**COAPRT Student Learning Objectives**

7.01Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.02Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

7.03Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

7.04Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

**PRM Course Level Student Learning Objectives for Required Core Courses**

**PRM 250 (Ben)**

Students will be able to…

1. Demonstrate knowledge of basic concepts, theories, principles, and practices related to the parks, recreation, and leisure services profession (7.01)
2. Summarize the historical and philosophical development of the parks, recreation, and leisure services profession, both public and private agencies (7.01).
3. Describe basic facts, concepts, and principles guiding the provision of recreation programs by professionals and workers in the industry (7.01).
4. Articulate professional, ethical, and legal standards associated with diverse populations and programs in the parks, recreation, and leisure services profession (7.02).
5. Explain the importance of parks, recreation, and leisure service organizations in today’s society (7.01).

**Student Learning Outcomes (Jeremy)**

1. Learn of the theory, scope, environmental, and economic impact of the entire leisure services field globally through case studies and research (7.01).
2. To gain entry-level knowledge in historical, scientific, and philosophical foundations. (7.01).
3. Explore personal needs, habits, and life goals through worksheets and activities, which could be implemented with future constituents (7.01).
4. Recognize basic facts, concepts, and principles guiding the provision of recreation programs (7.01).
5. To become aware of the many professional and ethical standards associated with diverse populations and programs in recreation (7.02).

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**PRM 254**

Students will be able to…

1. Explain the connections between outdoor adventure recreation and lifetime fitness (7.01)
2. Practice a variety of outdoor adventure recreation and leisure pursuits which they may encounter during their careers as park and recreation professionals (7.01).
3. Evaluate the teaching/leadership techniques necessary to provide introductory outdoor adventure activities (7.03)
4. Recognize and evaluate risk in a variety of outdoor adventure recreation and leisure activities and indicate strategies to manage for safety (7.03).
5. Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of outdoor adventure recreation and leisure pursuits (7.03).

**PRM 255**

Students will be able to…

1. Explain the connections between recreation, leisure, physical activity, wellness, and public health (7.01).

2. Practice and facilitate a variety of active recreation and leisure pursuits which they may encounter during their careers. (7.01).

3. Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits (7.02).

4. Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits (7.03).

5. Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety (7.03).

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**PRM 260**

Students will be able to…

1. Design effective professional materials necessary to pursue a career in Parks & Recreation Management (7.04)

2. Interpret their academic progress to ensure successful graduation from the PRM program (7.01b & 7.01c)

3. Explain the components of the PRM Student Handbook and their relevance to their degree completion (7.01b & 7.01c)

4. Design a professional digital portfolio (7.04)

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**PRM 270**

Students will be able to…

1. Demonstrate basic knowledge of leadership concepts, styles, and theories (7.01).
2. Assess their own leadership skills, styles, strengths and weaknesses (7.01).
3. Practice, apply, and evaluate leadership and facilitation skills in a variety of small and large group settings (7.02).
4. Articulate leadership considerations for working with diverse populations (7.02).
5. Discuss small group management techniques, including the basic principles of conflict management and resolution (7.01).

**PRM 275**

Students will be able to…

1. Explain why recreation and leisure is a significant context for understanding diversity (7.02).
2. Articulate an understanding of and demonstrate the ability to use key terms within diversity education such as “intent vs. impact,” “social justice,” “equality vs. equity,” “privilege,” “structural oppression,” “ally,” and “intersectionality.” (7.02)
3. Discuss the ways that leisure and recreation can be a site of conflict, power, and social control. (7.02)
4. Explore elements of one’s own identity and worldview and how our own identities and lenses frame how we view, interpret, and experience leisure. (7.02)
5. Identify and discuss strategies for building alliances and collaborations among and between people within various leisure contexts. (7.02)

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**PRM361**

Students will be able to…

1. Identify and facilitate recreational opportunities for diverse populations (7.02).
2. Develop an overall program plan that includes all the information needed to plan, implement, and evaluate a recreation program (7.03).
3. Demonstrate the ability to conduct a needs assessment and utilize the assessment information to plan and develop recreation programs and resources (7.03).
4. Design and implement an evaluation tool, analyze data and report it in an evaluation report (7.03).
5. Develop one’s ability to work cooperatively as part of a programming team, honing communication skills and problem-solving strategies (7.03).

