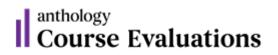
STUDENT COURSE SURVEY AT WESTERN CAROLINA UNIVERSITY PROCEDURAL MANUAL

PROVISIONAL VERSION October 2022



STUDENT COURSE SURVEY AT WESTERN CAROLINA UNIVERSITY

OVERVIEW

Western Carolina University uses an online course evaluation system, Anthology *Course Evaluations*, for gathering and disseminating the results of student perceptions of learning. The process and procedures for student evaluations are the same across the campus so that data collected can be as uniform as possible. These procedures are outlined in this manual. It is recommended that all faculty review this document. Student assessments are often referred to by the acronym **SCS** (Student Course Survey). This term refers to the online evaluations done using the *Course Evaluations* system. SCS data are an integral part of the reappointment, tenure, and promotion process at WCU as well as essential for our continuous improvement efforts

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History and Background

Student Course Surveys (SCS), previously referred to as Student Assessment of Instruction (SAI), are important to both faculty and administrators. Required for use in teaching evaluation procedures by <u>UNC Policy Manual (400.3.1.1[G])</u> the WCU Faculty Senate, in collaboration with the Provost Office and the Office of Institutional Planning and Effectiveness (OIPE), has worked to review, implement, and revise the online Student Course Surveys since the 2004-2005 academic year. The Faculty Senate, on behalf of the General Faculty, continues to update and address issues with student evaluation instruments recognizing its role in the collegial review process and the innate flaws of student survey instruments as documented in literature. (See the <u>Summary of Findings and Rationale</u> Section of the Spring 2022 report from the Student Questionnaire Task Force.)

Development of the Online Instrument and Procedures

Early versions of WCU student evaluations were implemented using scannable response forms and a software system that became increasingly unreliable and finally obsolete. When the UNC System Offices mandated all constituent universities to create a uniform mechanism for measuring performance, a Student Assessment Instrument (SAI) Task Force was formed by the Faculty Senate to take the lead on this work. The Task Force agreed that compiling university-wide data on student assessment of instruction would be useful, and any new instrument needed to uniform and universal bases for evaluation.

As the types and modalities of courses grew more diverse, the Task Force recommended developing different versions of assessment instruments to offer the flexibility to address the distinctive aspects of WCU's many departments and programs. The Faculty Senate developed a list of standardized questions to be used in course evaluation, and 12 different versions of SAI instruments were created to match the needs of distinct types of courses. A resolution adopting these 12 "master" question sets was passed by the Faculty Senate in 2005.

Additional task forces were created to review online course evaluation systems to provide the uniform mechanism for student evaluations. After determining using current software on campus was not logistically feasible, external vendors were considered and Academic Management System's product, *CoursEval3*, was selected. In Spring 2007, a pilot program was conducted with five volunteer departments and results were evaluated to determine the utility and efficacy of the online system. The pilot was successful, and *CoursEval* was open to all faculty and departments as of the Fall 2007 academic year.

Updates

<u>Summer Session Timelines</u>: As the many starting/ending dates and course durations of the summer session made implementing the SAI in the allotted timeframes specified in policy, the Faculty Senate modified the timeline for course evaluations for summer sessions in March, 2012. (See the resolution here.)

Revised Assessment Instrument: Building on the work of three consecutive years of Faculty Senate

councils and task forces dedicated to researching, reviewing, and revising SAI process, procedures, and uses, the 2021-2022 Student Questionnaire Task Force recommended replacing the current SAI survey in their March 2022 report with a new student perceptions of learning instrument of student perception of teaching effectiveness to be named the Student Course Survey. At their March 23, 2022 meeting, the Faculty Senate voted to adopt the "Student Course Survey", the student perceptions of learning instrument recommended by the Student Questionnaire Task Force, starting with the Fall 2022 semester.

Student Course Survey Form

The current student course survey (SCS) below was approved by the WCU Faculty Senate on March 23, 2022 and is to be the student survey instrument used for all courses at WCU, regardless of modality, starting with the Fall 2022 semester.

The student-facing view of the survey consists of 14 statements or questions. The first ten statements address aspects of Organization and Clarity, Course Environment and Rapport, and Overall Satisfaction – elements of the third area for the evaluation of teaching at WCU, Student Response to Instruction (See Faculty Handbook, 4.05 B 1.(e)). Questions 11 and 12 are intended to provide context to student evaluations and are NOT to be considered in the student ratings of teaching or satisfaction. Question 13 asks students to identify their anticipated grade, and the final two questions are open-ended, as with previous instruments.

View to be seen by students:

	Statements/Ouestions	SA	Α	D	SD
1.	In this course, the subject matter was explained clearly.				
2.	The organization of this course (e.g., due dates, required assignments, resources) was communicated clearly.				
3.	Clear guidelines were provided for the work required in this course.				
4.	Grades and/or other feedback enabled me to know how I was doing throughout this course.				
5.	Students were encouraged to use available resources (e.g., textbooks, readings, websites, library materials, tutoring, or office hours) to improve their understanding of course content.				
6.	The instructor was available during office hours or via email.				
7.	The instructor encouraged participation and/or students' questions.				
8.	The instructor treated me with respect.				
9.	The subject matter was presented in an interesting and engaging way.				
10.	Overall, I was satisfied with this course.				

	On the next two items, compare this course with others you have taken at this institution.	Much less than most	Less than most	About average	More than most	Much more than most	N/A or cannot answer
11.	Amount of coursework.						
12.	Difficulty of subject matter.						
13.	What grade do you expect to receive in this course?			<u> </u>		<u> </u>	
14.	Open-ended questions: Describe the most important aspects of this course that fostered your learning.						
15.	Describe changes that could be made to this course to foster learning.						

