

GRAPHIC DESIGN ENTRANCE PORTFOLIO GUIDELINES

(effective spring 2021)

DUE: The 5th Friday of the Fall and Spring semesters

The BFA degree with emphasis in Graphic Design requires an entrance portfolio. There are a limited number of seats available in the program and students are encouraged to apply early, after completing ART 131, 132, 142 in the Art Foundation program. Transfer student must submit their entrance portfolio prior to being accepted into the program.

The Graphic Design Entrance Portfolio should consist of **12-20 (including direct observational drawings)** pieces of your best and most recent work. It should consist of a variety of media and approaches. It can include assignment-based projects, self-directed work and sketchbook work, which often give us information on the applicant's creative process. The portfolio does not need to be major-specific, and can include both 2-dimensional and 3-dimensional work in a variety of media and formats including: paintings, drawings, printmaking, sculpture, ceramics, digital, animation, etc. Please do not include work that copies photographs, uses the grid system or directly replicates any other artist's work (including replicating anime drawings, cartoons, or video game character designs).

In addition to the above, students must submit **3-5 drawings from direct observation** (part of the 12-20 pieces). Examples of observational work include landscape, still-life, self-portrait, figure drawings, and interior spaces. Please do not submit drawings from imagination or copied from photographs for the observational work.

Include descriptions of each work submitted. You may use the descriptions to discuss your motivation, inspiration, the size of the work.

Additionally, **include an essay** stating your intent to submit your entrance portfolio for consideration into the Graphic Design Program. You have a unique background, interests and personality. Write a personal, thoughtful essay about something that has meaning for you. Be honest and genuine. Include an introduction about yourself, talk a little about your existing knowledge about design and or art, or how you think it connects to another discipline you are interested in. Describe your skills and ambitions, and what truly motivates you. Describe your future goals.

All work must be submitted digitally using **SLIDE ROOM**.