The GSED Office staff would like to remind all chapters and councils that social media is going to become even more vital towards the communication with and experiences of students as we transition into the fall semester. With that being said, what is posted on your chapter and council social media accounts is the image of your organization that you are displaying to the world. What the media, prospective members, parents, faculty and staff, and others see on those accounts directly impacts how they initially view you. It impacts how they view what you do and what you value as an organization until they decide if they want to take time to get to know you. Your content also reflects your image onto the GSED Office, Western Carolina University, and your Inter/National organizations as a whole. While we encourage you to continue posting recruitment links and information about joining organizations, we also want to push you to think about what members of your organizations are doing that display your values, and we want you to show what it's actually like to be committed to a fraternity and/or sorority. Are there members in their surrounding areas doing community service? Are there members protesting and supporting various causes or social issues that align with your organization? Are you having virtual get togethers throughout the summer to promote sisterhood/brotherhood? Is your chapter doing things that attempt to make your members feel like they belong during a time where human connection means more than ever? Because of limited in-person interactions, prospective members and parents are going to be searching your accounts to see why they should commit to joining a Greek organization, so be sure that your posts, pictures, shares/retweets, and other relative information shows the world how you want to be seen!
Engage is about to become your new best friend and the main place for many of the forms, rosters, and information that will be handled for Greek organizations this coming semester! GSED has decided to utilize Engage to its full potential in order to answer requests for an easier roster/form process.

As stated in the social media statement, online platforms and marketing will be key in attracting prospective students and connecting with the WCU community. GSED is requiring that all Greek organizations update their Engage pages to include current rosters, officer positions, event dates and times, advisor information, chapter bylaws, and information in their bios.

Feel free to make your chapter's page more ~Engaging~ by adding informational videos, pictures of chapter events, and positive chapter announcements! This will be key in encouraging students to get involved on campus. Any questions regarding Engage can be sent to Brandon Lokey (bklokey@email.wcu.edu)

Beginning this coming semester, all service hours that wish to be counted towards WCU recognized hours and chapter totals for the GSED Office will be required to be put in Engage. Only hours displayed in Engage will be taken into consideration when evaluating R&R for each chapter.

WCU is seeking to collect more data on accurate hours of service for faculty, staff, and students, as well as the various types of community service being done. Tracking these hours in Engage allows WCU and GSED to utilize this data, while also providing chapters with a consistent way to document and archive their members’ hours.

Starting next semester, each chapter president will be authorized to reserve rooms for their organization through 25Live. The GSED Office has already provided the names and emails of each president to Campus Activities, but presidents will have to complete a quick training on how to use the system before they begin booking rooms.

Attached to this email are lists and diagrams of the UC spaces with their new capacity numbers. Please take time to review this document, because capacities were DRASTICALLY decreased. To be transparent, there are very few rooms available to fit even executive boards or committees.

Please keep in mind that although all Greek organizations have access to these rooms, so do the other RSOs that re-register for next semester. The sooner you can secure space the better, but also remember that planning for all events, programs, and meetings to be available online is encouraged in case something unexpected happens.

"The only validation we need comes from within; whatever our souls allow is allowed."  
- Sherihan Gamal