Minutes from 11/04/2019 approved as submitted

Reviewed Tuition and Fee Listing
  - UNC Safety Fee was created by the system but several campuses are beginning to increase this fee for individual campus use
    - Not all of this fee stays on campus
  - Bardo Arts Fee is included
  - New differential tuition and course fees are included
  - Unclear if we will be able to submit new program fees
  - Faculty/Staff Parking Permits
    - Difference between freshmen residents and faculty/staff making over $50,000 per year?
      - Not sure where these rates were arrived at.
      - Adjusted several years’ ago, to be based on salary.
      - A Task Force recommended a freeze on parking permits for faculty and staff
      - After the state law changed and raised the minimum salary to $31,200 we did not adjust the parking permit amounts
        - No one should be at the less than $25,000 in salary if they are full-time
  - Total amount of tuition and fees is a 3 ¼ percent increase with a slightly lower percentage for out of state, based on actual dollar increase rather than percentage
  - What is the possibility of creating a shopping cart on the tuition and fee page with questions to select room and meal plan, program, etc.?
    - Met with the web team regarding this several months; hope to have something similar to this.

Draft recommendations for meeting next Monday

Survey
  - Closes Wednesday
  - Results will be emailed to the committee later this week
  - Please review over the weekend
  - Everyone on the committee gets to vote
    - Motion and second for each item followed by discussion and vote
  - David and Sam will draft a summary memo with what was done and the voting results
  - Vote will be based on the members that are present
• Book Rental Fee, although mandatory for campus, it is not mandatory for the UNC System so usually falls under special fees
• Numbers may change by the time it goes to the Board of Trustees as more interpretation continues
• Meeting location for next Monday will change to the Rogers Room
• Could we add a meeting and invite Fred from Parking to attend?
  o We need to have recommendation finalized prior to Thanksgiving. We could have a parking conversation but need to vote prior to that meeting.
• Has the Athletics meal plan been replaced?
  o Now there is an unlimited choice available to everyone, not just athletes.
• Commuter meal plan with the home delivery service?
  o It is being offered it.
• Rather than the kit can they get DB?
  o No they use DB rather than the kit
• Can we add how many meals that kit includes?
  o It was explained during a forum that it depends on what meals you choose.
• Open Forums
  o 10 at the first one and 9 at the second one
  o SGA sponsored town forum in the theater tomorrow night
• Tried a meal kit system earlier this semester with a discount earlier this semester. Concerned if a meal order for a week cost $60 then the student would then have to dip into cash reserves to get the full voucher of $100. Concerned about this being a marketing ploy. Could students use their DB to pay for kit if they liked it?
• Is Aramark preparing the kits or is it a third party?
  o A third party.
• Is this at a discounted price rather than what they would pay for on their own?
  o I don’t know.
• Have heard students ask why there is a request for Athletic funding be increased when performance is not at the level they expect it to be?
  o Perfectly legitimate question and it is why Randy wanted to be here personally. Several of us has served on this committee for several years.
• Athletics Presentation
  o For several years, we have heard sentiment from a large portion of our student athletes of the condition of what they call home, athletic facilities
  o Fee request is to build reserves and not be used for operations to be used for future facilities
  o 1/3 or our athletes are currently housed in Camp Lab Gym, no longer receives major renovation or repair work
    • Constructed in 1965
    • Men’s and Women’s track locker room
    • Men’s and Women’s indoor practice area
    • Cheerleading practice area
    • Coaches offices for track, soccer, tennis, softball
Soccer locker room as so bad they asked if they could move to their game day locker room, even though there are no showers and only one bathroom

- Coaches moved into the old locker room

NCAA limits the number of hours’ athletes can be with their coaches

- No limit for conditioning or academics
- Number of athletes has doubled since these areas with established
- 1,952 square feet, ACSM recommends 8,690 for 190 daily athletes
- Strength and Conditioning is in the Field House which was originally used for parking
- 6,626 square feet but broken into three separate rooms/areas, recommend 9,600 square feet to train 100 student athletes at the same time by NSCA
  - Have equipment but need space
- Approximately 200 student athletes daily to Student Athlete Academic Support
  - 3,645 square foot but rooms not configured for best study environments; approximately 11 square feet/student
  - Recommended 5,550 which is 15 square feet/student with 2 large group areas, 3 smaller group areas, 8 tutor rooms, and 6 offices
    - 4 full-time staff and 1 intern