View with sub-scales and annotations for faculty and administrators:

	Statements/Ouestions	SA	Α	D	SD
	Organization and Clarity				
1.	In this course, the subject matter was explained clearly.				
2.	The organization of this course (e.g., due dates, required assignments, resources) was communicated clearly.				
3.	Clear guidelines were provided for the work required in this course.				
4.	Grades and/or other feedback enabled me to know how I was doing throughout this course.				
5.	Students were encouraged to use available resources (e.g., textbooks, readings, websites, library materials, tutoring, or office hours) to improve their understanding of course content.				
	Course Environment and Rapport				
6.	The instructor was available during office hours				
	7				

		1					
	or via email.						
7.	The instructor encouraged participation and/or students' questions.						
8.	The instructor treated me with respect.						
9.	The subject matter was presented in an interesting and engaging way.						
	Overall Satisfaction						
10.	Overall, I was satisfied with this course.						
	Open-ended questions:						
14.	Describe the most important aspects of this course that fostered your learning.						
15.	Describe changes that could be made to this course to foster learning.						
	Course Workload and Difficulty (The following questions are for context only, an assessment)	nd are	not of	inclusi	on in tl	he	
	On the next two items, compare this course with others you have taken at this institution.	Much less than most	Less than most	About average	More than most	Much more than most	N/A or cannot answer
11.	Amount of coursework.						
12.	Difficulty of subject matter.						
13.	What grade do you expect to receive in this course?		<u> </u>	<u> </u>		<u> </u>	1

Each semester a list is compiled by the Office of Institutional Planning and Effectiveness (OIPE) and distributed to each department head. This list indicates all of the courses for which evaluations are slated to be conducted, and the instructor(s) associated with each course.

Evaluation of Cross-listed Courses:

Many of the courses coded as cross-listed in Banner need to be combined to represent a single course section for faculty evaluations. Since courses are cross-listed for various reasons it is difficult to determine which courses to combine as one. Therefore, the following guidelines will be used.

Guidelines for Evaluating Cross-Listed Courses

Courses **which are coded as cross-listed in Banner** will be set up for Course Evaluations using the following procedures:

- 1) An instructor's cross-listed courses which have the same level (UG/GR), instructional method and schedule/activity type, *and are under a single department* will automatically be combined into one course evaluation for a given evaluation period.
- 2) Graduate and undergraduate courses which are cross-listed will be evaluated separately.
- 3) For all other cross-listed courses which a department wishes to have evaluated as one course, the department head must inform the OIPE and identify the courses. Examples are (a) cross-listed courses with different delivery methods which are essentially the same, such as cross-listed EDHE531 lecture sections with face-to-face and online methods; (b) cross-listed multi-departmental courses which are identical except for the course name, such as BIOL 361 and CHEM 361.

The standard files sent by OIPE which request changes to course evaluation forms will contain additional fields which will identify cross-listed courses and will allow department heads to flag those courses falling under #3 above which they wish to have evaluated as one.

Timeline

For courses with a 15 week duration:

The Student Course Survey (SCS) period shall begin on the Sunday three weeks before the beginning of finals week and close on the Sunday one week prior to the beginning of finals week, thus SCSs will be open for two weeks.

For courses with duration less than 15 weeks and greater than four weeks duration:

The SCS period shall begin on the Sunday two weeks from the end of classes and close on the Sunday of the final week of classes, thus SCSs will be open for one week.

For courses with duration less than four weeks and greater than or equal to two weeks: The SCS period shall begin on the day five class periods from the last class period and close prior to two (including the last class) class periods from final class period, thus SCSs will be open for 60 hours.

For courses with duration less than two weeks:

The SCS period shall begin three (including the last class) class periods from the last class period and close prior to one class period from final class period, thus SAIs will be open for at least 48 hours.

For classes with fewer than 5 students, the following disclaimer shall be added to the StudentCourse Survey:

"We welcome your feedback on the course and the instructor. Please be aware that because this is a course that has five or fewer students in it, your professor may be able to determine from whom your comments came. In this course, as in all courses regardless of their size, your instructor will not see your comments or ratings until after final grades have been submitted."

Revised Timelines for Summer Courses

A WCU Faculty Senate Resolution on Modification to Summer *CoursEval* <u>passed in March</u> <u>2012</u> updated course evaluation policy for summer courses.

For courses with duration less than two weeks:

These courses are to be evaluated on paper, or by online form provided to students, by departments. No Course Evaluation is to be administered by OIPE or through the Course Evaluation system.

For courses with ending dates within one week of each other:

The SCS period shall be combined into the same open/close period for course evaluations, with the open/close dates adjusted slightly if needed to accommodate varying length courses.

For courses with duration less than 15 weeks and greater than 4 weeks

The SCS period shall begin on Sunday two weeks from end of classes and close on the

10

Sunday of the final week of classes; being open for one week. The Sunday open/close day will be adjusted according to the actual ending dates of the courses involved so there is approximately one week remaining after evaluations close.

For 15-week and 8-week courses ending within one week of each other:

The SCS period opens on the Sunday three weeks from the end of classes and closes on the Sunday of the final week of classes; being open for two weeks. The Sunday open/close day will be adjusted according to the actual ending dates of the courses involved so there is approximately one week remaining after evaluations close.

For Mini-mester (less than 4 weeks) course:

The SCS period will be opened/closed with minimal modification to the normal policy (above). If other courses meeting more than 2 weeks are scheduled outside of the normal mini-mester dates but end within one week of the mini-mester courses, the course evaluations will be combined, and the open/close dates adjusted accordingly as long as mini-mester evaluations are not negatively impacted. The Office of Institutional Planning and Effectiveness (OIPE) issues the dates when *Course Evaluations* will be open before each semester begins on the Course Evaluation website (https://www.wcu.edu/learn/office-of-the-provost/oipe/surveys/courseval.aspx). Faculty are strongly encouraged to put these dates on syllabi as it helps both students and instructors remember opening and closing dates of assessments.

