

BFA with emphasis in STUDIO ARTS – Portfolio Application

**please note that there are 2 separate BFA degree emphases for Portfolio submissions:
Studio Arts & Graphic Design.*

Students should submit a digital portfolio of 12 digital images and essay prior to the completion of 80 credit hours. Although transfer work and art done outside of class is acceptable, it is suggested that students have completed Art 131,132, 142 classes prior to the submission of their portfolio. Incoming Freshman can submit.

- **The FALL 2021 deadline to apply for the BFA, emphasis in Studio Arts major is Friday, September 24th by 11:59:00.**
Submission Instructions for CURRENT WCU students:
- Place your work in a PowerPoint presentation (one image per slide with the essay at the end). Please refer to the required content in the Guidelines document.
- Title your PowerPoint: [YourName]-StudioArt-BFAportfolio-9-24-21
- Upload your finished PowerPoint onto the OneDrive.
- For OneDrive support visit: <https://support.microsoft.com/en-us/onedrive>
- Share your PowerPoint with Erin Tapley, etapley@wcu.edu

BFA in STUDIO ARTS Portfolio Requirements:

- 1-2 page essay that best describes your interest in Studio Arts and future career goals.
- 12 digital images. Include images that:
 - Demonstrate an understanding of basic principles of art and design and an ability to apply them to studio practice.
 - Demonstrate knowledge of, and skills in, the use of tools and techniques sufficient to work from concept to finished product.
 - Demonstrate an ability to a focus in one or more mediums that will lead to advanced work and personal creative vision.
 - Suggested: The 12 required images should show strengths regarding fundamentals like drawing or design, while showcasing your best work regardless of form.
 - Well-photographed images. Your images should not exceed 1280 x 1280 x 72 ppi. Any videos submitted must be less than **250MB** in size.
 - Your file should have each slide or image labeled with your full last name and first initial, title of work, media, year completed and size (in inches). Please use Photoshop or other imaging programs to crop, clarify, straighten, remove shadows etc. Professor Richard Tichich has volunteered to provide photographic guidance if needed. You may contact him to request an appointment at rtichich@wcu.edu

If you have questions or concerns please contact committee chair: Professor Ron Laboray, relaboray@wcu.edu