

REGISTRATION AND RECOGNITION PROCESS

***2018-2019
ACADEMIC YEAR EDITION***

TABLE OF CONTENTS

	Page #
<i>R&R Chapter Assessment Program Introduction</i>	2
1. Registration	
2. Areas of Assessment	
3. Assessment Process	
<i>Outline of the Program</i>	3
<u>Registration</u>	4
 <u>Areas of Assessment</u>	
Academic Achievement.....	5
Financial Management.....	7
University/Community/Alumni Relations & Service.....	8
Campus Involvement.....	9
Risk Management.....	10
Membership Recruitment & Member Education Program.....	11
Values Based & Leadership Programming.....	12
Chapter Development Plan & Year in Review Presentation and Report.....	13
Summary Form.....	15
<i>Basic Principles Guiding the University-Greek Relationship</i>	17
Greek Ideals	
What is a Fraternity.....	18
Complement to the Academic Mission.....	18
Developing Leaders in Members.....	19
Serving the Community.....	19
Character Development.....	20
Personal Development.....	20
Community Building.....	20
Life-Long Friendships.....	22

INTRODUCTION

To improve the management and the quality of sorority and fraternity chapters at Western Carolina University, the Department of Greek Student Engagement & Development has implemented and will administer the R&R Chapter Development program.

The Department of Greek Student Engagement & Development is committed to the achievement and continuing improvement of the fraternity and sorority community. The Registration & Recognition Process (R&R) will serve as the initial recognition of a fraternity or sorority chapter on campus, as well as the community's assessment process of achievements and areas of improvement.

Through R&R, fraternity and sorority members will invest in a robust program that encourages engagement with their chapter, and the campus and local community in programming that is intended to enhance the co-curricular learning experience. The planning and engaging in values-based programs exposes students to diverse perspectives, life skills, building relationships and identity development. Through this program, fraternity and sorority students and chapters have the ability to be transformed by the developmental process of learning through programs, planning, and goal-setting. The fraternity and sorority community at Western Carolina University has unique opportunities to gain experiences above that of students who are not affiliated.

The results of the evaluation will be used to designate a chapter as a "Chapter of Excellence". Each chapter evaluation will be shared with individual chapters and may be utilized with national and local alumni upon request and mutual agreement between both groups.

R&R is built to meet the needs of each fraternal organization. A national organization's programming requirement should also meet the needs of the Department's recognition standards. Thus allowing

chapters to progress in meeting organizational goals and requirements.

This process involves the standards outlined below, with three major areas:

1. Registration – (Primarily in August and January)

2. Areas of Assessment – Academics, Financial Management, Service, Campus Involvement, Risk Management, Recruitment/Intake, Education, & Values-Based Programming (Entire Academic Year – August to April/May)

3. Assessment Process –Year in Review Presentation & Report. (April)

Awards are given to the highest-scoring fraternities and sororities. The highest-scoring fraternity or sorority will receive an award for the Most Outstanding Chapter of Excellence. The President's Cup circulates among the winning chapters yearly. The top chapter in each recognized council (CPC, NPHC, & IFC) will also be recognized as the best Council Chapters of Excellence in the Western Carolina University Greek System at the Greek Awards Banquet held in April each year.

Each spring, numerous awards are also given to the fraternity and sorority with the highest grade point average, the most improved academic standing, excellence in Community Service & Involvement, and many other areas. Sorority Woman and Fraternity Man of the Year are some of the additional individual awards that will be given based on separate applications available in the spring semester. These awards will also be presented at the Greek Awards Banquet in April. Any recognized chapter or colony on university sanctioning (including probation or suspension) are ineligible to receive any university awards during the entire time period.

AN OUTLINE OF THE PROGRAM

The following areas will receive an evaluation each year:

1.	Registration	Required
2.	Academics	30%
3.	University/Community/Alumni Relations & Service	15%
4.	Membership Recruitment/Intake & Membership Education	15%
5.	Values Based & Leadership Programming	10%
6.	Financial Management	5%
7.	Campus Involvement	15%
8.	Risk Management	10%

Total Points Possible: 500 points

Scoring Criteria: 90% of points possible = Chapter of Excellence Status

The intent of R&R is to provide a framework by which recognized chapters can quantify and document their activities and successes, while creating a tool by which fraternities and sororities receive feedback. There is an expectation that all chapters will strive to achieve Chapter of Excellence Status and that the Greek system at Western Carolina University will be an example of excellence to Greek systems nationwide. **Continuous improvement will always be expected. At the end of each spring semester, chapters will be provided with written feedback for future improvement purposes and specifically to identify unique challenges, opportunities, and strengths for each organization.**

REGISTRATION

The registration process is the initial recognition of a fraternity or sorority at Western Carolina University. In order to be recognized all of the following items are required to be completed and received by the Department of Greek Student Engagement and Development (GSED) by their respective due dates (first Friday of the semester). Non-compliance of the Registration requirements will result in a chapter status of not in good standing, until all unfinished components are complete.

- Fall & Spring Membership Roster Update** – Chapters are required to submit this information on the GSED form which can be found at <http://greek.wcu.edu> and confirm with a scheduled GSED staff meeting by the announced deadline each semester. Any membership roster updates throughout the academic year need to be provided as soon as possible. Semester Grade Reports will not be released until all rosters, officers, and advisors are updated.
- Chapter Officer and Advisor Update** – Chapters are required to submit this information and confirm with a GSED staff meeting by the announced deadline each semester and/or within one (1) week of new information.
- Certificate of Liability Insurance** – Chapters are required to submit this information by the announced deadline of each semester. Failure to submit an annual Certificate of Liability Insurance will result in loss of university recognition.
- Constitution and/or Bylaws** – Chapters are required to submit this information by the announced deadline of each academic year.
- Dues and GPA Membership Requirements** – Chapters are required to submit both the fall and spring semester dues and academic requirements for possible membership by the announced deadline each semester.