Course Evaluations Specifics

What Students Receive and See

Course Evaluations will be open when approximately 80% of the course is completed. During this period, email notifications will be sent to students' Catamount email accounts indicating that course evaluations are now open. These emails include instructions about when and how to log-on to the *Course Evaluations* system. The University will also have banners, flyers, and an advertisement on digital banners displayed around campus. There will also be postcards mailed to every student mailbox at WCU and announcements on the campus radio to encourage student participation in the course evaluations. Figures 1 - 3 illustrate student views of *Course Evaluations*.

Figure 1. Initial email to students.

Course Evaluation Reminder

Western Carolina University



Dear Roland,

Please use the information in this message to access our Course Evaluation site and complete the course and faculty evaluation(s) available to you.

Take advantage during the open period in the table to provide your valuable feedback.

By completing your evaluations, you'll be able to receive your final grade faster!! The Registrar will
be releasing final grades as they are submitted by instructors, but only to those students who have
completed their evaluations. All others must wait until after final exam week! An email will be sent to
your catamount email address.

Please be aware that because this course has fewer than five students in it, your professor may be
able to determine from whom your comments came. In all courses, regardless of their size, your
instructor will not see comments or ratings until after final grades have been submitted.

Your responses are confidential and anonymous. Your instructor will ONLY have access to how
many students have completed evaluations. NO ONE has access to your individual response!

Your instructor won't receive his/her compiled results until after all grades are finalized.

 Course Evaluation results are meaningful. They provide feedback to improve the quality of courses and the experiences of future students.

If for any reason you are unable to use the log-in buttons to the right, please use the following:

Your User Name is: rdeschain

Your password is your MyWCU password (If you are a WCU employee, use your network password. This is the same password used to log into your Outlook through the Internet.)

Course Num - Sec	Course Name	Responsible Faculty	Survey Open	Survey Close
MTH 101 - 112	Mathematics 101	Adams, Henry Smith, Joan	Aug 27 12:00 AM	Sep 27 11:59 PM
BIO 101 - 40	Biology 101	Adams, Henry Smith, Joan	Aug 27 12:00 AM	Sep 27 11:59 PM
CHE 101 - 2	Chemistry 101		Sep 11 12:00 AM	Oct 3 10:30 AM

	Here is the lin http://coursev	nk. (You may need to copy and paste this int val.wcu.edu	to your browser.)		
	Username: U	se your campus credentials			
	Login 🗷				
	If you have pr support email	roblems logging in, please refer to campus p I below for assistance from the system admi	policies for managing you inistrator.	r account or use	e the
		Support email: wcucourseval Link to Site I ² Access via mobile device o	7		
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anthology Course Evaluation Me Surveys Pelp Welcome to Western My Surveys My Surveys Missed Survey List	Exit		S		stow 10 V
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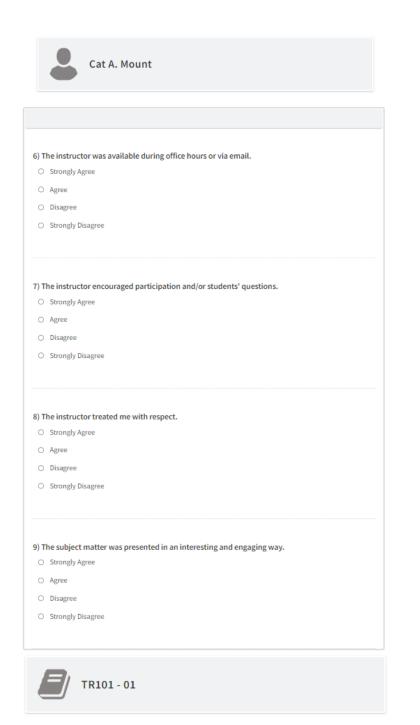
Figure 2. Student views of the Course Evaluations website.

(2022) Sample Student Course Survey

Course Number: USI-101-50 Course Name: Freshman Seminar Department: Liberal Studies

Faculty: Cat A Mount

1) In this course, the subject matter was explained clearly. O Strongly Agree O Agree O Disagree Strongly Disagree 2) The organization of this course (e.g., due dates, required assignments, resources) was communicated clearly. Strongly Agree O Agree Disagree Strongly Disagree 3) Clear guidelines were provided for the work required in this course. O Strongly Agree Agree Disagree Strongly Disagree 4) Grades and/or other feedback enabled me to know how I was doing throughout this course. Strongly Agree Agree O Disagree Strongly Disagree 5) Students were encouraged to use available resources (e.g., textbooks, readings, websites, library materials, tutoring, or office hours) to improve their understanding of the course content. Strongly Agree O Agree O Disagree O Strongly Disagree



On the next two items, compare this course with others you have taken at this institution.

10) Amount of coursework

- \odot $\,$ Much less than most $\,$
- Less than Most
- About Average
- More than Most
- O Much more than Most
- O N/A or Cannot Answer

11) Difficulty of subject matter

- Much less than most
- Less than Most
- About Average
- O More than Most
- O Much more than Most
- O N/A or Cannot Answer

12) Overall, I was satisfied with this course.

