PROGRAM PRIORITY ZATION

Open Forum IV
June 5, 2013
Strategic Direction #1 – Fulfill the Educational Needs of State and Region

GOAL 1.1: Deliver high-quality academic programs (undergraduate, graduate, and professional) designed to promote regional economic and community development.

Initiative 1.1.1: Undertake a rigorous and inclusive process to prioritize all undergraduate and graduate programs . . .
Program Prioritization Forum

1. Completed: Prioritization Task Force
   Mark Lord
   Vicki Szabo

2. Ongoing: Campus planning related to PP

3. Upcoming: Decisions and Implementation
   David Belcher
   Beth Lofquist

4. Q & A
Program Prioritization Task Force
Co-chairs: Vicki Szabo, Angi Brenton (Mark Lord);
Members: John Baley, Debra Burke, Joan Byrd, Timothy Carstens, Laura Cruz, Chip Ferguson, Jannidy Gonzalez, Georgia Hambrecht, Bruce Henderson, Mary Jean Herzog, David Hudson, David Kinner, Jason Lavigne, Brian Railsback, Hannah Wallis-Johnson

Final Report Part 1: Prioritization Process,
Program Assessments and Comments [May 2013]

Final Report Part 2: Recommendations for future program assessments and prioritization [June 2013]
Summary of Task Force Results

Recommendations based on qualitative & quantitative criteria

130 undergraduate & graduate programs were reviewed

109 were recommended for investment, continuation without action, or continuation with an action

- Investment-8, continuation without action-96, or continuation with an action-5

21 programs were recommended for discontinuation or were voluntarily discontinued.
Collective University Activities

Selected

- Formation of PP Coordination Committee: broad campus membership to identify, coordinate, and communicate campus-wide efforts related to PP process;
  [Mark Lord, Dale Carpenter, Phil Cauley, Mimi Fenton, Dianne Lynch, Sam Miller, Marty Ramsey, Kim Reubel, Bill Studenc, Vicki Szabo, Jed Tate, & Melissa Wargo]

- Letters to all enrolled/incoming students in programs recommended for discontinuation

- SACS & UNC GA curricular planning

- Meetings/Planning over much of campus (ex. admissions & orientation, advising, COD/Colleges/Departments, academic support units)

- Program Prioritization Website
Program Prioritization

Western Carolina University is in the midst of a comprehensive academic program prioritization process to ensure that we have the right mix of programs to enable us to meet our institutional mission and to position the university for the opportunities and challenges of the future. A direct outcome of the university’s recently approved strategic plan, titled “2020 Vision: Focusing Our Future,” the academic program prioritization process examines the quality, productivity and centrality of...
### Chancellor Belcher’s Review & Decisions

**June 17-21:**
Program discontinuation direct appeals to Chancellor (30 min. meetings)

**Late July:** Final decisions
Initial Actions on Program Prioritization Decisions

Coordinate curricular and advising responses necessary to implement any decisions to discontinue programs (ex. degree completion plans, SACS, UNC GA)

Meetings with programs requiring action plans to develop specific task, goals, and deadlines
Program Prioritization Implementation Task Force

To be appointed in August 2013 with a mix of new members and some continuing members from the Program Prioritization Task Force

Provide advisory oversight to the Provost on programs requiring action plans and assessments

Guide & assist in implementation of recommendations put forth in PPTF Final Report, Part 2
Questions?