ACADEMIC ACHIEVEMENT ASSESSMENT AREA

30% OF TOTAL VALUE (150 POINTS POSSIBLE)

It is the position of Western Carolina University, the Department of Greek Student Engagement & Development, the National Pan-Hellenic Council (NPHC), the Interfraternity Council (IFC), and the College Panhellenic Council (CPC) that a good chapter places a strong emphasis on academics. It is the obligation and expectation of a sorority or fraternity to provide an environment which will be conducive and supportive of the strong academic performance of its members.

96 Points

(1) The chapter grade point average exceeds the University's all women's or all men's average.

*Each chapter must have an overall grade point average for its full current membership that is at or above the respective male and female campus averages.

GPA CATEGORIES:

- I. Chapter is at or above all men's/all women's average and receives the full 96 point award.
- II. Chapter within .10 points of the all men's or all women's average will receive 47 points.
- III. A chapter within .20 or more points of the all men's or all women's average will receive no points.

Chapters below the all men's or all women's average will need to continue to improve. Chapters at or above the all men's or all women's average will need to maintain semester and cumulative GPA's at or above the all men's or all women's average in order to receive the full 94 points in this category. Chapters not at or above the all men's/all women's averages will not be eligible to receive a Chapter of Excellence status.

10 Points (5 per semester)

(2) The chapter has an appointed scholarship chairperson who is responsible for monitoring members' academic performance and arranging special programs to meet the chapter's and individual member's needs in this area.

*Each chapter must elect a scholarship chair. This individual's name and telephone number must be included in the annual Year in Review Presentation and Report. The scholarship chairperson will be required to submit an outline of his or her scholarship plans each semester. The scholarship chair will also be required to share any information on scholarship requirements or programming that is provided by the chapter's national organization.

14 points (7 per semester)

(3) The chapter has developed and implemented a chapter scholarship program that includes a scholarship mission statement, a statement on academic policies, information on programs and resources, and a rewards program. This chapter scholarship program should be outlined and included in the Year in Review Presentation and Report.

10 points (5 per semester)

(4) Grade point requirement for recruitment and initiation has been established at a minimum 2.5 cumulative grade point index, or met national fraternity/sorority standards for recruitment and initiation.

*Grade point averages for prospective members who could potentially receive membership bids will be checked by the Department of Greek Student Engagement & Development. Additionally, grades for new initiates will also be checked and recorded. In order to receive the full point award, chapters will need to monitor the academic performance of their prospective members and initiates.

8 points (4 per semester)

(5) The chapter has had all members sign the GSED Grade Release Forms in order to determine scholastic status.

12 points (6 per semester)

(6) At least 80 percent of all members are above a 2.2 GPA each semester or the national fraternity/sorority GPA standards for active membership.

*This information will be checked at the conclusion of each academic semester.

FINANCIAL MANAGEMENT ASSESSMENT AREA

5% OF TOTAL VALUE (25 POINTS POSSIBLE)

Poor financial management of a chapter is likely to have negative effects on overall chapter management. Implications may include a poor credit rating, loss of necessary chapter programs, and deterioration of morale. Through discipline, consistent bookkeeping, qualified supervision, and fiscal control, the chapter will build an atmosphere of fiscal responsibility and security.

6 points (3 per semester)

(1) A chapter budget is prepared by the treasurer and executive officer each semester, with approval by the chapter advisor.

In order to receive the full six points, a chapter must submit a finalized chapter budget including the appropriate signatures, or a letter from the chapter advisor or recognized alumni leader establishing verification of a finalized chapter budget. This chapter summary budget should be outlined and included in the Year in Review Presentation and Report. Chapters need not submit actual dollar amounts with their budgets. Percentage allotments indicating the percentage of chapter funding to be spent on a particular event or area of concern will suffice. (i.e. Scholarship = 35%, Social = 15%, etc.)

6 points (3 per semester)

(2) An adequate bookkeeping system is maintained and monthly reporting to the chapter and any other relevant parties (i.e. chapter advisor) is required. Chapter advisor will sign a statement that he/she has been kept up-to-date on the fiscal status of the chapter. The treasurer will also sign that he/she has communicated with the chapter advisor(s) on a regular basis.

6 points (3 per semester)

(3) The chapter strictly enforces financial discipline as prescribed by the chapter's constitution and bylaws (or as mandated by the National headquarters, if applicable). Chapter advisor, chapter treasurer, and chapter president will sign a statement attesting to the compliance with policies adopted by their chapter/national organization.

7 points

(4) The chapter pays its bills due to IFC, NPHC or CPC, the University, and other agencies on time. This information will be verified through the Council Fiscal Officers and GSED staff.

UNIVERSITY/COMMUNITY/ALUMNI RELATIONS AND SERVICE ASSESSMENT AREA

15% OF TOTAL POINT VALUE (75 POINTS POSSIBLE)

It is expected that an acceptable chapter will comply with all University policies and maintain proper communications and behavior to support positive and interactive relationships with the surrounding Greek, University, and local communities. A chapter should maintain a presence as a “Good Citizen” and strive to instill in its membership a thorough understanding of the standards of these varying communities as well as an appreciation of positive relationships.

20 points

(1) The chapter maintains its Chapter House in the Village (if applicable) in a neat, orderly, safe, and healthy fashion and respects the desired environment of its neighbors (including but not limited to upkeep of chapter suite property, proper clean up after fraternity/sorority events, and acceptable noise levels).