- O Strongly Agree
- Agree
- Disagree
- Strongly Disagree

			2		
s) what grade	e do you expect t	o receive in this	course?		
999 characters	romaining				

14) Describe the most important aspects of this course t	at fostered you	ır learning.	
9999 characters remaining			
15) Describe changes that could be made to this course	o foster learnin;	g.	
15) Describe changes that could be made to this course	o foster learnin;	g.	
15) Describe changes that could be made to this course	o foster learnin;	ξ.	
	o foster learnin;	g.	
	o foster learnin	ë.	
	o foster learnin	g.	
15) Describe changes that could be made to this course	o foster learnin	g.	

Figure 3. Student view of survey.

Open-Ended Questions

The SCS contains a section with the following two open-ended questions:

- 1. Describe the most important aspects of this course that fostered your learning.
- 2. Describe changes that could be made to this course to foster learning.

Students have a text box in which to respond to these questions.

All open-ended responses are viewable only by the specific faculty member, department head, and dean. Open-ended responses **may** be included in reappointment, tenure, promotion, and annual evaluation documents. The inclusion of open-ended responses is at the discretion of individual faculty.

All students' responses are intended to provide **formative** information, i.e., be constructive in helping faculty to continue to improve teaching. Faculty may choose to use them as part of the **summative** evaluation, however, that is not the primary purpose.

What Faculty Members Receive and See

For each given course (or courses, if within the same evaluation period) faculty members receive a message three days prior to their Course Evaluations opening (Figure 4). Then an additional email is sent to the faculty member alerting him/her that Course Evaluations is open (Figure 5). Halfway course evaluation reminder emails are sent to the faculty member indicating the percentage of students that have responded at that time (Figure 6). At this point, it is appropriate to remind students of the importance the course evaluation process and encourage them to participate.

Course Evaluation Announcement

Western Carolina University

This message is notification that course evaluations are now open to students for the following courses:

Course Num - Sec	Course Name	Survey Open	Survey Close
MTH 101 - 112	Mathematics 101	Aug 22 12:00 AM	Sep 22 11:59 PM
CHM 205	Chemistry 205	Aug 22 12:00 AM	Sep 16 11:59 PM extended

Course Num - Sec	Course Name	Block	Site	Survey Open	Survey Close
MED 402 - 15	Medical Clerkship 402	Sample Clinic	2-week rot	Sep 7 12:00 AM	Sep 23 11:59 PM

Students will now be unable to access their final grades until after grading is shut off if they do not complete their evaluations. Those who do complete the evaluations will receive an email from the registrar with their grade once grades have been submitted.

Experience has shown that faculty members who encourage their students to participate in evaluations obtain a significantly higher response rate than those who do not. Please take a moment to discuss the evaluation with your class and encourage them to participate in the process.

Thank you!

Course evaluations will be available for faculty review at the end of the term. If you have any questions or experience any difficulties, please contact Trista at wcucourseval@email.wcu.edu or call 828-227-3021.

Username: Use your campus credentials

Login 🗹

If you have problems logging in, please refer to campus policies for managing your account or use the support email below for assistance from the system administrator.



Link to Site

Access via mobile device or computer

anthology Course Evaluations

Course Evaluation Information

Western Carolina University



Course evaluations are opening in three days. Please check the table below for information about which of your courses are opening for evaluation three days from now.

Course Num - Sec	Course Name	Participant List	Survey Open	Survey Close
MTH 101 - 112	Mathematics 101	Arrasjid, Dorine A Arrow, Richard K Arroyo, Andrés R Barr, Mark R Barranda, Anthony D Barren, William R Barrett, Kristin L Barrie, Erin E Barrila, Gaetano C Barrios, Edison C Barron, Michael J Barrons, Rodney C Barrow, Judith A Barroy, Scott L Carr, James W Carrato, Donald M Carreira, Michael J Carreno, Martha C	Aug 27 12:00 AM	Sep 27 11:59 PM
CHM 205	Chemistry 205	Arrasjid, Dorine A Arrow, Richard K Arroyo, Andrés R Barr, Mark R Barren, William R Barren, William R Barrie, Erin E Barrila, Gaetano C Barrios, Edison C Barron, Michael J Barrow, Judith A Barry, Scott L Carr, James W Carrato, Donald M Carreira, Michael J Carreno, Martha C	Aug 27 12:00 AM	Sep 21 11:59 PM extended

Students will now be unable to access their final grades until after grading is shut off if the complete their evaluations. Those who do complete the evaluations will receive an email fro registrar with their grade once grades have been submitted .	
Experience has shown that faculty members who encourage their students to participate in evaluations obtain a significantly higher response rate than those who do not. Please take a to discuss the evaluation with your class and encourage them to participate in the process.	i moment
If you have any questions or experience any difficulties, please contact OIPE at wcucourseval@email.wcu.edu or call 828-227-7239.	
Thank you!	
Username: Use your campus credentials	
Login 🖾	
If you have problems logging in, please refer to campus policies for managing your account support email below for assistance from the system administrator.	or use the
Support email: wcucourseval@email.wcu.edu	
Link to Site 2	
Access via mobile device or computer	
anthology Course Evaluations	

Figure 4. First faculty notifications that the Course Evaluations SCS will open in a few days.

Course Evaluation Announcement

Western Carolina University

This message is notification that course evaluations are now open to students for the following courses:

Course Num - Sec	Course Name	Survey Open	Survey Close
MTH 101 - 112	Mathematics 101	Aug 27 12:00 AM	Sep 27 11:59 PM
CHM 205	Chemistry 205	Aug 27 12:00 AM	Sep 21 11:59 PM extended

Students will now be unable to access their final grades until after grading is shut off if they do not complete their evaluations. Those who do complete the evaluations will receive an email from the registrar with their grade once grades have been submitted.

Experience has shown that faculty members who encourage their students to participate in evaluations obtain a significantly higher response rate than those who do not. Please take a moment to discuss the evaluation with your class and encourage them to participate in the process.

