

## **Dr. Beth H. Jones**

Western Carolina University  
School of Accounting, Finance, Information Systems, and Business Law  
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### **Education**

Ph D, Indiana University-Bloomington, 1988.  
Major: Management Information Systems  
Supporting Areas of Emphasis: Psychology and Quantitative Analysis

MBA, Indiana University-Bloomington, 1987.

MS, University of Memphis, 1983.  
Major: Accounting

BS, University of Illinois at Urbana-Champaign, 1976.  
Major: Accounting

### **Academic, Government, Military, and Professional Positions**

#### **Academic**

Full Professor, Western Carolina University. (July 1, 2015 - Present).

### **Professional Memberships**

Beta Alpha Psi.

Beta Gamma Sigma.

Golden Key National Honor Society, Honorary Member.

### **Development Activities Attended**

Seminar, "Best Practices in Accounting Education", Cullowhee, NC. (October 30, 2015).

### **Awards and Honors**

Nominated for an advocacy award 2016-2017. (April 2017).

## **TEACHING**

### **Teaching Experience**

#### **Western Carolina University**

ACCT 252, Accounting Principles II - Managerial, 18 courses.

ACCT 365, Acct Info Systems, 8 courses.

ACCT 625, Adv Acct Info Systems, 4 courses.

ACCT 682, Research Project in Acct, 1 course.

### **Directed Student Learning**

Directed Individual/Independent Study, "Honor's contract ACCT 365," Accounting, Finance,

Information Systems, and Economics. (February 2017 - March 2017).  
Advised: Taylor Garland

Directed Individual/Independent Study, "Honors contract - ACCT 252," College of Business.  
(October 2016 - November 2016).  
Advised: JoHannah Hadden

Directed Individual/Independent Study, "Honor's contract ACCT 365," Accounting, Finance,  
Information Systems, and Economics. (September 2016 - November 2016).  
Advised: Lorren Bradley

Directed Individual/Independent Study, "Advanced exercise in Quick Books," Accounting,  
Finance, Information Systems, and Economics. (February 2016 - April 2016).  
Advised: Antonio Corza

Directed Individual/Independent Study, "A Manufacturing Company's Managerial Accounting  
Practices," College of Business. (February 2016 - April 2016).  
Advised: Brennan Burke

Directed Individual/Independent Study, "Honor's contract ACCT 252," College of Business.  
(February 2016 - April 2016).  
Advised: Collin Hartman

Directed Individual/Independent Study, "Honor's contract ACCT 365," Accounting, Finance,  
Information Systems, and Economics. (February 2016 - April 2016).  
Advised: Dylan Foster

Directed Individual/Independent Study, "Honor's contract ACCT 252," College of Business.  
(February 2016 - April 2016).  
Advised: Jordan Koontz

Directed Individual/Independent Study, "Honor's contract ACCT 365," Accounting, Finance,  
Information Systems, and Economics. (February 2016 - April 2016).  
Advised: Kara Salvo

Directed Individual/Independent Study, "Honor's contract ACCT 365," Accounting, Finance,  
Information Systems, and Economics. (February 2016 - April 2016).  
Advised: Rachael Keen

Directed Individual/Independent Study, "Honor's contract ACCT 252 - Webster Enterprises: A  
Business Invested in Community," College of Business. (October 2015 - December 2015).  
Advised: Makayla Pannell

Directed Individual/Independent Study, "Sarbanes-Oxley Act." (October 2015 - November 2015).  
Advised: Skylar Norris

Directed Individual/Independent Study, "Independent Study - Advanced AIS (ACCT 625)." (June  
2015 - August 2015).  
Advised: Christine Patterson

Directed Individual/Independent Study, "Independent Study - Advanced AIS (ACCT 625),"  
Accounting, Finance, Information Systems, and Economics. (June 2015 - August 2015).  
Advised: Colby Buchanan

Directed Individual/Independent Study, "The Good Samaritan Clinic Honor Project," Accounting,  
Finance, Information Systems, and Economics. (January 2015 - May 2015).  
Advised: Dianna Amond

