**WCU Parks and Recreation Management Program (PRM) – Fall 2019 Report**

**Council on Accreditation of Parks, Recreation, Tourism and Related Programs (COAPRT)**

**7.0 Learning Outcomes**

7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.02 Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.

Table 7.0 includes four columns addressing substandards for each standard:

Evidence of Substandard .01, that students are provided with sufficient opportunity to achieve this learning outcome, is provided by identifying the course or courses where each standard is addressed. In addition, the course syllabus and related materials are attached as appendices at the end of this document.

Evidence of Substandard .02, that quality assessment measures were used to assess learning outcomes associated with this standard, is provided by identifying the assessment measure used.

Evidence of Substandard .03, that results of its assessment program indicate that graduates of the program are achieving this Learning Outcome, is provided by presenting results of this assessment over the past year.

Evidence of Substandard .04, that the program uses data from assessment of Learning Outcome 7.01 for continuous program improvement, is provided by describing recent changes based on assessment results.

| **Course Specific Learning Outcome** | **COAPRT**  **Learning Outcome** | **Evidence of Learning Opportunity** | **Assessment Measure** | **Performance levels/metrics** | **Assessment Results** | **Evidence of Continuous Program Improvement** | **ABSENT – EMERGING – PRESENT – OUTSTANDING** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **7.0 Series Learning Outcomes**  **Foundations**  7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy. | | | | | | | | |
| Demonstrate knowledge of basic concepts, theories, principles, and practices related to the parks and recreation, and leisure services profession. Course SLO #1. | 7.01 a | PRM 250 | Play questionnaire  Examination #1 | 95% of students will complete the assignment.  75% of students will score 70% or above on the examinations. | 68% of students scored at least a 70% on Exam #1  Jeremy: (n= 15/22) | Questions answered incorrectly by more than half of the class were altered for the next section to be taught. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Summarize the historical and philosophical development of the parks, recreation and leisure services profession, both public and private agencies. Course SLO #2. | 7.01 a | PRM 250 | Timeline assignment  Examination #1 | 80% of students will complete the assignment.  75% of students will score 70% or above on the examinations. | 68% of students scored at least a 70% on Exam #1 (n=15/22) | Questions answered incorrectly by more than half of the class were altered for the next section to be taught. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Describe basic facts, concepts, and principles guiding the provision of recreation programs by professional and workers in the industry. Course SLO #3. | 7.01 b | PRM 250 | Specialized agencies assignment  Examination #1 | 90% of students will complete the assignment.  75% of students will score 70% or above on the examinations. | 68% of students scored at least a 70% on Exam #1 (n=15/22) | Questions answered incorrectly by more than half of the class were altered for the next section to be taught. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Interpret their academic progress to ensure successful graduation from the PRM program. Course SLO #2. | 7.01 b, c | PRM 260 | PRM Handbook Quiz | 70% of students will score at 80% or above on the PRM Handbook Quiz. | 88% of students scored 80% or higher  (n= 24/27) | No changes made at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Interpret their academic progress to ensure successful graduation from the PRM program. Course SLO #2. | 7.01 b, c | PRM 260 | Synthesis Paper | 70% of students will score at 80% or above on the Synthesis Paper. | 96% of students scored 80% or higher  (n= 26/27) | No changes made at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explain the components of the PRM Student Handbook and their relevance to their degree completion. Course SLO #3. | 7.01 b, c | PRM 260 | PRM Handbook Quiz | 70% of students will score at 80% or above on the PRM Handbook Quiz. | 88% of students scored 80% or higher  (n= 24/27) | No changes made at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Demonstrate basic knowledge of leadership concepts, styles, and Course SLO #1) | 7.01c | PRM 270 | Leadership Essay | 75% of students will score 70% or above on the essay. | Debby: 76% of the students scored a 70% or higher (n=13/17)  Glenn: 98% of the students scored 70% or higher (n= 18/19) | The majority of essays were well-written, researched and organized. Lower scores reflect students not following instructions.  The performance metric has been met since data has been taken AND even after percentage of students has been raised by 5%.  Suggest raising the essay score to further demonstrate SLO #1. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Assess their own leadership skills, styles, strengths and weaknesses  Course SLO #2. | 7.01b | PRM 270 | Leadership Essay | 75% of students will score 70% or above on the essay. | Debby: 76% of the students scored a 70% or higher (n=13/17)  Glenn: 98% of the students scored 70% or higher (n= 18/19) | The majority of essays were well-written, researched and organized. Lower scores reflect students not following instructions.  