Off-Campus Partners Meeting
October 30, 2013

Western Carolina University
Division of Student Affairs

2013 Fall Census
Admissions Update
Master Plan / Residence Hall Construction
WCU Policy 96 - Student Residency Requirement
2014 Tuition and Fee Proposals
Admissions Update

✓ Freshman class applications are meeting targets and interest indicators remain strong
  - Freshman class target of 1,650 - 1,700 students
  - Increased competition for Honors College students

✓ Transfer applications expected to be flat
✓ Graduate applications look flat/down
✓ Retention indicators also look similar to last year's performance
Before reviewing the numbers, please note the following:

- Students who live off campus are not required to give the university their actual place of residence or to keep this information updated if they do give the information to us.
- Students can be considered "resident" students but may be taking classes in Cherokee or Asheville, not Cullowhee, depending on their major.

These two issues make it challenging to get a solid figure for the number of students potentially looking for housing in or near Cullowhee.

**Fall 2013 Enrollment**

- Undergraduate enrollment: 8,448
- Graduate enrollment: 1,658
- Total enrollment: 10,106

I'm assuming that students who are taking classes part-time are probably commuting to wherever they are taking classes. So, subtracting part-time students leaves us with the following full-time student numbers.

- Full-time undergraduates: 7,081
- Full-time graduates: 668

From this number, we need to subtract the distance/online students from the resident students as well as the graduate students taking classes at Biltmore Park. This will leave us with the full-time students considered residents. Some of these students will not be taking classes in Cullowhee but a majority of them will be taking classes on the Cullowhee campus.

- Undergraduate, full-time, resident students: 6,682
- Graduate, full-time, resident, non-Biltmore Park students: 586
- Total, full-time, resident students: 7,268

**Other information for consideration:**

- We have 4,054 beds on campus (current occupancy is 464 – 3,909).
- Our working estimate of the current number of available beds in the larger apartment complexes close to campus is 2,305. We, of course, can’t account for all of the available rental property so this number is low.
- Student Affairs staff have heard of potential developments of 100-1,000 beds potentially opening next year bringing the off campus beds total close to 3,100 – again, including only the larger properties.
- The 7,488 estimate of full-time, resident students minus on campus housing occupancy gives us an estimate of 3,179 students living off campus. A majority of whom we believe are taking classes in Cullowhee.
- Residential Living is currently reviewing University Policy 96 in consideration of a sophomore residency requirement.
### Undergraduate Students

<table>
<thead>
<tr>
<th>Year</th>
<th>Resident</th>
<th>Distance</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>6,367</td>
<td>1,091</td>
<td>7,458</td>
</tr>
<tr>
<td>2010</td>
<td>6,533</td>
<td>978</td>
<td>7,511</td>
</tr>
<tr>
<td>2011</td>
<td>6,663</td>
<td>970</td>
<td>7,623</td>
</tr>
<tr>
<td>2012</td>
<td>6,946</td>
<td>1,038</td>
<td>7,984</td>
</tr>
<tr>
<td>2013</td>
<td>7,240</td>
<td>1,217</td>
<td>8,457</td>
</tr>
</tbody>
</table>

*Total Headcount does not equal the sum of the resident and distance headcounts because some students are enrolled in resident and distance credit hours.

### Graduate Students

<table>
<thead>
<tr>
<th>Year</th>
<th>Resident</th>
<th>Distance</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>1,124</td>
<td>1,134</td>
<td>2,258</td>
</tr>
<tr>
<td>2010</td>
<td>1,119</td>
<td>796</td>
<td>1,915</td>
</tr>
<tr>
<td>2011</td>
<td>1,057</td>
<td>404</td>
<td>1,461</td>
</tr>
<tr>
<td>2012</td>
<td>928</td>
<td>708</td>
<td>1,636</td>
</tr>
<tr>
<td>2013</td>
<td>969</td>
<td>603</td>
<td>1,572</td>
</tr>
</tbody>
</table>