Chapters with Housing at the Village must participate in an “evaluation tour” with the Office of Residence Life and other University officials. Deductions for hazardous and/or unsanitary conditions will be made at the discretion of the reviewers based on residence life expectations. Specific information regarding appropriate and inappropriate residence hall conditions will be provided by the University at the beginning of the Academic Year.

20 points

(2) The chapter conducts one large-scale (involving at least 75% of the chapter) community service/philanthropic project per year. This project can be in conjunction with any and all national fraternity/sorority sponsored efforts.

Date and description of community service/philanthropic project will be recorded in the Year in Review Presentation and Report. The chapter will be required to submit written documentation from the charity, organization, etc. for whom the community service project is completed.

24 points

(3) The chapter complies with the University policies that govern its students and fraternities/sororities as outlined in the Student Code of Conduct and Registered Student Organization Guidelines (verified by GSED).

Any chapter found guilty of a judicial infraction other than an alcohol violation or disruptive conduct charge by the University’s judicial system will lose 12 points. Any chapter found guilty of an alcohol/drug policy violation will lose 24 points. Any violation of the University’s Alcohol/Drug policy and/or IFC, CPC, or NHPC Risk Management Policy will result in a 24 point deduction.

6 points (3 per semester)

(4) The chapter is a member of and actively participates in the IFC, NPHC, or CPC council, attending 80% of the meetings and complying with other criteria for participation as outlined by the organizations. The Council Secretary will record attendance and submit all appropriate information.

5 points

(5) The chapter produces and distributes at least one (1) alumni newsletter a year containing relevant and appropriate information for positive alumni relations on and off campus.

CAMPUS INVOLVEMENT ASSESSMENT AREA

15% OF TOTAL POINT VALUE (75 POINTS POSSIBLE)

A fraternity or sorority chapter's image is formed greatly by its involvement in campus activities. Co-curricular involvement of chapter members, chapter participation in annual campus events, campus leadership positions held by chapter members, and inter-Greek relations are only some of the ways a chapter may contribute to this image.

25 points

(1) The chapter significantly participates in campus events sponsored by the University and/ or Department of Greek Student Engagement & Development such as Homecoming, Welcome Week, Family Weekend, and Greek Week.

15 points

(2) At least 20% of the chapter membership is affiliated with co-curricular activities, NOT including intramurals.

The names and telephone numbers of students participating in co-curricular activities will be recorded in the Year in Review Presentation and Report. This information will be verified with the appropriate University offices. Involvement in one or more of the 100+ registered student organizations will be counted in this point total.

15 points

(3) A minimum of 75% of the executive board of each chapter attends and completes the Western Carolina University GSED Leadership approved program during the spring semester of each year.

The names, telephone numbers, executive board position title, and leadership development workshop will be recorded in the Year in Review Presentation and Report. This information will be verified by the GSED Department.

6 points (3 per semester)

(4) There is an appointed public relations chair for the chapter, with a printed description of the position responsibilities and expectations.

The name and telephone number of the PR chair will be recorded in the Year in Review Presentation and Report. The job description will also be included in the report.

6 points (3 per semester)

(5) Each chapter's IFC, NPHC, or CPC Council delegate assumes a committee chair position or is an active member of an IFC, NPHC or CPC Council committee.

The delegate or representative's name and position will be included in the Year in Review Presentation and Report.

8 points

(6) The chapter develops and maintains a webpage that is linked with the GSED or Governing Council web page.

RISK MANAGEMENT ASSESSMENT AREA

10% OF THE TOTAL POINT VALUE (50 POINTS POSSIBLE)

Following all national and university risk management policies defines a successful and healthy chapter and fraternal experience. Prioritizing the safety and well-being of all members of each chapter should be a top priority at Western Carolina University

50 points

(1) The chapter does not receive university sanctioning, including probation or suspension, as a result of violations of the code of student conduct, risk management policy violation, or other university standards, as determined by Western Carolina University.

In the spring semester, verification will be received from the University/Dean of Students and the results will determine eligibility for a 50-point award. Chapters under a probation or suspension sanction will be ineligible to receive any award(s).

MEMBERSHIP RECRUITMENT/INTAKE AND MEMBER EDUCATION PROGRAM ASSESSMENT AREA

15% OF TOTAL POINT VALUE (75 POINTS POSSIBLE)

It is the estimation of the University, IFC, NPHC, and CPC that the membership recruitment and/or new member education program of a chapter is essential to the positive development of chapter members. Hazing, as defined by Western Carolina University, is totally unacceptable. The membership recruitment and/or new member programs must be conducive to the strong academic performance of every new member.

24 points (12 per semester)

(1) The new member group or associate member class must maintain a 2.5 grade point average or higher in their first semester with the organization. This information will be verified independently through the University.

15 points

(2) The chapter is not sanctioned for membership recruitment violations or hazing charges by either the University or National Organization. This information will be verified through the university and each national organization.

10 points (5 per semester)

(3) The chapter adheres to a written membership recruitment program/new member education program that promotes scholarship and academic achievement, offers leadership opportunities, encourages campus involvement, clearly expresses values and expectations for conduct, and provides opportunities for personal development.

Chapters will be required to submit a copy of their national's policies regarding recruitment and new member education and any manuals or related additional material. An advisor's signature will be needed to verify that proper procedures were followed.

10 points (5 per semester) – New Member Education Day

(4) All new members must attend "New Member Education Day." Students with class conflicts should notify the Department, and any other absences must be discussed with GSED staff no later than one business week before the event. Attendance at these events will be recorded and reported by GSED.