The performance metric has been met since data has been taken AND even after percentage of students has been raised by 5%. Suggest raising the essay score to further demonstrate SLO #2. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Write a professional research paper.  Course SLO #2. | 7.01 a | PRM 495 | Senior Seminar Research Paper | 70% of students will score at 75% or above. | 66% received a 75% or above on the essay (n= 8/12) | The students who did poorly on the final paper did not turn in a full rough draft for both peer and faculty feedback. I have decided to make this draft more points in order to encourage students to write a more complete rough draft and therefore get better feedback from both their peers and the instructor prior to submitting the final draft. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Develop and deliver a professional  presentation concerning  a specific issue or  problem facing the  parks, recreation, or  leisure profession.  Course SLO #4. | 7.01a | PRM 495 | Senior Seminar Presentation | 70% of students will score at 75% or above. | 92% received an 75% or above (n=11/12) | No measures needed at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Discuss and critically analyze current trends and issues in parks, recreation, and leisure services industries. Course SLO #1. | 7.01a | PRM 495 | Reading Responses (Current issues) | 70% of students will score at 75% or above. | 58% of students scored at 75% and above (n=7/12) | I think that making the reading responses a greater percentage of the final grade would incentivize students to complete more of them. They are currently only worth 10 points each. Student feedback indicated that a larger % of points would be good extrinsic motivation for completion. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explain the connections between recreation, leisure, physical activity, wellness, and public health.  Course SLO #1. | 7.01 a, b, c | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | 96% of students scored at 75% or above on the final exam (n=22/23) | Implemented a study guide and review activity to help students prepare for the exam. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Practice and facilitate a variety of active recreation and leisure pursuits which they may encounter during their careers.  Course SLO #2. | 7.01 b | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.  a. Activity Session Outline & Handout  b. Activity Session Leadership  c. Reflection on Leadership | 100% of students scored 75% or above on the combined elements (n=23/23) | Utilized multiple in class meetings and mentor sessions to enhance student success. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explain the connections between recreation, leisure, physical activity, wellness, and public health.  Course SLO #1. | 7.01 a, b, c | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.  a. Program Brief  b. Video Presentation | 100% of students scored 75% or above on the combined elements. (n=23/23) | Revised instructions and allowed for multiple revisions to enhance student success. Yet, end product is still not a professional level. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.  Course SLO #1. | 7.01 a, b, c | PRM 430 | Commercial Recreation & Tourism Test | 70% of students will score at 75% or above on the test. | 89% of students score at least a 75% on Exam #1 (n= 33/37) | Overall, good student performance. Exam questions will change as statistics and current trends are updated annually. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.  Course SLO #1. | 7.01 a, b | PRM 430 | Concept Feasibility Analysis | 70% of students will score at 75% or above on the concept feasibility analysis. | Not conducted. | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Discuss the history, characteristics, and business opportunities of the commercial recreation and tourism sectors.  Course SLO #1. | 7.01 a, b | PRM 430 | Feasibility Study | 70% of students will score at 75% or above on the final business plan. | 84% of students scored at least a 75% on their feasibility study (n= 31/37) | Student feedback was gathered to determine where improvements can be made to teaching style and content delivery. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Articulate their personal entrepreneurial qualities using principles of entrepreneurship and free enterprise.  Course SLO #2. | 7.01 a, b | PRM 430 | Entrepreneurial Self-Assessment | 70% of students will score at 75% or above on the entrepreneurial self-assessment. | 95% of students scored at least a 75% on the ESA (n = 35/37) | Overall, great student performance.  No changes made at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Articulate their personal entrepreneurial qualities using principles of entrepreneurship and free enterprise.  Course SLO #2. | 7.01 a, b | PRM 430 | Feasibility Study | 70% of students will score at 75% or above on the final business plan. | 84% of students scored at least a 75% on their feasibility study (n= 31/37) | Student feedback was gathered to determine where improvements can be made to teaching style and content delivery. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explain the connections between outdoor adventure recreation and lifetime fitness. Course SLO #1. | 7.01 a, b, c  7.01 a, b, c | PRM 254  PRM 254 | Comprehensive mid-term exam  Comprehensive final exam | 70% of students will score at 75% or above on the mid-term exam.  70% of students will score at 75% or above on the final exam. | 100% of students scored 79% or above on the mid-term exam (n=17/17)  100% of students scored an 85% or above on the final exam (n= 17/17) | Still need to identify which questions on the exams address this SLO and use only the data from that section of the exams.  Still need to identify which questions on the exams address this SLO and use only the data from that section of the exams. | * ABSENT * EMERGING * PRESENT * OUTSTANDING * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| **7.0 Series Learning Outcomes**  **Provision of Services and Experience Opportunities**  7.02 Students graduating from the Program shall demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. | | | | | | | | |
