

# BFA with EMPHASIS in GRAPHIC DESIGN

updated 6/2021

**Degree Checklist** **120 hours**

**LIBERAL STUDIES** **42 hours**

\_\_\_ Liberal Studies

**FOUNDATION REQUIREMENTS** **21 hours**

- \_\_\_ ART 131 Introduction to Drawing (3) fall year 1
- \_\_\_ ART 132 Two-D Design (3) fall year 1
- \_\_\_ ART 136 Art History Survey I (3) fall year 1
- \_\_\_ ART 142 Three-D Design (3) spring year 1
- \_\_\_ ART 137 Art History Survey II (3) spring year 1
- \_\_\_ ART 416 Contemporary Art (3) spring yrs. 2, 3 or 4
  
- \_\_\_ ART 419 History of Design (3) fall yrs. 2, 3, or 4

**ENTRANCE PORTFOLIO REQUIREMENT**  
 Students must submit an entrance portfolio and be accepted into the BFA with Emphasis in Graphic Design.

**SUBMIT Entrance Portfolio spring year 1 or fall year 2**

**GRAPHIC DESIGN EMPHASIS STUDIO COURSES 30 hours**

- \_\_\_ ART 270 Communication Design (3) fall/spring year 2
- \_\_\_ ART 275 Typography I (3) spring year 2
- \_\_\_ ART 371 Design Studio I (3) fall year 3
- \_\_\_ ART 375 Interactive Design (3) fall year 3
- \_\_\_ ART 460 Motion Design 1 (3) spring year 3
- \_\_\_ ART 475 Typography II (3) spring year 3
- \_\_\_ ART 483 Art Internship (3) summer year 3
- \_\_\_ ART 471 Design Studio II (3) fall year 4
- \_\_\_ ART 479 Motion Design II (3) fall year 4
- \_\_\_ ART 473 Portfolio: Graphic Design (3) spring year 4

**OTHER REQUIREMENTS**  
 Students must earn a grade of C or better in all major courses.  
  
 At least 30 of total degree hours must be from 300-400 level courses taken at WCU.

Design courses must be taken in sequence due to prerequisites and when courses are offered.

**EXPLORATORY ELECTIVES** **24 Hours**

**Exploratory Studio Electives** **15 - 24 hours**

Students must earn a total of 24 credit hours from either the Exploratory Studio Electives and or the Alternative Exploratory Electives. Select 15 - 24 credit hours of Studio Art Courses 200 level and above.

- ART \_\_\_\_\_ (3)
- ART \_\_\_\_\_ (3)
- ART \_\_\_\_\_ (3)
- ART \_\_\_\_\_ (3)
- ART \_\_\_\_\_ (3)

**Alternative Exploratory Electives**

0 - 9 hours

Students have the option of selecting 0-9 credit hours from a list of approved electives outside of the School of Art and Design.

Approved Elective \_\_\_\_\_ (3)

Approved Elective \_\_\_\_\_ (3)

Approved Elective \_\_\_\_\_ (3)

**UPPER-LEVEL ART HISTORY****3 hours**

ART \_\_\_\_\_ (3)

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**List of courses that can be selected from as Exploratory Studio Electives –**

- [ART 231 - Life Drawing](#) Credits: 3
- [ART 233 - Introductory Painting](#) Credits: 3
- [ART 234 - Introductory Printmaking](#) Credits: 3
- [ART 241 - Introductory Sculpture](#) Credits: 3
- [ART 251 - Introductory Ceramics](#) Credits: 3
- [ART 272 - Introductory Photography](#) Credits: 3
- [ART 273 - Intro to Digital Photography](#) Credits: 3
- [ART 330 - Drawing II](#) Credits: 3, R12
- [ART 333 - Painting II](#) Credits: 3, R12
- [ART 334 - Printmaking II](#) Credits: 3, R12
- [ART 342 - Sculpture II](#) Credits: 3, R12
- [ART 351 - Ceramics II](#) Credits: 3, R12
- [ART 359 - Introductory Book Arts](#) Credits: 3
- [ART 377 - Painting III](#) Credits: 3
- [ART 380 - Ceramics III](#) Credits: 3
- [ART 381 - Sculpture III](#) Credits: 3
- [ART 433 - Painting IV](#) Credits: 3, R12
- [ART 434 - Problems in Printmaking](#) Credits: 3, R12
- [ART 440 - Advanced Drawing](#) Credits: 3, R12
- [ART 443 - Sculpture IV](#) Credits: 3, R12
- [ART 451 - Problems in Ceramics](#) Credits: 3, R12
- [ART 452 - Problems in Sculpture](#) Credits: 3, R9
- [ART 453 - Problems in Painting](#) Credits: 3, R9
- [ART 455 - Photography II](#) Credits: 3
- ART 461 – Problems in Design Credits 3, R9
- [ART 472 - Photography III](#) Credits: 3, R12
- [ART 477 - Tilemaking](#) Credits: 3, R9
- ART 476 – Problems in Photography Credits: 3
- [ART 480 - Experimental Studio](#) Credits: 3, R12

- [ART 481 - Independent Study in Studio Art](#) Credits: 1-6, R12
- [ART 493 - Topics in Art](#) Credits: 1-4, R12
- [ART 494 - Art Honors Studio](#) Credits: 3, R6

### List of Alternate Exploratory Electives

- [CIS 240 - Intro to Coding with Python](#) Credits: 3
- [CIS 340 - Python for Analytics](#) Credits: 3
- [CIS 493 - Topics in Information Systems](#) Credits: 1-3, R15
- [CS 150 - Problem Solving and Programming I](#) Credits: 4
- [FTP 155 - Camera Craft](#) Credits: 3
- [MKT 201 - Principles of Marketing](#) Credits: 3
- [MKT 260 - Principles of Internet Marketing](#) Credits: 3
- [MKT 406 - Social Media Marketing](#) Credits: 3
- [MUS 150 - Fundamentals of Audio](#) Credits: 3
- [MUS 383 - Post-Production Audio for Film and Television](#) Credits: 3

### Upper-Level Art History (3 hours)

Students should choose one course from the 300-400 level Art History courses listed below.

- [ART 367 - History and Philosophy of Art Education](#) Credits: 3
- [ART 379 - Cherokee Arts and Crafts](#) Credits: 3
- [ART 401 - Art of World Cultures](#) Credits: 3
- [ART 402 - Asian Art and Visual Culture](#) Credits: 3
- [ART 404 - Greco Roman Art](#) Credits: 3
- [ART 405 - History of Photography](#) Credits: 3
- [ART 406 - Renaissance Art](#) Credits: 3
- [ART 412 - Nineteenth-Century Painting](#) Credits: 3
- [ART 414 - American Art](#) Credits: 3
- [ART 417 - Modern Sculpture](#) Credits: 3
- [ART 418 - Development of Modern Art: Painting, Sculpture, and Architecture](#) Credits: 3
- [ART 482 - Independent Study in Art History](#) Credits: 1-6, R6
- [ART 486 - Exhibition Practicum](#) Credits: 3
- ART 493 – Art History Topics Courses Credits: 3

\* R indicates repeat limit- Courses listed with R, may be repeated for credit (i.e. R9 = 3 x 3cr)