Thank you!

Course evaluations will be available for faculty review at the end of the term. If you have any questions or experience any difficulties, please contact OIPE at wcucourseval@email.wcu.edu or call 828-227-7239.

Username: Use your campus credentials

Login 🗹

If you have problems logging in, please refer to campus policies for managing your account or use the support email below for assistance from the system administrator.

Support email: wcucourseval@email.wcu.edu

Link to Site

Access via mobile device or computer

anthology

Course Evaluations

Figure 5. First faculty notification that the Course Evaluations SCS are open.

Course Evaluation Reminder

Western Carolina University



Roland,

This is a Course Evaluation update. If your response rates are lower than you would like, please remind your students about the evaluations and ask them to participate. Thank you!

Course Num - Sec	Course Name	Number Expected	Number Received	Survey Open	Survey Close
MTH 101 - 112	Mathematics 101	0	0	Aug 27 12:00 AM	Sep 27 11:59 PM
CHM 205	Chemistry 205	0	0	Aug 27 12:00 AM	Sep 21 11:59 PM extended

Students will now be unable to access their final grades until after grading is shut off if they do not complete their evaluations. Those who do complete the evaluations will receive an email from the registrar with their grade once grades have been submitted.

Course evaluations will be available for faculty review the Wednesday following grade posting. If you have any questions or experience any difficulties, please contact OIPE at wcucourseval@email.wcu.edu or call 828-227-7239.

Username: Use your campus credentials



If you have problems logging in, please refer to campus policies for managing your account or use the support email below for assistance from the system administrator.

Support email: wcucourseval@email.wcu.edu

Link to Site 2ⁿ Access via mobile device or computer

anthology Course Evaluations

Figure 6. Email to the faculty indicating response rate.

Getting Results

After final grades have been recorded, a last *Course Evaluations* email will be sent to the faculty member and department head indicating survey results are available. This email contains password and username information. Faculty will go to the *Course Evaluations* site and enter their MyWCU username and password. These are usually the same as the Outlook passwords (i.e., not 92 numbers). Once logged into the system the Home page is the view (with active links) for Evaluation Reports and Course Section Reports. The Course Section Reports has two options to view, breakdown is the details of this course survey and comparison offers the individual survey mean, with department mean, with the mean of all course surveys in the term. There is also an option to view Individual Surveys from the Reports Menu at the top of the Home Page.

Course Evaluation Results Available

Western Carolina University



Dear Roland Deschain,

Evaluations for this semester are now available.

Log-in information for Course Evaluations is the same as that used to log into your Outlook account through the Internet.

Your user name is: rdeschain

Your password is your normal WCU password associated with this user name.

Course Num - Sec	Course Name	Survey Open	Survey Close
MTH 101 - 112	Mathematics 101	Aug 27 12:00 AM	Sep 27 11:59 PM
CHM 205	Chemistry 205	Aug 27 12:00 AM	Sep 21 11:59 PM extended

Here is a link to the site: Login Page

To access your reports, please follow these instructions:

- 1. On the upper left side hover over the "Reports" icon.
- 2. From the menu, select "Evaluation Reports"
- Now you will see a list of the course evaluations that are available for you to view. To ensure that you are seeing the full list, make sure that all of the drop-down boxes are selected to "show all".

Failure to make this selection on the drop-down boxes is the most frequent reason that faculty have difficulty accessing their reports.

- 4. Now select the courses that you want to generate reports for. Place a checkmark on the right side of every course that you want to view. (Use the "include all" or "none" settings at the top of that column to save time.)
- Once your courses are selected, click the "view report" link on the upper right side of the table, and this will generate your report.

By default, your report should include the actual responses to all the questions and the open-ended responses. If you are interested in viewing the average score for each factor (this may be something that is needed for AFE), go back to the main course grid and change the "view" drop-down box on the upper left from "comparative" to "individual". Now generate the report again to see scores by a factor, instead of by question.

Once you see that all evaluations are showing, you can limit the reports to only those from this term by setting the assessment period to the current semester.

If you have any questions or experience any difficulties, please contact OIPE at wcucourseval@email.wcu.edu or call 828-227-7239.

Have a wonderful day!

Username: Use your campus credentials

Login 🖸

If you have problems logging in, please refer to campus policies for managing your account or use the support email below for assistance from the system administrator.

Support email: wcucourseval@email.wcu.edu

Link to Site

Access via mobile device or computer

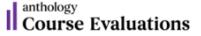


Figure 7. Email to the faculty indicating surveys are available.

Course Evaluation Results Available

Western Carolina University

Dear Roland Deschain,

This is a notice to department heads.

Evaluations for the semester are now available for review.

Log-in information for Course Evaluations is the same as that used to log into your Outlook account through the Internet.

Your user name is: rdeschain Your password is your normal WCU password associated with this user name.

Here is a link to the site: Login Page

To access your reports, please follow these instructions:

1. On the upper left side hover over the "Reports" icon.

2. From the menu, select "Evaluation Reports"

3. Now you will see a list of the course evaluations that are available for you to view. To ensure that you are seeing the full list, make sure that all of the drop-down boxes are selected to "show all".

Failure to make this selection on the drop-down boxes is the most frequent reason that faculty have difficulty accessing their reports.

- 4. Now select the courses that you want to generate reports for. Place a checkmark on the right side of every course that you want to view. (Use the "include all" or "none" settings at the top of that column to save time.)
- Once your courses are selected, click the "view report" link on the upper right side of the table, and this will generate your report.