| Articulate professional, ethical, and legal standards associated with diverse populations and programs in the parks, recreation, and leisure service profession. Course SLO #4. | 7.02  7.02 | PRM 250  PRM 250 | Equity Exercise  Legal case review activity | 80% of students will participate in the activity.  80% of students will participate in the activity. | \*\* Need to add Ben’s data |  | * ABSENT * EMERGING * PRESENT * OUTSTANDING * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explore elements of one’s own identity and worldview and how our own identities and lenses frame how we view, interpret, and experience leisure. Course SLO #4. | 7.02 | PRM 275 | Leisure Anthropologist or “Self-As-Other” Assignment/Paper | 70% of students will score a 75% or above. | 73% of students scored a 75% or above.  (n=24/33) |  | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.  Course SLO #3. | 7.02 | PRM 275 | Diversity Research Presentation | 70% of students will score a 75% or above. | N/A | The size of my class grew by 7 students over the course cap. With this large class size, I elected to remove this assignment this year. I recommend bringing it back next semester. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.  Course SLO #3. | 7.02 | PRM 275 | Media Analysis Paper | 70% of students will score a 75% or above. | 79% of students scored a 75% or above.  (n=26/33) |  | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explore elements of one’s own identity and worldview and how our own identities and lenses frame how we view, interpret, and experience leisure. Course SLO #4. | 7.02 | PRM 275 | Media Analysis Paper | 70% of students will score a 75% or above. | 79% of students scored a 75% or above.  (n=26/33) | I think that there should be a new assignment focused just on this SLO. Perhaps it is a follow-up to the “I-am” poem. Or, perhaps it replaces the media analysis paper? | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Articulate leadership considerations for working with diverse populations.  Course SLO #4. | 7.02 | PRM 270 | Group Project Outline | 75% of students will score 70% or above on the outline. | Debby: 82% of students scored 70% or above on the outline  (n= 14/17)  Glenn: 100% of the students scored 70% or above on the outline (n= 19/19) | Glenn: The performance metric has been met since data has been taken AND even after percentage of students has been raised by 5%. Suggest raising the essay score to further demonstrate SLO #4. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Practice, apply, and evaluate leadership and facilitation skills in a variety of small and large group settings Course SLO #3. | 7.02 | PRM 270 | Group Project Presentation | 75% of students will score 70% or above on the presentation. | Debby: 100% of students scored 70% or above on the presentation (n= 17/17)  Glenn: 100% of students scored 70% or above on the presentation (n= 19/19) | Glenn: The performance metric has been met since data has been taken AND even after percentage of students has been raised by 5%. Suggest raising the essay score to further demonstrate SLO #3. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explain why recreation and leisure is a significant context for understanding diversity. Course SLO #1.  Discuss the ways that leisure and recreation can be a site of conflict, power, and social control.  Course SLO #3.  Identify and discuss strategies for building alliances and collaborations among and between people within various leisure contexts.  Course SLO #5. | 7.02  7.02  7.02 | PRM 275  PRM 275  PRM 275 | Reading Responses  Reading Responses  Reading Responses | 70% of students will score a 75% or above.  70% of students will score a 75% or above.  70% of students will score a 75% or above. | 73% of students scored a 75% or above.  (n=24/33) | This semester, I tried splitting the class into two groups for discussions. Some discussions were with the whole class and some with the student’s group. This necessitated different due dates for discussions. Even though students had this information at the beginning of the semester, and I sent weekly reminders. I think the lack of consistent routine hurt the #s here. Next semester, I suggest having all discussions due the same day and time all semester so that students can get into a routine. | * ABSENT * EMERGING * PRESENT * OUTSTANDING * ABSENT * EMERGING * PRESENT * OUTSTANDING * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Articulate an understanding of and demonstrate the ability to use key terms within diversity education such as “intent vs. impact,” “social justice,” “equality vs. equity,” “privilege,” “structural oppression,” “ally,” and “intersectionality.” Course SLO #2. | 7.02 | PRM 275 | Reading Responses | 70% of students will score a 75% or above. | 73% of students scored a 75% or above.  (n=24/33) | (see above) | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.  Course SLO #3. | 7.02 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.  a. Activity Session Outline & Handout  b. Activity Session Leadership  c. Reflection on Leadership | 100% of students scored 75% or above on the combined elements (n= 23/23) | Utilized multiple in class meetings and mentor sessions to enhance student success. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.  Course SLO #3. | 7.02 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | 96% of students scored at 75% or above on the final exam (n= 22/23) | Implemented a study guide and review activity to help students prepare for the exam. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Explain instructional techniques, certification requirements, leadership strategies, and coaching skills for diverse populations engaging in a variety of active recreation and leisure pursuits.  Course SLO #3. | 7.02 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.  a. Program Brief  b. Presentation | 100% of students scored 75% or above on the combined elements (n= 23/23) | Revised instructions and allowed for multiple revisions to enhance student success. Yet, end product is still not at a professional level. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Evaluate public policy, decision making, and advocacy in the recreation sector. Course SLO #3. | 7.02 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam. | Not offered fall semester. | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Design, organize, implement, and evaluate a recreation program or project.  Course SLO #5. | 7.02 | PRM 461 | Recreation Project | 70% of students will score 75% or above on the combined elements of the recreation project. | Not offered fall semester. | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| **Management/Administration**  7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. | | | | | | | | |
| Develop an overall program plan that includes all the information needed to plan, implement, and evaluate a recreation program.  Course SLO #2. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | 100% of students scored an 84% or above.  (n=30/30) | No improvements needed at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Demonstrate the ability to conduct a needs assessment and utilize the assessment information to plan and develop recreation programs and resources.  Course SLO #3. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | 100% of students scored an 84% or above.  (n=30/30) | No improvements needed at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Develop one’s ability to work cooperatively as part of a programming team, honing communication skills and problem-solving strategies. Course SLO #5. | 7.03 | PRM 361 | Program/Program Plan/Poster Presentation/Oral Presentation | 70% of students will score a 75% or above. | 100% of students scored an 84% or above. (n=30/30) | No improvements needed at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Design and implement an evaluation tool, analyze data and report it in an evaluation report.  Course SLO #4. | 7.03 | PRM 361 | Evaluation Report | 70% of students will score a 75% or above. | 100% of students scored an 84% or above.  (n=30/30) | No improvements needed at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.  Course SLO #4. | 7.03 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | 96% of students scored at 75% or above on the final exam (n=22/23) | Implemented a study guide and review activity to help students prepare for the exam. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.  Course SLO #4. | 7.03 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.  a. Activity Session Outline & Handout  b. Activity Session Leadership  c. Reflection on Leadership | 100% of students scored 75% or above on the combined elements (n= 23/23) | Utilized multiple in class meetings and mentor sessions to enhance student success. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.  Course SLO #5. | 7.03 | PRM 255 | Comprehensive Final Exam | 70% of students will score at 75% or above on the final exam. | 96% of students scored at 75% or above on the final exam (n= 22/23) | Implemented a study guide and review activity to help students prepare for the exam. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.  Course SLO #5. | 7.03 | PRM 255 | Student Led Activity Sessions | 70% of students will score at 75% or above on the combined elements of the assignment.  a. Activity Session Outline & Handout  b. Activity Session Leadership  c. Reflection on Leadership | 100% of students scored 75% or above on the combined elements (n= 23/23) | Utilized multiple in class meetings and mentor sessions to enhance student success. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of active recreation and leisure pursuits.  Course SLO #4. | 7.03 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.  a. Program Brief  b. Presentation | 100% of students scored 75% or above on the combined elements (n= 23/23) | Revised instructions and allowed for multiple revisions to enhance student success. Yet, end product is still not at a professional level. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Recognize and evaluate risk in a variety of active recreation and leisure activities and indicate strategies to manage for safety.  