. (November 2, 2015).

## **Awards and Honors**

2016-2017 University Innovative Scholarship Award (Finalist), Western Carolina University, Scholarship/Research, University. (2017).

Distinguished Research Award, Academy of Management Information and Decision Science, Scholarship/Research, National. (March 31, 2016).

Meritorious Paper Award, EDSIGCon, Scholarship/Research, National. (November 2, 2015).

## **SERVICE**

### **University Service**

Committee Member, AFIB Collegial Review Committee. (2020).

Committee Member, AFIB Director Search Committee. (2020).

Course creator, Created new course: CIS 370 Data for Visual Storytelling. (2020).

Committee Member, Dean's Advisory Council. (2020).

Committee Member, COB Collegial Review Committee. (2018 - 2020).

Committee Member, COB Curriculum Committee. (2018 - 2020).

Course creator, Created new course: QA 270 Visual Data Storytelling. (2019).

Created new Minor: Visual Analytics for Decision Making. (2019).

Committee Member, COB Strategic Planning Committee. (2018 - 2019).

Created new course: Cis 493 SAS. (2018).

Course creator, Created new course: Cis 693, Summer 2018. (June 2018 - August 2018).

Committee Member, IT Council. (August 2017 - June 2018).

Committee Member, COB Strategic Planning Committee. (August 2017 - May 2018).

Committee Member, AFIB Collegial Review Committee. (August 2017 - April 2018).

Planned and started creating Minor, Started Planning a Business Intelligence Minor. (August 2017 - April 2018).

Reviewer, Participated as member of the Instructional Technology and Desktop Services (ITDS) team's External Program Review. (March 21, 2018).

Course developer, Created new course: Cis 360 Business Intelligence and offered Fall 2017. (August 2017 - December 2017).

Committee Member, Dean's Advisory Committee. (2016 - 2017).

Faculty Senate, Faculty Senate. (2016 - 2017).

Presented to and spoke with prospective students and their parents, Open House. (March 25, 2017).

Committee Member, Teaching Materials Peer Review Committee. (March 2015 - 2016).

Committee Member, AFIB Collegial Review Committee. (August 2015 - May 2016).

Committee Member, COB Collegial Review Committee. (August 2015 - May 2016).

Committee Member, COB Curriculum Committee. (August 2015 - May 2016).

Created and contributed to a LinkedIn group with currently over 150 members, LinkedIn CIS Student and Alumni Group. (August 2015 - May 2016).

Committee Member, Gimelstob-Landry Search Committee. (September 2015 - March 2016).

Open House. (February 20, 2016).

Committee Member, AACSB Intellectual Contributions Working Group. (2014 - 2015).

Committee Member, E-classroom Design Committee. (2014 - 2015).

Committee Member, IT Council. (2014 - 2015).

Search Committee: Fixed-term CIS position. (2014 - 2015).

With the Dean, presented an overview and answered questions about the CIS program to a company that was considering adding a location in Asheville., Presented the CIS Program at Asheville Chamber of Commerce. (October 13, 2015).

Three AACSB visit meetings: Impact Task Force, Engagement and Innovation, and Lunch with Senior Faculty, AACSB Visit Meetings. (October 5, 2015).

### **Professional Service**

Reviewer, Conference Paper, Reviewer for ARBS. (2016).

Reviewer, Journal Article, Reviewer for Journalism and Mass Communication Educator. (2016).

Reviewer, 2015 AITP/EDSIG Conference, Wilmington, NC. (September 2015).

### **Public Service**

Committee Member, SCC Information Technology Advisory Committee, NC. (November 15, 2018).

Guest Speaker, Participant at the Madison High School Technology Career Fair. (November 29, 2016).

Advisory Board, Southwestern Community College Computer Information Technology and Web Technology Programs. (2008 - 2015).