*Total Headcount does not equal the sum of the resident and distance headcounts because some students are enrolled in resident and distance credit hours.
Headcount Enrollment*
All Students

<table>
<thead>
<tr>
<th>Year</th>
<th>Resident</th>
<th>Distance</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>7,493</td>
<td>1,966</td>
<td>9,459</td>
</tr>
<tr>
<td>2010</td>
<td>7,673</td>
<td>1,754</td>
<td>9,427</td>
</tr>
<tr>
<td>2011</td>
<td>7,700</td>
<td>1,664</td>
<td>9,364</td>
</tr>
<tr>
<td>2012</td>
<td>7,871</td>
<td>1,747</td>
<td>9,618</td>
</tr>
<tr>
<td>2013</td>
<td>8,220</td>
<td>1,897</td>
<td>10,117</td>
</tr>
</tbody>
</table>

* Total Headcount does not equal the sum of the resident and distance headcounts because some students are enrolled in resident and distance credit hours.

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Student Housing
All Students

<table>
<thead>
<tr>
<th>Fall 2013</th>
<th>Freshman</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
<th>Undergrad</th>
<th>Graduate</th>
<th>Total Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residence Housing</td>
<td>1,096</td>
<td>432</td>
<td>432</td>
<td>677</td>
<td>32</td>
<td>25</td>
<td>3,000</td>
</tr>
<tr>
<td>Greek Housing</td>
<td>12</td>
<td>35</td>
<td>31</td>
<td>62</td>
<td>0</td>
<td>0</td>
<td>100</td>
</tr>
<tr>
<td>Off-Campus Housing</td>
<td>266</td>
<td>786</td>
<td>1,194</td>
<td>2,079</td>
<td>178</td>
<td>1,158</td>
<td>6,028</td>
</tr>
<tr>
<td>Total Housing</td>
<td>2,128</td>
<td>1,371</td>
<td>1,763</td>
<td>3,093</td>
<td>291</td>
<td>1,438</td>
<td>10,236</td>
</tr>
</tbody>
</table>
Master Plan / Residence Hall Construction

✓ Master Plan calls for an 18% increase in residence hall capacity by 2023 (approx. 4,750 beds) assuming:
  - continued resident credit enrollment growth
  - construction of new strip-mall in center of campus
  - removal of WCU apartments for faculty/staff
  - demolition and replacement in mid-2020s of older facilities (Scott / Walker / Albright - Benton)

✓ WCU submitting plan for one residence hall (Buchanan) construction project

✓ Developing a proposal for a Brown Hall project

**PREFERRED MASTER PLAN LAND USE CONCEPT**

- Reinforce academic zone near the library with Breese, Moore, and Old Student Union
- Create cohesive residential village in the historic upper campus—new dining facility
- Strengthen main campus retail strip with combination commercial and residential development
- Preserve land on West Campus for “Living Laboratory”
- Strategically pursue Health Science partnerships to develop West Campus
Existing Space:

+/- 3.0 M GSF

East Campus: 1.4 M – 1.6 M GSF

West Campus: 0.8 M – 1.1 M GSF

Total Capacity: 5.2 M – 5.7 M GSF

Projected 2023 Space Need:

+/- 3.5 M GSF
Existing Space:

- East Campus: 1.4 M – 1.6 M GSF
- West Campus: 0.8 M – 1.1 M GSF

Total Capacity: 5.2 M – 5.7 M GSF

Projected 2023 Space Need: +/– 3.5 M GSF
2014 Tuition and Fee Proposals
✓ State budget requires 0% in-state tuition increase and a 6% increase for out-of-state students
✓ New proposal for how WCU will charge Parking Rates and the Transportation Fee is also increasing.
  - Continuing to study ridership and off-campus shuttle
✓ Residential Living room rates to increase by 5.4% on standard rates and 4% on all other rates.
✓ Meal plan rates to increase approximately 5% and be subject to the 6.75% sales tax starting Jan. 1, 2014.
✓ Total costs for a NC resident students are increasing about 3% and 5.25% for out-of-state students.

Questions? Discussion?