6 points (3 per semester)

(5) The chapter initiates at least 80% of the individuals who accepted offers of membership. List of new members will be checked against bid offers to verify this information. Flexibility will be maintained for small associate member classes.

10 points – Greek 101 New Member Program

(6) The chapter new members attend one (1) program (or an approved replacement program/activity) prior to membership initiation each semester.

VALUES BASED & LEADERSHIP PROGRAMMING ASSESSMENT AREA

10% OF TOTAL POINT VALUE (50 POINTS POSSIBLE)

Values-Based programming is based in our community values: Accountability, Community and Civic Engagement, Inclusion and Social Justice, and Personal Growth. We aspire to have every chapter member attend at least one program related to every value during their undergraduate fraternal experience. The goal is for members to attend programs that are meaningful to them rather than require large numbers of a chapter's membership to collectively attend any one program.

50 Points

- A.** 75% of chapter membership must attend at least four programs over the course of the academic year. (10/10/10/20 for each of the four Programs)

For example, at 50 active members, 40 members would need to attend four programs over the course of the year. All 40 members do not have to attend the same events, nor does it have to be the same 40 members who attend all four programs.

- B.** Qualifying programs can include the following:

1. Academic Achievement approved program
2. The Annual Approved Leadership Conference
3. National Hazing Prevention Week Speaker/Program
4. DegreePlus approved program
5. Risk Management approved program
6. Center for Service Learning program/project
7. Center for Career and Professional Development program
8. Intercultural Affairs (ICA) program
9. University Police Department program

- 10.** WCU Recycling program

- 11.** GAMMA (Greeks Advocating Mature Management of Alcohol) program

- 12.** Campus or community events or chapter hosted events that fall within the values and feature a professional.

- C.** The Department will provide a list of events and any additional events may be discussed and approved by a GSED staff member. A professional is defined as someone employed in the field related to the program topic — typically not an undergraduate student. Consult with GSED staff with unique situations. Attendance sheets will be provided to each chapter. For verification, when members attend any values-based programming, be sure to have them complete the designated attendance sheets. The host department/professional must also sign.

CHAPTER DEVELOPMENT PLAN & YEAR IN REVIEW PRESENTATION AND REPORT

Chapter Development Plan

As a component of the overall GSED recognition process, each chapter will participate in the chapter development process. This process will involve individual work with an assigned Greek Student Engagement & Development staff member to work toward meeting chapter-specific goals, building on chapter strengths, and tackling areas requiring improvement. GSED staff will track progress, provide support and resources throughout the year to chapters based on their individual needs. This process is intended to add an additional level of support and advising for chapters and provide a targeted approach to chapter development. A GSED staff member will contact the President of their assigned chapter prior to the start of the fall semester to schedule an initial meeting. The Chapter President and any other executive officers may attend this initial meeting. The Chapter Development Program worksheet is located on the GSED website.

This worksheet will review chapter goals to include academic, recruitment/intake, service, and programming goals. With the assistance of the GSED staff, the President will set strategies, action steps, and outcomes for each goal. Based on the analysis of your worksheet, GSED staff will then determine the level of support provided to your chapter. Support will include regular progress meetings with the chapter president (no more than once per week, no less than twice per semester); Involvement in chapter functions, meetings, executive meetings, mediation sessions, assistance in program development, goal setting, facilitating training opportunities, etc. This support is intended to help chapters, not burden them. Use this opportunity to communicate with your GSED staff member about your chapter's needs so that you gain the most from this experience.

Outcomes:

This experience is intended to result in chapter growth and development over the academic year.

The focused attention will allow chapters to consider their individual needs, characteristics, strengths and build upon those concepts to create more sustainable chapters. By exploring chapter values, strengths and establishing individualized goals, chapters will ultimately be able to clearly articulate their role and purpose within the Greek community and Western Carolina University.

Year in Review Presentation

The Review Committee will be comprised of at least four (4) members (minimum of one faculty/staff member, one GSED staff member, and one student). The Greek Student Engagement and Development staff will provide the review committee with an initial report that of information related to a chapter's attendance for programming, a staff developed report of a chapter's achievement toward their Chapter Development Plan, and if the chapter is "Not in Good Standing" or, if they are eligible for "Chapter of Excellence." The staff will then collect the reviews of the committee and determine award recipients. "A Year in Review" presentation will include the following items:

- Overall compliance with R&R standards and its relevance/importance to your chapter
- Percentages of attendance in each area of programming and examples of programs attended
- Review Chapter Development Plan and display ways in which the chapter achieved goals or made progress toward them; Also, include information related to:
 - Academic Achievement
 - Financial Management
 - Alumni Relations & Service

- Campus Involvement
- Risk Management
- Recruitment/Intake & Member Education
- Values Based & Leadership Programming
- Areas of Chapter Management Improvements
- Review programs and functions with team
- Review what went well throughout the year and what could be improved

The Year in Review presentation is an opportunity to showcase your chapter at Western Carolina University. Include anything that highlights the positive impact the chapter has had on campus or the greater community, as well as any major accomplishments.

Chapter Standing

The areas of assessment will determine the standing of chapters and many of the awards distributed in the spring semester. There are three levels of standing:

- Chapter of Excellence (Chapters which exceed minimum standards)
- Good Standing (Meets minimum standards)
- Not in Good Standing (Chapters completed the registration packet but did not complete all other minimum standards) – GSED staff will notify I/HQ and will consult on action steps needed to complete outstanding requirements.