Course SLO #5. | 7.03 | PRM 255 | Program Brief & Presentation | 70% of students will score at 75% or above on the combined elements of the assignment.  a. Program Brief  b. Presentation | 100% of students scored 75% or above on the combined elements (n = 23/23) | Revised instructions and allowed for multiple revisions to enhance student success. Yet, end product is still not at a professional level. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Investigate business plan ideas through completion of a concept feasibility study.  Course SLO #3. | 7.03 | PRM 430 | Entrepreneurial Self- Assessment | 70% of students will score at 75% or above on the entrepreneurial self-assessment. | 95% of students scored at least a 75% on the ESA (n= 35/37) | Overall, great student performance.  No changes made at this time. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Develop business systems, risk assessments, marketing and financial management outcomes through guided assignments.  Course SLO #4. | 7.03 | PRM 430 | Feasibility Study | 70% of students will score at 75% or above on the final business plan. | 84% of students scored at least a 75% on their feasibility study (n= 31/37) | Student feedback was gathered to determine where improvements can be made to teaching style and content delivery. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Research, develop and present a comprehensive recreation-based business plan. Course SLO #5. | 7.03 | PRM 430 | Feasibility Study | 70% of students will score at 75% or above on the final business plan. | 84% of students scored at least a 75% on their feasibility study (n= 31/37) | Student feedback was gathered to determine where improvements can be made to teaching style and content delivery. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Research, develop and present a comprehensive recreation-based business plan.  Course SLO #5. | 7.03 | PRM 430 | Feasibility Study | 70% of students will score at 75% or above on the final business plan presentation. | 84% of students scored at least a 75% on their feasibility study (n= 31/37) | Student feedback was gathered to determine where improvements can be made to teaching style and content delivery. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Identify and describe management competencies, theories, processes, and roles of recreation service managers.  Course SLO #1. | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam. | Not offered fall semester. | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Articulate an understanding of various sectors (public, private, profit, and non-profit) in leisure services and their respective organizational structure, policy-making and legal requirements.  Course SLO #2. | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam. | Not offered fall semester. | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Articulate an understanding of the common management responsibilities of a recreation professional including personnel management, risk management, strategic planning, marketing and promotion, fiscal management and grant-writing.  Course SLO #2. | 7.03 | PRM 461 | Comprehensive Final Exam | 70% of students will score 75% or above on the final exam. | Not offered fall semester. | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Evaluate the teaching/ leadership techniques necessary to provide introductory outdoor adventure activities.  Course SLO #3. | 7.03  7.03 | PRM 254  PRM 254 | Comprehensive Mid-Term Exam  Comprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.  70% of students will score 75% or above on the final exam. | 100% of students scored 79% or above on the mid-term exam (n=17/17)  100% of students scored an 85% or above on the final exam (n= 17/17) | Still need to identify which questions on the exams address this SLO and use only the data from that section of the exams.  Still need to identify which questions on the exams address this SLO and use only the data from that section of the exams. | * ABSENT * EMERGING * PRESENT * OUTSTANDING * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Recognize and evaluate risk in a variety of outdoor adventure recreation and leisure activities and indicate strategies to manage for safety.  Course SLO #4. | 7.03  7.03 | PRM 254  PRM 254 | Comprehensive Mid-Term Exam  Comprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.  70% of students will score 75% or above on the final exam. | 100% of students scored 79% or above on the mid-term exam (n= 17/17)  100% of students scored an 85% or above on the final exam (n= 17/17) | Still need to identify which questions on the exams address this SLO and use only the data from that section of the exams.  Still need to identify which questions on the exams address this SLO and use only the data from that section of the exams. | * ABSENT * EMERGING * PRESENT * OUTSTANDING * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Identify facilities, maintenance, staffing considerations, programming, and equipment concerns for a variety of outdoor adventure recreation and leisure pursuits.  Course SLO #5. | 7.03  7.03 | PRM 254  PRM 254 | Comprehensive Mid-Term Exam  Comprehensive Final Exam | 70% of students will score 75% or above on the mid-term exam.  70% of students will score 75% or above on the final exam. | 100% of students scored 79% or above on the mid-term exam (n= 17/17)  100% of students scored an 85% or above on the final exam (n= 17/17) | Still need to identify which questions on the exams address this SLO and use only the data from that section of the exams.  Still need to identify which questions on the exams address this SLO and use only the data from that section of the exams. | * ABSENT * EMERGING * PRESENT * OUTSTANDING * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| **Internship**  7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations. | | | | | | | | |