- Three current projects
  - Track is being replaced
  - Video board in Ramsey
  - Turf in stadium
  - It has taken 8 years to save up money to begin these projects

- Is Ramsey shell happening?
  - Scheduled to start two weeks ago, but hasn’t started yet

- Top 2 priorities in Athletics Master Plan is to replace Camp and the Field House

- What do you say to students when asked, why do we increase the fee when our athletes aren’t performing?
  - Same question has come up in the Board of Trustees.
  - Since 1976 Football has had a 39% winning rate during which time the athletic budget has been at the bottom of the Southern Conference.
    - Will not have a different outcome with the same input.
  - 5 winning seasons since 2,000. Mark Spear has had 3 of those in the last six years.
  - Athlete conduct, drugs, etc. were out of control in 1990’s including shootings and sexual assault. We didn’t win football games. Last 8 years we don’t have the conduct issues, have changed the culture; now need to change it on the field. 78% graduation rate for athletes compared to an institution graduation rate of 61%.
  - We are going to win but it takes time to establish.
  - Number of significant injury in 2015 – 14; this year at 34; trying to figure out what is happening.
  - Until last year we did not concentrate on making our teams better, we concentrated on recruiting better students.
• Last year was able to increase scholarship dollars
  o 50 out of state and 13 in state football scholarships, most schools have all out of state
  o All teams have increased scholarships.
• This year addressed the recruiting budget; all teams have recruitment budgets in the top three of peers.
• Travel budget is average in the conference; location is key – we are in the middle of everyone.
• Seeing changes in Volleyball and Basketball.
• We’ve made huge changes, just not competitive changes. Changed the culture and mission of the Athletic Department to match and mirror the mission of the institution.
  o **Athletes who do not have health insurance are they the student health blue plan?**
    ▪ Yes but Athletics doesn’t pay for it but individual sports may pay for that.
  o **Does this go into the increase in the premiums for all students?**
    ▪ Percentage is pretty small as to how many athletes are on this insurance?
  o **Has NC Promise made it easier to award scholarships?**
    ▪ It has made the money go further. 120 equivalencies before NC Promise equals 160 equivalences now. Every sport got more.
  o **Talking about a facilities master plan with overhauls of Ramsey, baseball etc. Do you foresee football becoming a liability over the next several years? Do you see injuries shutting down the program?**
    ▪ No more than I do for soccer. Women’s soccer has the same number of concussions as football. The most dangerous sport we don’t even sponsored which is gymnastics.
  o **What is the new turf going to be?**
    ▪ Soccer we will keep natural glass – FIFA just approved turf within the past 10 years, we will stick with grass.
    ▪ Football field will remain turf
  o **With Camp Lab, the Student Athlete Academic Support. What is the logic behind separating athletes from other students for tutoring.**
    ▪ I mis-spoke. All tutoring is done through WALC. Additional academic support is based on socio-economic indicators for success.
  o **Is the GPA requirement 3.33 to get out of study hall?**
    ▪ Yes it is.
  o **Could we move student athletes that are in tiers 3 and 4 into the general student and re-purpose that space.**
    ▪ Once the university reaches my standards yes.
  o **Those staff that are in SAAS are they athletic staff?**
    ▪ Yes. All tutors however are hired through WALC.
  o **How long will it take you to build reserves with this increase?**
    ▪ I don’t know. It will depend on fundraising. Most of our donors are affiliated with, or wish to be affiliated with, football. Finding people who want to be affiliated with cheerleading and track are tough. Some hope for Golf. Could we
possibly partner with campus rec to help offset some of the cost? Why build two buildings when we can build one.

- About 30 percent of 18 year males who come to us have never set an alarm clock. It’s the first two years that are the most difficult. Many test out their junior and senior years but they choose to come back.
- Partner as much as we can; tutoring, housing, meal plans

- **If this fee were to be proposed as a stand-alone reserve fee this would not be entertained?**
  - I don’t think it would.

- **How do we earmark this for facilities reserves?**
  - It would have to be pulled out by the budget office and set aside.
  - In the short-term it will show up as the Athletic Fee, when we start building it will be broken out and an athletic debt service would be created.

- **Current debt service from?**
  - Track, soccer, and west stands in the stadium.