Chapter of Excellence

A Chapter of Excellence is one that goes above and beyond the “minimum standards.” A Chapter of Excellence will have completed all of the above minimum standards, and at least three of the following (must involve at least two categories):

- Values Based programming requirement consists of community-wide programs for at least half of the 75% involvement in at least two categories

- Achieve an annual chapter goal
- Demonstrate a commitment to a community organization or cause by engaging in at least five volunteer opportunities with at least 50% of your membership participating over the course of the year.
- Achieve a Fall semester GPA above the all-campus average.
- Win an award from the national organization.
- Campus Involvement (50%-chapter participation at a campus event – examples below) For example: Dance Marathon, Relay for Life, Tuck River Clean Up
- Plan additional functions with team chapters (discuss with GSED staff member prior to the function)

Only chapters of excellence will be considered for Chapter of the Year. Chapters should submit additional programming information for any of the aforementioned programs in an online submission form and must include at least one photo of chapter members at the event.

Not in Good Standing

Not in Good Standing is a year-long probationary period where the chapter must complete the standards not met in the previous academic year in addition to the current cycle of minimum standards. It will be at the discretion of the Greek Student Engagement & Development staff to determine how the minimum standards will be completed. Continued failure to meet the minimum standards will result in a conversation with advisors and HQ staff to develop a compliance plan going forward which could eventually lead to a conversation about recognition status. All discussions about recognition status will be inclusive of Greek Engagement staff, advisors, and Headquarters. Length of time and stipulations will be discussed and agreed upon by all parties above.

R&R CHAPTER ASSESSMENT PROGRAM

SUMMARY PAGE FOR THE 2018-2019 ACADEMIC YEAR

1.	Academics	30% of Total	
A.	Chapter GPA	96 Points	_____
B.	Scholarship Chairperson	10 Points	_____
C.	Scholarship Program	14 Points	_____
D.	GPA Recruitment Requirement	10 Points	_____
E.	Grade Release Form	8 Points	_____
F.	Membership GPA	12 Points	_____
		150 Total Possible Points	_____
2.	Financial Management	5% of Total	
G.	Budget	6 Points	_____
H.	Bookkeeping System	6 Points	_____
I.	Financial Discipline	6 Points	_____
J.	University Bills	7 Points	_____
		25 Total Possible Points	_____
3.	External Relations & Service	15% of Total	
K.	House Maintenance on Campus	20 Points	_____
L.	Large Scale Philanthropy Project	20 Points	_____
M.	Conduct Infractions	24 Points	_____
N.	Governing Body Participation	6 Points	_____
O.	Alumni/ae Newsletter	5 Points	_____
		75 Total Possible Points	_____
4.	Campus Involvement	15% of Total	
P.	Campus Events Participation	25 Points	_____
Q.	Activities Affiliation	15 Points	_____
R.	Leadership Program Participation	15 Points	_____
S.	Public Relations Chairperson	6 Points	_____
T.	IFC/PHC/NPHC Involvement	6 Points	_____
U.	Webpage Development	8 Points	_____
		75 Total Possible Points	_____
5.	Risk Management	10% of Total	
V.	No University Sanctioning	50 Points	_____
		50 Total Possible Points	_____

6. Membership Recruitment & Education 15% of Total

W.	Associate Member GPA	24 Points	_____
X.	Associate Member Conduct Violations	15 Points	_____
Y.	Associate Member Program	10 Points	_____
Z.	Associate Member Program Attendance	10 Points	_____
AA.	Initiation Rate	6 Points	_____
BB.	Greek 101 Program Attendance	10 Points	_____
75 Total Possible Points			_____

7. Values Based Programming 10% of Total

CC.	Program #1	10 Points	_____
DD.	Program #2	10 Points	_____
EE.	Program #3	10 Points	_____
FF.	Program #4	20 Points	_____
50 Total Possible Points			_____

Total Points for the Academic Year	=	_____
------------------------------------	---	-------

Fraternity or Sorority	=	_____
------------------------	---	-------

Date Completed	=	_____
----------------	---	-------

BASIC PRINCIPLES GUIDING THE UNIVERSITY-GREEK RELATIONSHIP

Western Carolina University has had a long and rich relationship with its collegiate fraternities and sororities. As an important component of the co-curricular programs for undergraduate students, general Fraternity & Sorority chapters have supported the central mission of the University by providing an enriched out-of-class living/learning experience. Fraternal organizations (the words “fraternal” or “fraternity” refer to both men’s and women’s Greek letter organizations) have existed on the WCU campus for over half a century, and are characterized by a tradition of involvement and leadership in campus life.

The University has been supportive of the ideals and goals of individual chapters and, collectively, a collegiate fraternal community. The organizational ideals and goals promote personal development and a strong sense of identity with the institution as well as post-graduate association. The ideals and goals of fraternal life include scholarship, ethical development, leadership, community service, individual and group initiative, self-governance, and an array of interpersonal and social skills development.

The relationship between the University and the Greek community is one that must be mutually beneficial. Greek chapters can enhance the quality of life for students on campus by providing a full range of opportunities for meaningful individual involvement and growth. Life-long commitment to a Greek organization can in turn result in greater alumni involvement and service to the university, community, and country. Western Carolina University is interested in continuing to support and recognize collegiate fraternal organizations that meet these basic guiding principles.

Fraternity & Sorority members at Western Carolina University are represented in a variety of leadership organizations and positions (e.g. Student Government, Resident Assistants, Orientation Advisors, Honor Societies) on campus. They are richly involved with the local community through service initiatives, and Greek alumni across the country contribute significantly greater amounts of money to their alma mater compared to non-Greek alumni. Inter/national data reflect similar conclusions.

Supporting Fraternity & Sorority life has been an important educational initiative for the campus. Greek organizations have the potential to affect student development in powerful and lasting ways. Organizations which ultimately and cumulatively manage to promote leadership, foster scholastic excellence, encourage community service, and develop life-long friendships deserve a prominent place in the University community.