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**PRM 370**

Students will be able to….

1. Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship (7.04).

2. Develop a comprehensive plan to guide them during the research and application process for their capstone internship (7.04).

3. Develop professional best practice competencies (7.04).

4. Complete pre-internship requirements (7.04).

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**PRM 383/384/385**

Students will be able to…

1. Explore various recreation and leisure service delivery systems through guided practice during an on-site professional experience (7.04).
2. Apply planning and organizing skills to an on-site professional experience (7.04).
3. Develop leadership skills through job shadowing, guided practice and/or mentoring (7.04).
4. Demonstrate knowledge and skills of industry practices through observation, guided practice and/or mentoring (7.04).

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**PRM 430 (Debby)**

Students will be able to…

* 1. Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors (7.01)
  2. Articulate their personal entrepreneurial qualities using principles of entrepreneurship and free enterprise (7.01)
  3. Investigate business plan ideas through completion of a concept feasibility study. (7.03)
  4. Develop business systems, risk assessments, marketing and financial management outcomes through guided assignments. (7.03)
  5. Research, develop and present a comprehensive recreation-based business plan (7.03)

By the end of this course: (Jeremy)

* Students will be exposed to and become familiar with the history, nature, and overall purposes of commercial recreation (7.01)
* Students will be exposed to and become familiar with the principles of entrepreneurship and free enterprise (7.03)
* Students will be exposed to and become familiar with the basic principles of initiating and managing the commercial recreation enterprise (7.03)
* Students will be exposed to and become familiar with a number of industry profiles including local and regional commercial recreation operations (7.01)
* Students will become familiar with the role of government in commercial recreation and tourism (7.01)
* Students will gain first-hand experience by visiting local commercial recreation operations (7.03)
* Students will be exposed to the issues and challenges of commercial recreation via guest speakers from the “field” (7.01)

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**PRM 461**

Students will be able to…

1. Identify and describe management competencies, theories, processes, and roles of recreation service managers (7.03).
2. Articulate an understanding of various sectors (public, private, profit, and non-profit) in leisure services and their respective organizational structure, policy-making and legal requirements (7.03).
3. Evaluate public policy, decision making, and advocacy in the recreation sector. (7.02)
4. Articulate an understanding of the common management responsibilities of a recreation professional including personnel management, risk management, strategic planning, marketing and promotion, fiscal management and grant-writing (7.03).
5. Design, organize, implement, and evaluate a recreation program or project (7.02).

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**PRM 483/484**

Students will be able to….

1. Demonstrate an awareness of recreation and leisure service organizational structure, techniques, and procedures (7.04).

2. Develop professional behavior including effective communication, organizational, and time management skills through guided practice and/or mentoring (7.04).

3. Accept and utilize constructive suggestions to improve performance (7.04).

4. Gain professional experience in an area of interest in the parks & recreation industry (7.04).

**PRM 495**

Students will be able to…

1. Discuss and critically analyze current trends and issues in parks, recreation, and leisure services industries (7.01).
2. Write a professional research paper (7.01).
3. Demonstrate the ability to complete an effective and professional peer-review of a manuscript and presentation (7.03).
4. Develop and deliver a professional presentation concerning a specific issue or problem facing the parks, recreation, or leisure profession (7.01).
5. Work effectively as a team member in the planning, implementation, and evaluation phases of a one-day conference event (7.02).
6. Develop a comprehensive, professional portfolio highlighting their work in the degree program (7.04).