Off-Campus Partners Meeting
September 23, 2011

Western Carolina University
Division of Student Affairs

Chancellor Belcher

Residence Hall Construction Project

Admissions and Enrollment
Advance Planning for Harrill Residence Hall
Western Carolina University  Code 40329  Item 302

Harrill Residence Hall
Existing Building
Site Plan

Site Plan
Existing Building

Harrill Hall

Central Drive

North

Constructed 1970
Total Area = 70,505 SF

Total Student Beds (Double Occupancy) = 398
Harrill Residence Hall
Conceptual Design
Exterior Renovations

Building Area
70,585 SF Existing
5,800 SF Addition
76,385 SF Total

Total Student Beds = 351
173 Double Occupancy Rooms = 346
5 Single Occupancy Accessible Rooms = 5
### Admissions and Enrollment Projections

<table>
<thead>
<tr>
<th>SCIs Generated per Person</th>
<th>Freshmen</th>
<th>Transfers</th>
<th>Graduate</th>
<th>Distance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pays Required Fees</td>
<td>15 $5555</td>
<td>15 $5555</td>
<td>9 $5555</td>
<td>7 / $5</td>
</tr>
<tr>
<td>Housing (on- &amp; of-campus)</td>
<td>Yes</td>
<td>Yes</td>
<td>Mostly</td>
<td>Barely</td>
</tr>
<tr>
<td>Infrastructure (i.e., parking...)</td>
<td>Generous</td>
<td>Build</td>
<td>Maybe</td>
<td>No Thanks!</td>
</tr>
<tr>
<td>Demand on Classrooms/Labs</td>
<td>$5555 $5555</td>
<td>$5555</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>Information Technology</td>
<td>More</td>
<td>More</td>
<td>Maybe</td>
<td>Yes</td>
</tr>
<tr>
<td>Systems Optimized for</td>
<td>Yes</td>
<td>Somewhat</td>
<td>Yes</td>
<td>Depends</td>
</tr>
<tr>
<td>Existing Capacity for Growth?</td>
<td>Some</td>
<td>Probably</td>
<td>Probably</td>
<td>???</td>
</tr>
</tbody>
</table>

Is it better to grow enrollment by some types of students more than others? Trade-offs...
1,520 FY Students

Average SAT in 1042 for FY Class

Retention Slipped - 72%

Admission Cycle Metrics
Questions? Discussion?