GREEK IDEALS

What Is a Fraternity

“A fraternity is an association of men, selected in their college days by democratic processes, because of their adherence to common ideals and aspirations. Out of their association arises a personal relation which makes them unselfishly seek to advance one another in the arts of life and to add, to the formal instruction of the college curriculum, the culture and character which men acquire by contact with great personalities, or when admitted to partnership in great traditions” (Newton Baker, *The Purple Pilgrim*, Manual of Phi Gamma Delta).

The first Greek letter organization, Phi Beta Kappa, was founded at the College of William and Mary in 1776. The fraternity was founded as a society with the purpose of openly discussing the ideas and views of the time and without the supervision of the faculty. According to Baird’s Manual, the preeminent historical account and “encyclopedia” of Greek life, “Inevitably, what had begun as shared yearning for a livelier life of the mind grew into a broader fellowship. Intellectual pastimes persisted at the center of fraternity life until nearly the end of the nineteenth century: orations, debates, the reading of original poems as well as scientific and scholarly papers” (Baird’s Manual, pp. I-II).

The Greek organizations at Western Carolina University were founded on similar principles and aspirations. Creeds extol virtues such as “to teach that true men the world over should stand together and contend for supremacy of good over evil; to teach not politics, but morals” (Alpha Tau Omega); “the attainment personally of a high standard of morality” (Phi Delta Theta); “young men who join the Fraternity grow in friendship, scholarship, leadership, sportsmanship and citizenship” (Sigma Nu); “We seek the highest ideal of womanhood, and we try to gain this ideal by cultivating not only

the power and passion for seeking intellectual development but also, the spirit of love and charity.” (Alpha Phi); “The Fraternity must demand the highest standards of personal conduct” (Kappa Sigma); “To engage in the service of mankind, not for the praise or recognition that such service may bring, but because it is the right thing to do” (Kappa Delta Rho); “To crusade for justice, to seek the truth and defend it always” (Delta Zeta); “The True Gentleman is the Man whose conduct proceeds from good will and an acute sense of propriety, and whose self-control is equal to all emergencies...” (Sigma Alpha Epsilon, “The True Gentleman”).

Greek organization members ideally espouse to be model student citizens of the campus. Universities long have supported the Greek movement given the direct relationship between the mission of higher education and the purposes and espoused values of the college fraternity. The shared or common mission of higher education institutions and fraternal organizations is to prepare students for responsible citizenship. Inter/national Greek organizations have recognized that to be effective and valued members of the campus community, they must work in partnership with the institution. Both entities prosper when the values and principles for which Greek groups were established are realized.

Complement to the Academic Mission

The promotion of good scholarship and attainment of academic excellence are essential to the purpose of the college fraternity. Working as an integral component of the academic mission, collegiate fraternal organizations have sought to enrich the intellectual life of the campus by sponsoring lectures, debates, and discourse among members, faculty, and friends. All Greek organization mission statements reflect the collaborative nature of the fraternity experience with academic life.

GREEK IDEALS

Examples include: “The object of this organization shall be to develop the highest type of womanhood through education, social life, and service to country and humanity” (Gamma Phi Beta); “I will strive for academic achievement and practice academic integrity” (#1 Basic Expectation of a Delta Chi). “To promote academic excellence and to provide assistance to persons in need” (Delta Sigma Theta). “Dedicated to academic excellence, leadership development, high ideals and sisterhood” (Alpha Gamma Delta). Clearly, Greek organizations were founded and promulgated because they embraced the academic achievement of their members.

The University is, first and foremost, concerned for the academic welfare of its students. The universities core values and guiding principles focus on “Excellence, Scholarship, Teaching, and Learning”. The missions of the University and Greek organizations are complementary and supportive of the intellectual growth of students.

Developing Leadership in Members

Developing leadership skills in members, creating opportunities to practice those skills, and recognition for leadership achievements of members have always been instrumental dimensions of the fraternity’s purpose. Indeed, leadership development may be the most recognized trademark of the fraternal experience given the number of leaders who have emerged from fraternity and sorority roll books. Numerous CEOs of major corporations, political leaders, professional athletes, film stars and university presidents are affiliated with Greek organizations. Members of Greek groups are present in educational, political, religious, cultural and artistic arenas.

Fraternity and sorority purposes reflect this emphasis on leadership. “The Fraternities principles are...to develop good leaders for America.

Leadership is the process through which a Sig Tau shares his Brotherhood with other men” (Sigma Tau Gamma); “To make a difference in the lives of our membership by developing the potential of each individual through visionary programming which emphasizes leadership development, service to others, academic success and continued personal growth for women with a commitment to friendship and the future based on the values and traditions of our past (Zeta Tau Alpha); “Sigma Nu places its highest priority on its mission to produce ethical leaders for society” (Sigma Nu).

Most inter/national fraternities sponsor annual or bi-annual leadership schools or conventions in addition to regional workshops. These workshops provide comprehensive leadership training for student leaders and alumni advisors. This is evidence in the significant commitment many inter/national organizations make to promote and teach leadership skills to their members.

On a daily basis, Greek organization leaders are faced with decisions and challenges that test their leadership and managerial skills. These challenges have the net effect of allowing students ample opportunities to practice skills and develop competencies in leading. These leadership opportunities (managing budgets, orchestrating meetings with members, community service events, etc) are powerful learning experiences. Greek organizations are in a unique position to teach leadership skills to members and to create avenues in which to practice these abilities.