## RESEARCH

### Published Intellectual Contributions

#### Journal Articles

- Little, P. L., & Jones, B. (2020). A Comparison of Student Performance in Face-to-Face Classes vs. Online Classes vs. Hybrid Classes Using Open Educational Resources. *Journal of Instructional Pedagogies, a journal of The Academic and Business Research Institute*, 24, 1-10. . [www.aabri.com/jip.html](http://www.aabri.com/jip.html); <http://www.aabri.com/manuscripts/203177.pdf>
- Chin, A. G., Little, P. L., & Jones, B. H. (2020). An Analysis of Smartphone Security Practices amongst Undergraduate Business Students at a Regional Comprehensive University. *To appear in International Journal of Education and Development using ICT (Information & Communication Technology)*, 16(1), 44-61. <http://ijedict.dec.uwi.edu/viewissue.php?id=57>
- Chin, A., McRae, D., Jones, B., & Harris, M. J. (2016). An Exploration of Mobile Device Security Artifacts at Institutions of Higher Education. *Journal of International Technology and Information Management*, 25(3), 27-52.
- Jones, B., & Chin, A. (2015). On the Efficacy of Smartphone Security: A Critical Analysis of Modifications in Business Students' Practices over Time. *International Journal of Information Management*, 35(5), 561-571. <http://www.sciencedirect.com/science/article/pii/S0268401215000596>

#### Other

- Chin, A. G., Jones, B. H., & Little, P. L. *A Comparative Assessment of Smartphone Security Behaviors (conference abstract)*. Southeast Decision Sciences Institute (SEDSI).
- Chin, A. G., Jones, B. H., & Little, P. L. *Smartphone Security Practices amongst Business Students (conference abstract)*. Southeast Decision Sciences Institute (SEDSI).

### Presentations Given

- Jones, B. (Presenter & Author), Little, P. L. (Author Only), Chin, A. (Author Only), SEDSI 50th Annual Meeting, "An Assessment of Smartphone Security Behaviors," Southeast Decision Sciences Institute, Frances Marion Hotel, Charleston, SC. (February 12, 2020).
- Jones, B. (Presenter & Author), Little, P. L. (Author Only), Chin, A. (Author Only), SEDSI 50th Annual Meeting, "Smartphone Security Practices Amongst Business Students," Southeast Decision Sciences Institute, Frances Marion Hotel, Charleston, SC. (February 12, 2020).
- Jones, B., McRae, D., Parker, D. (Presenter & Author), Swanger, S., SEAAA Regional Meeting, "Active Learning Strategies," American Accounting Association, Asheville, NC. (April 16, 2015).

### Other Research/Scholarly Activity

- "Served as Reviewer for Southeast DSI Conference January 2020". (December 2019).  
Reviewed two abstracts for SEDSI Conference held in Charleston, SC, January, 2020.

## SERVICE

### University Service

Departmental Liaison to Community Colleges. (October 2009 - May 2018).

Student Advisor - 30-40 advisees, Academic advisor. (1995 - May 2018).

Committee Member, Transfer Student Initiative Advisory Board. (April 2016 - April 2018).

Accounting course scheduler. (2011 - 2016).

Committee Member, Book Rental Task Force. (March 2016 - May 2016).

Committee Member, Professor Emeritus subcommittee of the Collegial Review Council. (November 2014 - 2015).

Committee Member, Senate Faculty Affairs Committee. (September 2014 - 2015).

Committee Member, Departmental CRD Committee. (August 2014 - 2015).

Committee Member, AACSB Intellectual Contributions Working Group. (2014 - 2015).

Committee Member, Dean's Advisory Committee. (2009 - 2015).

### **Professional Service**

Committee Member, AB-Tech Business Administration Department's Advisory Committee, Asheville, NC. (February 2016 - May 2018).

Committee Member, Blue Ridge CC Accounting Advisory Board, Flat Rock, NC. (August 2015 - May 2018).

Board of Advisors, Southwest Community College Accounting Advisory Board. (2009 - May 2018).

Workshop Organizer, Community College 4th Annual "Best Practices" Conference. (October 30, 2015).

### **Public Service**

Officer, President/Elect/Past, Cross Creek Estates Homeowners' Assoc. (December 2013 - December 2016).