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MBA WEEKLY

September 6, 2011 Volume 2, Issue 35

As always, please remember to check your Catamount email regularly.

If you would like to contribute information, an event, or an announcement (personal or professional!) to MBA Weekly, please submit to the MBA office by Mondays at noon.

Office: 121 Forsyth
Email: mba@wcu.edu
Phone: 828.227.3588

UP-FRONT NEWS

• **Deadline to apply for December graduation** – Friday, September 9.

• **College of Business Fall Kick Off!** *TOMORROW* Thursday, September 8 starting at 4:00pm Forsyth Auditorium & Lawn
  Welcome from Interim Dean Louis Buck. Keynote speaker Phil Drake, CEO, Drake Software.
  Cook-out with faculty, staff, alumni and COB student groups will follow. Music will be provided by Arnold Hill and the Medicine Man.
  See flier, attached. Please RSVP to Kelly Schoon at kmschoon@wcu.edu.

• **MBA Candidate Business Cards.** Purchase official WCU business cards with your name, information and “MBA Candidate”! See attachment for cost, details, and order information.

• **Boot Camp/MBA reference books.** Please purchase ASAP if you have not already done so! We need to turn in the money so we can pay the invoice.

• **MBA Speaker Series.** Speakers brought by Dr. Ed Wright (MBA 601). This series is open to all students as well as prospective students!
  Monday, September 19; 5:30-6pm
  Jack Cecil, CEO, Biltmore Farms.
  http://www.biltmorefarms.com/executiveoverviewfinal.swf

  See attachment for the full *updated* semester schedule!

Announcements

• **Advising.** The MBA director and/or coordinator are available at UNCA by appointment this week. Contact kumcintyre@wcu.edu or 828-227-7423.
• **Contact us via social media!**
  Facebook: Western Carolina University MBA Program  
  http://www.facebook.com/home.php?#!/pages/Western-Carolina-University-MBA-Program/110713338999770
  Twitter: @wcuMBA  
  http://twitter.com/#!/wcuMBA

**Jobs & Internships**

• **Independent Study** – Assist with a HandMade Small Towns Initiative in WNC to develop a sustainable business model, plan and intervention strategy for small town revitalization which uses peer-to-peer learning and highlights examples of craft-based economic development. Project tasks will fall under the categories of capacity building, marketing, business model and planning, and financial sustainability planning. This opportunity is available for several students, as approved by the MBA director, who will work together with faculty members involved in the project. Course credit will be applied to fall semester, but work will begin during summer and end in December. Contact Dr. Ha if interested at iha@wcu.edu.

• **Internship – Blueprints for Business.** Flexible internship hours in business consulting, with Tim Barrett. More information:  
  http://www.wcu.edu/WebFiles/WordDocs/MBA_blueprints_intern.docx. Contact Tim Barrett at tim.barrett@blueprintsforbiz.com.

• **Internship – Center for Diversity Education.** Available for fall. See  
  http://www.wcu.edu/WebFiles/WordDocs/MBA_Internship_CDE.docx for more details.

• **Internship – Pet Therapy Program at Mission Hospital.** Available for fall, September through November. Unpaid internship for no more than 10 hours per week (flexible hours). Contact Lauren.Abe@msj.org at Mission for more details.

Please let us know if you find any job opportunities you think other students or alum would be interested in.

**Opportunities**

• **Introduction to Excel 2010.**  
  Perfect for MBA students with limited experience and understanding of Excel, who need to learn the fundamentals of this program.
6 weeks of instructor-led online course work. $86.

Sessions available beginning: September 21; October 19; November 19. For more information and to enroll, visit http://www.ed2go.com/wcu/online_course/ixt/detail/Introduction_to_Microsoft_Excel_2010.html.

- Other Face-to-face and online enrichment courses available in web design, Ballroom dance, blacksmithing, and more! For more information and more classes, visit http://learn.wcu.edu

Resources

Need help with your business writing? Visit http://www.wcu.edu/28287.asp for writing resources for specifically for business students.

GBSA Activities

- **Eblen Charities 10K fundraising event.** Saturday, October 8. Run, walk, bike, roller blade/skate – complete this 10K anyway you like! First 24 participants receive a free shirt! Contact Levi to get involved or sign up as a participant. Qlgrindstaff1@catamount.wcu.edu.

See all activities and updates, and RSVP to events, at http://www.facebook.com/#!/pages/Western-Carolina-University-GBSA/151984034856289.

Student & Alumni Announcements

*If you have any personal or professional announcements to share, please submit them to Kelly by noon on Mondays.*

Kelly McIntyre-MBA Program Coordinator

College of Business

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