Serving the Community

The support of philanthropic endeavors is an important aspect of developing chapters and their members. Most inter/national organizations support causes and philanthropic organizations such as breast cancer awareness (Zeta Tau Alpha), support of national organizations and

GREEK IDEALS

local projects designated for speech and hearing help (Delta Zeta), or the Books for Kids donation collection project (Sigma Tau Gamma). Many of the historically African-American fraternities and sororities explicitly state a commitment to service efforts. “The efforts of Alpha Kappa Alpha women in the promotion of high scholarship, vocational and career guidance, health services, the advancement of human and civil rights, and in so many other areas constitute a priceless part of the American experience in the twentieth century” (Alpha Kappa Alpha). Serving others can be a powerful learning experience. The encouragement of this principle of Greek life can reap rewards for both the students and those whom they serve.

“There is scarcely a inter/national fraternity or sorority today which does not energetically promote a program of scholarships and awards...as well as such social welfare projects as orthopedics, muscular dystrophy, the deaf...and so on” (Baird’s Manual, pp. 1-19). Greek organizations have embraced one of the most positive teaching methodologies — education through service learning.

Character Development

“High ideals and high moral and ethical teachings are central to the theme of most rituals...The new member is instructed as to the high purposes of the group and of the responsibility which membership requires” (Baird’s Manual, pp. 1-13). Fraternity and Sorority rituals are filled with words such as honor, trust, respect, humility, courage, and tolerance. Central to the mission of the fraternity is the creation of individuals who learn about responsibility, to others and to self.

Greek organizations promote values such as “to stand together and contend for supremacy of good over evil; to teach, not politics, but morals; to foster, not partisanship, but the recognition of true

merit wherever found” (Alpha Tau Omega); “to create an uncommon and lifelong brotherhood that develops leaders and encourages service to others for the betterment of our communities” (Pi Kappa Phi). They seek to develop in their members’ character beyond reproach and an understanding of humankind. They espouse a philosophy of open-mindedness toward others. Unanimous agreement could be obtained from its leaders that the Greek experience has as one of its fundamental purposes the development of men and women of the highest and most noble character. The campus community along with inter/national fraternity officers and alumni expects students to not only espouse these values but to practice them in their daily lives.

College fraternities and sororities place high value on educating student members on the rights and responsibilities associated with being a citizen of their local and global communities. From helping those in need to respecting the rights and dignity of others, Greek organizations foster the character development of individual members.

Personal Development

Greek organizations provide numerous avenues to promote the personal and social development of their members. Students learn interpersonal communication skills by participating in membership recruitment events; learning to associate and live with other members for three or four years; and interacting with alumni, inter/national organization representatives, and University faculty and staff. Members learn conflict resolution skills by having to adapt to roommates who are brothers or sisters. Chapter members learn time management skills as they juggle their academic commitments with their fraternal experience, work, and relationships.

GREEK IDEALS

“It’s about pledging our efforts to our communities to make them better places and our energies to our futures. It’s about committing ourselves to each other and the ideals of Alpha Sigma Tau. Facing life’s challenges and working together as sisters, we learn to develop, in each other, strengths and positive values” (Alpha Sigma Tau); “Not Four Years But a Lifetime” (Pi Lambda Phi); “To minister to the needy and unfortunate, to practice day by day love, honor, truth, thus keeping true to the meaning, spirit and reality of Phi Mu” (Phi Mu). There are many ways Greek organizations assist in the development of their members. Proof comes from the numerous testimonies from alumni who reflect on their Greek affiliation and realize the positive difference it made in their professional and personal lives. This significant out-of-class endeavor provides ample opportunities for an enriched college experience.

Community Building

Greek organizations are structured as small communities within the larger campus community. Governing bodies promote collaboration and self-governance among the member groups. Common traditions such as Homecoming and Greek Week bind the community together for a common good and a festive experience. By nature, Greek organizations contribute to the social fabric of the campus community and have elaborate mechanisms for involving members in campus activities.

The Pan-Hellenic Council groups provide a particularly important community building function within the African-American community on campus. These organizations have a rich heritage of supporting and encouraging African-American students. Alpha Phi Alpha Fraternity Inc., for example, has been active in the civil rights movement, and has established a campaign to increase African-American participation in higher education.

Fraternal alliances often do not end at graduation. Alumni play critical roles as mentors and volunteers for undergraduates. Alumni groups continue to serve an integral role in the day-to-day life of the chapter. Some volunteers serve as advisors, chapter corporation representatives or counselors. Most chapters provide newsletters, keeping alumni up to date on the progress of the undergraduate chapter. Inter/national organizations publish quarterly journals with extensive coverage of alumni achievements. More than virtually any other group on campus, fraternities and sororities provide a structured means by which alumni can spend a lifetime of interacting with their classmates and maintaining an effective bond to the institution. Moral and political support as well as financial contributions to their alma mater are valued outcomes of such a relationship.

Greek organizations generally promote a life-long commitment to the University and serve to generate a positive attitude about the campus. Greek alumni support athletic events and activities, rally for political causes supportive of University aims, and provide significant financial assistance for achieving University goals.

GREEK IDEALS

Life-long Friendships

The creation and nurturing of life-long friendships are the hardest to quantify and measure yet are powerful aspects of the fraternity culture. Fraternities and sororities play an integral role within the campus community and help new students adjust to a large and overwhelming college environment. New members find a sense of belonging within the chapter and in the Greek community. Sisters and Brothers play the role of collegiate siblings while alumni advisors and other alumni leaders become mentors, counselors, and positive role models.

