

Higher Education Student Affairs (M.Ed.) Program
Advisory Board Meeting Agenda
May 5, 2020 at 11am via Zoom
[Meeting Minutes in blue](#)

Members in Attendance:

[April Perry](#)
[Alex Kerns](#)
[Riley Jelenick](#)
[Beth McDonough](#)
[Lane Perry](#)
[Shauna Sage](#)
[Dana Patterson](#)
[Jane Adams-Dunford](#)
[Stephanie Sue Rowell](#)
[Theresa Cruz-Paul](#)
[BaShaun Smith](#)
[Kourtney Sandefur](#)
[Julie Conway](#)

Members Absent:

[Yancey Gulley](#)
[Sam Miller](#)

Program Announcements since the December 2019 meeting:

- January: Riley became HESA Intern for Spring 2020 term
- February: On-site visit for external program review – great feedback report
 - [Attach Report to Calendar Invite for Board to see feedback](#)
- February: Allocated 6 professional development travel grants to HESA students (from last year's fundraising campaign).
 - Thanks to Stephanie Sue, Lane, and Riley for creating guidelines, application, and making selections
- March: April granted tenure and promotion
- March: Admissions interviews for the first time ever! Great success!
 - Special thanks to our amazing committee!
 - [Great way to “sell the program” as we had 11 of our top 15 accept whereas it's usually about half that accept and half that don't](#)
- March: 11 students accepted to the Graduate Research Symposium (postponed)
- March: All work (class, GA, and Intern) went remote...thank you so much for making this work!
- April: HESA 2020 Award Winners announced:
 - Jess Koett – Outstanding HESA Student
 - Thomas Cook – Promising Practitioner Award
- May: Comps and Hooding (going remote)
 - [Streaming on Facebook Live](#)
- May: 13 students graduating
- Summer: Some internships running this summer; some will complete them in the Fall

- Thanks for being super helpful and flexible with working with our students

Admissions Update:

- Recruitment: Great work this year! Solid turn-out rate at Open House events; 68 direct prospects; 28 submitted apps by the deadline; interviewed 23; turned away multiple post-deadline apps; still have applicants on Waitlist throughout the summer.
- We have filled 14 full-time spots and 2 part-time spots = **total 16**.
- Total Program Enrollment for Fall 2020: **35**
 - Continuing Cohort: 15 (1 student on employee contract vs GAship)
 - Incoming Cohort: 14
 - Part-time Students: 6
- Demographic Information for our 2020 cohort:

	Incoming Students
Pronouns	50% F; 43% M; 7% They
Race	18% Minority/Non-White
Geography	31% Out-of-State – 69% In-State
WCU Grads	31% WCU Alum – 69% Other

- *Committee Updates/Report?*
 - None
- GAship Updates:
 - We received funding for 16 GAships from the Graduate School – all have been allocated.
 - 12 GAships are being self-funded from individual departments (thank you!)
 - 4 Res Life; 4 Campus Activities; 1 CCPD; 1 ICA; 1 DSCE; 1 Project Discovery
 - Struggled with funding this year with RL GA drop (6 in 2019; 7 in 2018)
 - Did multiple interviews for students/placements this year (based on your all's feedback)
 - GA Supervisor Meeting – May 15th at 10am via Zoom
 - *Optional if attended last year*
 - *Feedback/Discussion? (Match vs. No-Match issue)*

External Relations Update:

- Fundraising Update: Fundraising link on newsletter, but not going to launch the annual campaign due to Covid. give.wcu.edu/hesa
- Alumni Relations:
 - Alum/Student Meet-up held at ACPA in Nashville (NASPA Cancelled)
 - [ACPA was a wonderful time. Most number of students ever attended which was great!](#)
- Ongoing HESA Sponsorships – thank you!
 - Back-to-school Mixer (\$500-1,000) – Res Life
 - Each HESA Faculty to 1 national conference (\$1,500/ea) – VCSA
 - Graduation Reception & Hooding Ceremony (\$500) – Campus Activities
 - HESA Orientation (\$50) – HESA Faculty Personal
 - Annual Alumni Mixers at National Conferences –None=sponsorship opportunity
- *Feedback/Discussion?*

Curriculum Update:

- Elective class in Spring 2020: Thank you Dana and Shauna!
- Dean Winter teaching Org, Admin, and Finance in HE class in the Fall.
- Yancey hoping/applying for Service Learning designation for EDHE 650
- *Feedback/Discussion?*

Other Items:

- 13 students graduating (3 accepted offers; 8 have had “virtual on-campus” interviews; many searches on hiring freezes).
- Board term endings – thank you!
- [HESA was Nominated for Academic Program of the Year – no update on what happened with that, but still exciting!!](#)

Coming Up:

- Oral Comprehensive Exam – Tomorrow! Wednesday, May 6 at 12:30pm via Zoom→FB Live
- GA Supervisor Training/Meeting: May 15th at 10am via Zoom
- (Hopefully tbd) HESA New Student Orientation – Monday, Aug 17th
- (Hopefully tbd) HESA/Division of SA “Welcome Back Mixer” Tuesday, Aug 18th (calendar request coming)
- Next Board Meeting: December 2020 (meeting request will be sent)

Questions/Additional Items?

[None](#)

HESA Board Members

Spring 2020

	Committees:			
HESA Faculty:	Recruitment	Admissions	Fundraising	Curriculum
April Perry	X	X	X	X
Yancey Gulley	X	X	X	X
WCU Staff Board Members:				
Stephanie Sue Rowell (2015-20)			X	
Theresa Cruz-Paul (2016-20)				
BaShaun Smith (2017-2021)				
Jane Adams-Dunford (2015-2022)		X		
Julie Conway (2019-2023)		X		
Kourtney Sandefur (2019-2023)		X		
Adjunct Board Members:				
Sam Miller				
Carol Burton				
Beth McDonough		X		X
Lane Perry			X	X
Shauna Sage		X		X
Dana Patterson				X
Student Board Members:				
Riley Jelenick (2019-2021)	X	X	X	
Alex Kerns (2018-2020)	X	X		

Board Term Endings:

Stephanie Sue Rowell (2015-20)

Theresa Cruz-Paul (2016-20)

Alex Kerns (2018-20)

Thank you for your service!