By default, your report should include the actual responses to all the questions and the open-ended responses. If you are interested in viewing the average score for each factor (this may be something that is needed for AFE), go back to the main course grid and change the "view" drop-down box on the upper left from "comparative" to "individual". Now generate the report again to see scores by a factor, instead of by question.

Once you see that all evaluations are showing, you can limit the reports to only those from this term by setting the assessment period to the current semester.

If you have any questions or experience any difficulties, please contact OIPE at wcucourseval@email.wcu.edu or call 828-227-7239.

Have a wonderful day!

Username: Use your campus credentials

Login 🗹

If you have problems logging in, please refer to campus policies for managing your account or use the support email below for assistance from the system administrator.

Support email: wcucourseval@email.wcu.edu

Link to Site

Access via mobile device or computer

anthology

Course Evaluations

Figure 8. Email to the department heads indicating survey results are available.

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La	L My Rep	orts	•														
	Evaluatio	e no recent on Reports Section Rep		available	e to yo	ou. View	past rep	oorts:									
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Figure 9. Summary Screens on Course Evaluations for survey results.

Please note that evaluation reports are available indefinitely while the faculty member is employed at WCU. The reports are no longer available to that faculty member once he/she/they leave() WCU employment.

To view course results, click in the 'Include' box, the second to last column on the table. Then choose the method to view the report by selecting one of the blue buttons-View, PDF, or Print above the Evaluation Reports table. This opens a new window that lists the results for each course section that has been selected. It should look similar to the following report (Figure 10):

Comparative Evaluation Report

20	2250	ecture - 7/21 - 7/2	u aurve													Unive I Grad	
	Course:	TEST 01 - Test only							Depart	tmen	t: 1	TES	TIN	G			
	Responsible Faculty:	Cat Mount					F	Response	es / Exp	ecter	t	5/5	5 (10	10%)			
		·								<u> </u>	-		С	at Mos	unt		
Abo Ove	at the instructor:									Res	pons	es			Individ	lual	
										SA	AD	SD	N	Mean	Med	Mode	Std
01	In this course, the subject ma	atter was explained clearl	ν.							3	01	1	5	3.0	4	4	1.26
Q2	The organization of this cour			nts, resourc	es) was c	ommunicat	ed clearly	L.		1	0 1	3	5	1.8	1	1	1.12
Q3	Clear guidelines were provide	d for the work required in	this course.							1	2 1	1	5	2.6	3	3	1.03
Q4	Grades and/or other feedbac	k enabled me to know ho	w I was doing	throughou	t this cour	58.				2	0 3	0	5	2.8	2	2	.98
Q5	Students were encouraged to hours) to improve their under	use available resources standing of the course of	(e.g., textboo	ks, reading	s, website	s, library ma	iterials, tu	storing, or	office	3	1	0	5	3.4	4	4	.80
06	The instructor was available									2	01	2	5	2.4	2	14	1.30
Q7	The instructor encouraged pa										2 1			3.2	3	3.4	.75
08	The instructor treated me wi										1 2			2.4	2	2	1.02
99	The subject matter was pres		d engaging v	vay.								0			3	2,4	.89
Q10				·								0		2.6	2	2	.80
					Resp	onses: [SA]	Strongly	Agree-4 (A] Agree	3 (D)	Disa	gree	-2	80) SI	trongly	y Disag	ree-
ate	pory instructions: On the next	two items, compare this o	course with o	others you h	ave taken	at this insti											
	It the Course:				Response	**	1	TEST - 01				Con	irse				
Ove	rall:		-						1								td
			MLT	LTM	AA	MTM	MMT	r N	Mea	n		Med.		M	ode		lev
Q11	Amount of coursework		0	1	2	1	0	4	3.0			3			3	1	71
					-												<i>.</i>
Q12	Difficulty of subject matter	Responses: [MLT] Mut	0	1	1	1	1 About Aw	4 erage-3 (M	3.5 TM] Mor		Mos			-	3,4,5 sh mos		.12
	at the Course:	Responses: [MLT] Mut	0	1	1	1			TM] Mor		Mos			-			.12 lost-5
Abo	at the Course:	Responses: [MLT] Mut	0	1	1	1			TM] Mor	ethan Ispon	Mos	t-4 ()		-		e than M	.12 lost-5
Abor	at the Course:		0	1	1	1		arage=3 (M	TM) Mor	ethan Ispon D	Mosi TE ses	t=4 () ST -		T) Muc		e than M	.12 lost-
Abor	ut the Course: le:		0	1	1	1 Most-2 (AA)	About Aw	arage=3 (M	TM] Mor Re C	ethan Ispon D	Mosi TE ses F	st -4 () st - w	01 P 0	[] Muc	th mos	Course N 5	.12 fost=5
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Individual Reports

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E Y	In this source, the subject matter was explained clearly. In this operatation of this course (e.g., due dates, required analyments. Clear guidalities was provided for the work required in this course. Grades and/or other fieldback readed in this income how rules adoing the fundems wave encoursept to use excellable reacourse (e.g., textbooks, This instructor reas available during office futures (e.g., textbooks, This instructor reas available during office futures (e.g., textbooks, This instructors reas available during office futures or na exact.	The subject matter was presented in an in Overall, I was satisfied v resources) was communicated clearly. regiment this overall.	Mean 3 1.8 2.6 2.8 3.4 2.4	Med. 4 3 2 4 2	Mode 4 1 3 2 4 1,4	Dev 1.26 1.17 1.02 .98 .80 1.36	Fre D C 1 1 3 1 1 1 - 3 - 1 2 1	guenc B - 2 - 1 - 2 - 2 - - 2 - - 2 - - 2 - - 2 - - 2 - - 2 - - - 2 - - - 2 -	Cy A A 3 1 1 2 3 2 2 2	Rec. 5 5 5 5 5 5 5 5 5 5	Donse Exp. 5 5 5 5 5 5 5 5
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Individual Reports (Overall)