Numerous examples of deep friendship exist within the chapter bonds. For example, each spring some chapters host final banquets and senior “send-offs” to say farewell and thank you to graduating members. Many chapters provide scholarships to outstanding members as ways of helping to pay for college costs while other chapters have recognition dinners to honor contributions their members have made to the chapter and larger community. Chapter support is even more critical when serious problems arise with members. Some examples of

this type of support include: a sister with a serious eating disorder is confronted by her chapter who helps her overcome her health problem, a fraternity provides meaningful emotional support to the family of a brother killed in a tragic accident; and a fraternity requires an alcoholic member to get professional help in order for him to continue to be involved in the university and chapter. These powerful chapter bonds deepen the meaning of life-long friendships.

In conclusion, it is these perspectives that we establish in this document that provide a mutual understanding throughout the WCU Greek System to assist chapters in continuously improving and evolving into successful fraternal organizations.

GSED 2017-2018 AWARD RECIPIENTS

Outstanding New Sorority Initiate of the Year	Kaitlyn Alston, Sister, Alpha Xi Delta Sorority
Outstanding New Fraternity Initiate of the Year	Marshall Beaty, Brother, Sigma Alpha Epsilon Fraternity
OOO Outstanding Emerging NPHC Leader of the Year	Kavin Pryor, Brother, Kappa Alpha Psi Fraternity, Inc.
OOO Outstanding Emerging IFC Leader of the Year	Austin Truitt, Brother, Pi Kappa Phi Fraternity
OOO Outstanding Emerging CPC Leader of the Year	Samantha Carter, Sister, Delta Zeta Sorority
Community Service Project of the Year	Delta Omicron Chapter – Delta Sigma Phi Fraternity
Most Engaged Greek Member of the Year	Matthew Smart, Brother, Sigma Alpha Epsilon Fraternity
Philanthropic Event of the Year	Theta Omicron Chapter – Alpha Gamma Delta Sorority
Advisor of the Year	Anquell McCollum, Brother, Omega Psi Phi Fraternity, Inc.
Educational Program of the Year	Nu Zeta Chapter – Alpha Phi Alpha Fraternity, Inc.
Chapter Officer of the Year	Dillon Anderson, Brother, Alpha Sigma Phi Fraternity
Outstanding Alumni Engagement of the Year	Beta Zeta Chapter – Lambda Chi Alpha Fraternity
Chapter President of the Year	Mary Brown, Sister, Alpha Chi Omega Sorority
Sorority Woman of the Year	Baylie Baker, Sister, Alpha Xi Delta Sorority
Fraternity Man of the Year	Davis Wilson, Brother, Sigma Chi Fraternity
Most Improved Chapter of the Year	Theta Omicron Chapter – Alpha Gamma Delta Sorority
Chapter of Excellence	Gamma Mu Chapter – Phi Mu Sorority
Chapter of Excellence	Epsilon Gamma Chapter – Alpha Xi Delta Sorority
Chapter of Excellence	Kappa Alpha Chapter – Alpha Kappa Alpha Sorority, Inc.
Chapter of Excellence	Nu Zeta Chapter – Alpha Phi Alpha Fraternity, Inc.
Chapter of Excellence	Zeta Xi Chapter – Zeta Phi Beta Sorority, Inc.
Chapter of Excellence	Delta Omicron Chapter – Delta Sigma Phi Fraternity
Chapter of Excellence	Kappa Gamma Chapter – Sigma Chi Fraternity
NPHC Chapter of the Year Award	Nu Zeta Chapter – Alpha Phi Alpha Fraternity, Inc.
CPC Chapter of the Year Award	Gamma Mu Chapter – Phi Mu Sorority
IFC Chapter of the Year Award	Delta Omicron Chapter – Delta Sigma Phi Fraternity
Overall Chapter of the Year Award	Gamma Mu Chapter – Phi Mu Sorority

2018-2019 GSED RECOGNIZED CHAPTERS

College Panhellenic Council Member Chapters

Delta Zeta Sorority	Theta Iota Chapter	May 8, 1962
Alpha Xi Delta Sorority	Epsilon Gamma Chapter	May 7, 1966
Phi Mu Sorority	Gamma Mu Chapter	May 4, 1968
Alpha Chi Omega Sorority	Zeta Omega Chapter	April 20, 1985
Alpha Gamma Delta Sorority	Theta Omicron Chapter	February 24, 1996

Interfraternity Council Member Chapters

Theta Xi Fraternity	Kappa Phi Chapter	April 12, 1958
Delta Sigma Phi Fraternity	Delta Omicron Chapter	December 6, 1959
Pi Kappa Phi Fraternity	Gamma Epsilon Chapter	November 12, 1966
Lambda Chi Alpha Fraternity	Beta Zeta Chapter	May 12, 1970
Pi Lambda Phi Fraternity	Omega Zeta Chapter	January 28, 1978
Sigma Phi Epsilon Fraternity	North Carolina Pi Chapter	November 5, 1983
Sigma Chi Fraternity	Kappa Gamma Chapter	November 16, 1991
Sigma Alpha Epsilon Fraternity	North Carolina Omega Chapter	January 29, 2005
Alpha Sigma Phi Fraternity	Eta Iota Provisional Chapter	Colony

National Panhellenic Council Member Chapters

Alpha Kappa Alpha Sorority, Inc.	Kappa Alpha Chapter	June 5, 1975
Alpha Phi Alpha Fraternity, Inc.	Nu Zeta Chapter	May 7, 1977
Omega Psi Phi Fraternity, Inc.	Theta Lambda Chapter	September 13, 1979
Kappa Alpha Psi Fraternity, Inc.	Kappa Sigma Chapter	April 11, 1981
Delta Sigma Theta Sorority, Inc.	Pi Gamma Chapter	April 29, 1984
Zeta Phi Beta Sorority, Inc.	Zeta Xi Chapter	September 27, 1989