1.4 BILLION PEOPLE ON OUR PLANET LIVE IN EXTREME POVERTY

A simple, yet ground-breaking 90 minute presentation, “1.4 billion reasons” is travelling the world, inspiring and empowering audiences in its path. Based on leading research, it clearly articulates the facts and demonstrates simple changes everyone can make to be a part of the solution.

Compelling and challenging, the presentation moves audiences to take action and become a part of the movement to end extreme poverty.

A specially produced one hour version of the 1.4 Billion Reasons presentation is now available on DVD for community screenings around the world.

“This is a project that will reverberate around the world and will inspire people. It will help our generation to reach this unique goal, this unique opportunity.”

GDP Advisor: Jeffrey Sachs, Senior Advisor on Development and the Millennium Development Goals to UN Secretary General Ban Ki-Moon

Our vision is a world without extreme poverty within a generation.

Our Mission is to increase the number and effectiveness of people taking action to end extreme poverty.

This project is inspiring
- Hugh Jackman

8 goals created in the year 2000 by 188 nations that if achieved would ensure the greatest improvement to the global human condition by the year 2015.

1. ERADICATE EXTREME POVERTY AND HUNGER
2. ACHIEVE UNIVERSAL PRIMARY EDUCATION
3. PROMOTE GENDER EQUALITY AND EMPOWER WOMEN
4. REDUCE CHILD MORTALITY
5. IMPROVE MATERNAL HEALTH
6. COMBAT HIV/AIDS, MALARIA AND OTHER DISEASES
7. ENSURE ENVIRONMENTAL SUSTAINABILITY
8. A GLOBAL PARTNERSHIP FOR DEVELOPMENT
HOW CAN YOU HELP END EXTREME POVERTY?

The Global Poverty Project is not after your money. The presentation explains how your everyday actions, in what you learn, say, buy, give & do - can contribute to the tipping-point of the end of extreme poverty. Small choices in your everyday life can create big opportunities for the world’s poorest.

The Global Poverty Project was established with the support of the United Nations Millennium Campaign to catalyse the movement to end extreme poverty. The team has received substantial international support since inception from high-level, high-profile business and political leaders, leaders of the arts, culture and community such as Hugh Jackman, and organizations such as the Bill & Melinda Gates and Nelson Mandela Foundations.

Our message, values and approach are global – we customise and contextualise our work to each country, culture, and community as appropriate.

We build on the strong but latent support that exists in the community by engaging the target audience in a conversation about how we can, should and must end extreme poverty.

GLOBAL ADVISORS INCLUDE:
- Deborah Lee Furness (Jackman), Chairwoman of Global Poverty Project
- Hugh Jackman, Actor (Co-Presenter of OPP)
- Donna Reade, Former Managing Director, World Economic Forum
- Lee Fox, New York Committee
- Laurie Lee, Gates Foundation
- Michael Smeltekop, former Chief Operating Officer of Sony BMG
- Chris Adams, former Chief Vision Officer at Participant Media
- Craig Winkler, Founder, MYOB
- Ken Costa, Chairman of VC Lazard Investment, London
- Andrew Pickren, advisor on establishment in the Middle East (United Arab Emirates)
- Michael Wilson, ADG Asia Bilateral Branch, AusAID
- Peter Murphy, former CEO of Levi Strauss Australia
- Netbehah Campbell, Director of Scoopie Music
- Alan Court, Senior Advisor to the UN Secretary General’s Special Envoy for Malaria
- Hans Rosling, Prof. of Int’l Health, Karolinka Institute; Director Gapminder Foundation
- Jeffrey Sachs, Senior Advisor on Development and the MDG’s to the UN Secretary General and Director of the Earth Institute at Columbia University
- Michael Wilson, ADG Asia Bilateral Branch, AusAID
- Sakiko Fukuda-Parr, Prof. of Int’l Affairs, The New School, Grad Program in Int’l Affairs.
- Michael Willems (News Limited)
- Simon McKeon, Exec Chairman Macquarie Bank (Melb), Chairman CSR Australia
- (Supporter) Sidney Myer, Chairman of the Myer Family Company
- (Supporter) Joe Talbot, Head of News Ltd Group Marketing
- (Supporter) Donna Karan, Founder DKNY

www.youtube.com/globalpovertyproject