

The Graphic Design Entrance Portfolio consists of **12-20 (including direct observational drawings) pieces of your best and most recent work.**

The entrance portfolio should include of a variety of media and approaches. It can include assignment-based projects, self-directed work and sketchbook work, which often give us information on the applicant's creative process.

The portfolio does not need to be major-specific, and can include both 2-dimensional and 3-dimensional work in a variety of media and formats including: paintings, drawings, printmaking, sculpture, ceramics, digital, animation, etc. Please do not include work that is copied from photographs, uses the grid system or directly replicates any other artist's work (including replicating anime drawings, cartoons, or video game character designs).

As part of the 12-20 works submitted students must submit 3-5 drawings from direct observation. Examples of observational work include landscape, still-life, self-portrait, figure drawings, and interior spaces. Please do not submit drawings from imagination or copied from photographs for the observational work.

Include an essay stating your intent to submit your entrance portfolio for consideration into the Graphic Design Program. You have a unique background, interests and personality. Write a personal, thoughtful essay about something that has meaning for you. Be honest and genuine. Include an introduction about yourself, talk a little about your existing knowledge about design and or art, or how you think it connects to another discipline you are interested in. Describe your skills and ambitions, and what truly motivates you. Describe your future goals.

Include a list for all works submitted: include your name, title of work, date completed, media and size (in inches). Example: (#1, Jon Smith, Self-Portrait, Mixed media, 1/2018, 24"x 48")
Use photoshop or other programs to crop, clarify, straighten, remove shadows etc. Your images should not exceed 1280 x 1280 x 72 ppi. Any video submitted must be less than 250 MB in size.

SUBMITTING your portfolio.

- Place your work in a PowerPoint presentation (one image per slide with the essay at the end). Be sure to adhere to the guidelines above.
- Title your PowerPoint: [YourName]- BFA Entrance Portfolio - Graphic Design- Fall 2022
- Upload your finished PowerPoint onto your OneDrive account.
- For OneDrive support visit: <https://support.microsoft.com/en-us/onedrive>
- Share your PowerPoint with MaryAnna LaFratta (lafratta@wcu.edu) and John Seefeldt (jseefeldt@email.wcu.edu)

Reviews will be completed by a faculty committee and results shared with applicants via email prior to Advising Day or the eighth week of the semester. Upon successful completion of the portfolio, your degree audit will read as passing the BFA program entrance requirement.

Updated: 5/2022