| Design effective professional materials necessary to pursue a career in Parks & Recreation Management. Course SLO #1. | 7.04 | PRM 260 | Resume | 70% of students will score an 80% or higher score on their final resume. | 52% of students scored 80% or higher (n= 14/27) | Students have the opportunity to submit a 1st draft and then revise for their final draft. The majority of students chose to go with their first draft and not revise this semester. For future classes, require students to submit a second draft. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Design effective professional materials necessary to pursue a career in Parks & Recreation Management. Course SLO #1. | 7.04 | PRM 260 | Cover Letter/Professional Email | 70% of students will score an 80% or higher score on their final cover letter/email. | 59% of students scored 80% or higher (n= 16/27) | Students have the opportunity to submit a 1st draft and then revise for their final draft. The majority of students chose to go with their first draft and not revise this semester. For future classes, require students to submit a second draft. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Design a professional digital portfolio.  Course SLO #4. | 7.04 | PRM 260 | Digital Portfolio | 70% of students will score an 80% or higher score on their final digital portfolio. | 67% of students scored 80% or higher (n= 18/27) | Students have the opportunity to revise their Linked In profiles for a final submission, most chose not to do so. Require a final submission. | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Demonstrate an awareness of recreation and leisure service organizational structure, techniques, and procedures.  Course SLO #1. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | No class. | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Develop professional behavior including effective communication, organizational, and time management skills through guided practice and/or mentoring. Course SLO #2. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | No Class | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Accept and utilize constructive suggestions to improve performance. Course SLO #3. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | No Class | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Gain professional experience in an area of interest in the parks & recreation.  Course SLO #4. | 7.04 | PRM 483/484 | Reflection Paper | 80% of students will score 80% or above on their final reflection paper. | No Class | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Develop a comprehensive, professional portfolio highlighting their work in the degree program.  Course SLO #5. | 7.04 | PRM 483/484 | Professional Portfolio | 70% of students will score 75% or above. | No Class | N/A | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.  Course SLO #1. | 7.04 | PRM 370 | Resume | 70% of students will score an 80% or higher score on their final resume. | 100% of students scored 80% or higher (n= 1/1) | Only 1 student in online course | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.  Course SLO #1. | 7.04 | PRM 370 | Cover Letter/Email | 70% of students will score an 80% or higher score on their final cover letter/email. | 100% of students scored 80% or higher (n= 1/1) | Only 1 student in online course | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Revise and update their professional documents and digital portfolios to assist them in the search and application process for their capstone internship.  Course SLO #1. | 7.04 | PRM 370 | Digital Portfolio | 70% of students will score an 80% or higher score on their final digital portfolio. | 100% of students scored 80% or higher (n= 1/1) | Only 1 student in online course | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Complete pre-internship requirements.  Course SLO #4. | 7.04 | PRM 370 | CCPD JobCat Orientation | 90% of students will complete the JobCat Orientation prior to their capstone internship. | 100% of students scored 80% or higher (n= 1/1) | Only 1 student in online course | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Develop a comprehensive plan to guide them during the research and application process for their capstone internship. | 7.04 | PRM 370 | Workbook Assignments | 80% of students will complete all workbook assignments with a score of 80% or above. | 100% of students scored 80% or higher (n= 1/1) | Only 1 student in online course | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Develop professional best practice competencies. | 7.04 | PRM 370 | Career/Networking Professional Events | 80% of students will attend and reflect upon a professional event. | 100% of students scored 80% or higher (n= 1/1) | Only 1 student in online course | * ABSENT * EMERGING * PRESENT * OUTSTANDING |
| Complete pre-internship requirements. | 7.04 | PRM 370 | Exit Interview | 90% of students will participate in the Exit Interview with the instructor. | 100% of students scored 80% or higher (n= 1/1) | Only 1 student in online course | * ABSENT * EMERGING * PRESENT * OUTSTANDING |

**Appendix A**

**Course Syllabi**

**Appendix B**

**Assignment Grading Rubrics**