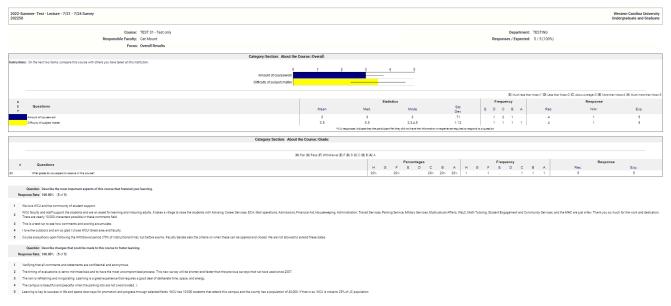


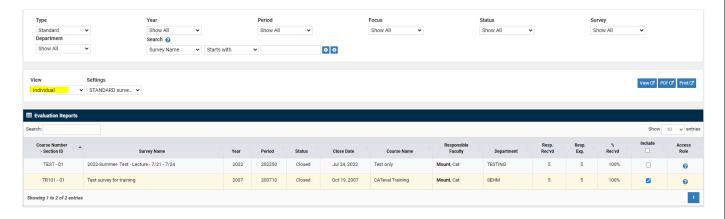
Figure 10. Typical detailed Course Evaluations reports.

Scaled Responses

Results are broken down into the major categories of the surveys as it is administered to students. To view the report by category, stay on Evaluation Report, but change the view to "individual". Faculty will be able to see how many students Strongly Agreed (SA), Agreed (A), Disagreed (D), or Strongly Disagreed (SD) with each category in the survey. These qualitative responses are then converted into their numerical equivalents as follows:

Strongly Agree	4
Agree	3
Disagree	2
Strongly Disagree	1

To the right of the number of responses received in each category, a table provides the median, mode, standard deviation, the N, and the mean for each category and for the course as a whole (Figure 8).



2022-Summer- Test - Lecture - 7/21 202250	- 7/24 Survey									rn Carolina U raduate and	
Course: TEST 01 - Test o	nly						Dep	partment:	TESTI	NG	
Responsible Faculty: Cat Mount						Resp	oonses / E	Expected:	5/5(1	00%)	
Focus: Overall Results											
Results Summary by Question Category/Sub-C	ategory										
						TE	ST - 01				
Question Categories / Sub-Categories			Respo	nses					Cou	se	
	MLT	LTM	AA		итм	ммт	N	Mean	Med.	Mode	Std Dev
S1 Overall:	0	2	3		2	1	8	3.3	3	3	.97
C2 About the Course:	0	2	3		2	1	8	3.3	3	3	.97
Results Summary by Question Category/Sub-C	ategory										
								TEST - 01			
Question Categories / Sub-Categories						R	esponses			Cou	irse
				Α	в	C	D F	w	P F		N
C1 About the Course:				1	1	1	0 0	1	0 1		5
					Respo	onses: [A]	A [B] B [C	C [D] D [F]	F [W] W	thdrawal [P] P	ass (F) Fa
2022-Summer- Test - Lecture - 7/21 202250	- 7/24 Survey									rn Carolina U raduate and	
Course: TEST 01 - Test o	nly						Dep	partment:	TESTI	NG	
Responsible Faculty: Cat Mount	-					Resp	oonses / E	Expected:	5/5(1	00%)	
Results Summary by Question Category/Sub-C	ategory										
							Cat Mo	unt			
Question Categories / Sub-Categories			Respo	nses				Inc	dividual		
		SA	A	D	SD	N	Mean			Mode	Std Dev
		18	8	16	8	50	2.7		3	4	1.11
S1 Overall: C2 About the Instructor:		10	, v		8	50	2.7		3		

Figure 11. Summary Course Evaluations report.

Each category -labeled S1, S2, etc. - represents the two types of questions based upon multiple faculty teaching (and being evaluated) or singular to the course (expected grade, amount of work, and difficulty of subject matter.) To get result breakdowns by individual question stay on Evaluation Report but change the view to "comparative." (See instructions under <u>Open-Ended Responses</u> below.)

To print results, look to the upper right-hand side of the Main Screen for the word "PRINT" (Figure 12). This will open a new window in the Print Preview.

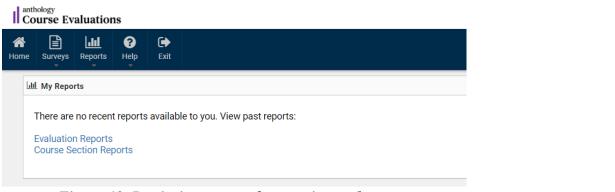


Figure 12. Retrieving reports from main results page.

Туре		Year			Period			Focus		Status		30	irvey		
Standard	~	Show All	~		Show All	~		Show All 🗸 🗸		Show All	~	S	Show All	~	
Department		Search 🕜													
Show All	~	Survey Name	✓ Starts with	•	•		00								
v	Settings													View 🗗 🛛 F	PDF 🖸 🛛 Pril
	Settings ✓ STANDARD surve ✓													View 🗗 F	PDF 🕑 🛛 Pri
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dividual	✓ STANDARD surve ✓													View 🗗 F	PDF 🕑 Prir
dividual	✓ STANDARD surve ✓		_		_		_				_				
ew Idividual Evaluation Reports	✓ STANDARD surve ✓	_	_			-	_		_	_	_	_		View C F	
dividual valuation Reports h:	STANDARD surve	_							Responsible		Resp.	Resp.	*	Show	10 🗸
dividual valuation Reports	STANDARD surve	vey Name	ି Yea	ır ¢	Period	Status	Close Date	Course Name	Responsible Faculty	Department	Resp. Rec'vd	Resp. Exp.	% Rec'vd	Show	10 V
dividual valuation Reports h: course Number	STANDARD surve				Period 022250	Status Closed	Close Date	Course Name Test only		Department TESTING		Resp. Exp. 5	% Rec'vd	Show	10 V Acc: Ro
dividual valuation Reports h: course Number - Section ID	STANDARD surve Surve Surve		Yea						Faculty		Rec'vd	Exp.		Show Include	

Figure 13. Main results page.

