

# Anonymous Hyperlocal Platforms Standard

## Controls for Compliance with *The UNC Policy Manual* [1400.1\[R\]](#), Regulation Regarding Anonymous, Hyperlocal Platforms

***Initially Approved: August 13, 2024***

***Administering Office: Office of the CIO***

### I. STANDARD STATEMENT

This standard operates under University Policy 117 Information Security. The purpose of this standard is to establish controls that ensure compliance with *The UNC Policy Manual* [1400.1\[R\]](#), Regulation Regarding Anonymous, Hyperlocal Platforms and related guidance.

### II. SCOPE AND APPLICATION OF THE STANDARD

This standard applies to all Information Technology resources owned, controlled by, or contracted for use by, the University and operated or accessed on the University's network. Users of such Anonymous Hyperlocal Platforms are not subject to any penalty or disciplinary action, so long as such use does not violate other campus policies or local, state, or federal laws or regulations.

### III. DEFINITIONS

*Platforms* means websites, software, applications, or social media.

*Geolocation* means location technologies such as, but not limited to, global positioning systems, internet protocol addresses, or cellular triangulation that identify and track the geographical location of connected electronic devices.

*Hyperlocal* means relating to or focused on a specific geographical community with access restricted by user location within the prescribed geography determined through Geolocation and/or through University-issued e-mail address or other unique University-issued identifier.

*Information technology resource* means any system, media or software used to transmit, store or process information or data.

### IV. REASONABLE EFFORTS

- a. In accordance with *The UNC Policy Manual* [1400.1\[R\]](#), the University, in conjunction with the UNC System Chief Information Officer and the Chief Information Officers Council, will use reasonable efforts to prevent access via information technology resources to Hyperlocal Platforms that allow users to publish and view anonymous content.
- b. To that end, the University will make available the list of known anonymous Hyperlocal Platforms compiled by the UNC Chief Information Officers Council that may not be accessed by or through University information technology

resources. The current list is as follows and will be updated regularly:

- i. fizzesocial.app
  - ii. yikyakapp.com
  - iii. yikyak.com
  - iv. whisper.sh
  - v. sidechat.lol
- c. The University, through its Division of Information Technology, will implement technical measures to block access to the identified platforms listed above on University networks. All determinations on specific technical measures to be used shall be determined by the Chief Information Officer. Such measures may include, but are not limited to, firewall rules, DNS filtering, and proxy servers.
  - d. The Division of Information Technology will routinely monitor network traffic to identify attempts to access blocked platforms via University networks and update technical restrictions as needed to ensure compliance with this standard and UNC Regulation 1400.1[R].

## **V. REFERENCES**

International Standards Organization (ISO/IEC 27002:2022, Clause 5  
Organizational Controls)

The UNC Policy Manual [1400.1\[R\]](#), Regulation Regarding Anonymous, Hyperlocal  
Platforms

[University Policy 117 Information Security](#)