Faculty may be required to include these reports in reappointment, tenure, and promotion documents as well as annual faculty evaluation dossiers. The exact format for including information in these documents may vary by department and college.

Open-Ended Responses

Open-Ended responses can be viewed in two reports: a) the Evaluation Report where the view is set to comparative, or b) the Course Section Report t is clicked (Figure 15). There is also an option under Reports for Individual Reports. In the Individual Report, a full report can be viewed (including scaled and open-ended responses) for each individual class. Color charts are also provided. The responses to the open-ended questions follow the scaled responses on this report. They appear in individual text boxes (Figure)15.

🖹 🔟 😯 🕩									
e Surveys Reports Help Exit									
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Department	Search								
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L									
	L								Show 10
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Individual Reports arch: Survey Name 22-Summer- Test - Lecture - 7/21 - 7/24 22-Summer- Test - Lecture - 7/21 - 7/24	Year	Period	Course Number - Section ID	Course Name		े Year			Show 10 Individu Report

Figure 14. Individual course report page.

Type Standard ❤ Department	Year Show All ✓ Search			Period Show All		Focus Status Show All Show A		· ·	Survey Show	Survey Show All		
Show All	Survey Name	✓ St	arts with	•	0							
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Search:											Show 10 🗸 entries	
Survey Name	*	Year	Period	Course Number - Section ID	Course Name	۰	Department	Year	Assessed Individual	Res	C Individual C Report	
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2022-Summer- Test - Lecture - 7/21 - 7/24		2022	202250	TEST-01	Test only	ZZ-Testing			Overall Results	5	tute Be	
Test survey for training		2007	200710	TR101 - 01	CATeval Training	Ent, Hosp, Market and Sp	it Mgmt	1	Mount, Cat	5	ul c Bc	
Showing 1 to 3 of 3 entries												
2022-Summer- Test - Lecture - 7/21 - 7/24 Survey 202250											Western Carolina Universit Undergraduate and Graduat	
Course: TEST 01-Test only Department: TEST NG Responsible Rachy: Cat Mount Focus: Overall Reads												
				Category/Section:	About the Course:/Overall:							
nstructions: On the next two items, compare this course with others you ha	e seven et ons institucion.			Amount of cou Difficulty of subject		2 3 4 	5		IF Much lass that most of 100 Lass that Mark	-2 ICI About Assessme	13 [B] More than Mostri-4 (A) Much more than Most	
K E Questions	Statistics Frequency Response									onse		
Y Amount of coursework Difficulty of subject matter					Mean 3 3.5	Med. 3 3.5	Mode Dev 3 .71 2,3,4,5 1.12		D C B A Rec. 1 2 1 - 4 1 1 1 1 4	1	A* Exp. 5	
contractly on address standard							ey did not have the information or experience required					
				Category/Secti	on: About the Course:/Grade:							
					(H) Fail (0) Pass (F) Withdrawa	(DE) F (D) D (C) C (D) B (A) A						
# Questions								H G F		Rec.	Response Exp.	
21 What grade do you expect to receive in this course?						20% - 20	s · 20s 20s 20s	1 · 1	1 1 1	5	5	
Question: Describe the most important aspects of this cours Response Rate: 100.00% (5 of 5)	that fostered your learning.											
We love WCU and the community of student support. WCU faculty and staff support the students and are an asset for 1 There are nearly 10,000 characters possible in these comments fi This is a test run to see how comments and social accumulate.	arning and maturing adults. It t (d.	takes a village to r	aise the students with Ac	ovising, Career Services, DCA, Mail operations, A	dmissions, Financial Aid, Housekeeping.	Administration, Transit Services, Parking Se	nice, Military Services, Multicultural Affairs, Wal	LC, Math Tutoring, S	Budent Engagement and Community Services, and the I	(HC are just a few. T	hank you so much for the work and dedicatio	
4 I love the outdoors and am so glad I chose WCU! Great area and f												
5 Course evaluations open following the Withdrawal period (70% of Question: Describe changes that could be made to this cours		ixams. Faculty Se	nate sets the criteria on v	vnen triese can be opened and closed. We are n	ot arowed to extend these dates.							
Response Rate: 100.00% (5 of 5)												
Verifying that all comments and statements are confidential and The timing of evaluations is set to minimize bias and to have the		This new survey (vill be shorter and faster	than the previous surveys that we have used sin	ice 2007.							
3 The rain is refreshing and invigorating. Learning is a great experie 4 The campus is beautiful and peaceful when the parking lots are n		f deliberate time, r	space, and energy.									
The campus is beautiful and peaceful when the parking lots are in Learning is key to success in life and opens doorways for promot		ed fields. WCU ha	is 10,000 students that at	tend this campus and the county has a populat	ion of 43,000. If that is so, WCU is close to	25% of JC population.						

Figure 15. Open-ended student responses.

Frequently Asked Questions

From Students

• Why are Student Course Surveys important?

Student Course Surveys are important for two reasons. Course evaluation results are meaningful. They provide feedback to improve the quality of courses and the experiences of future students.

- What if I don't want to complete a survey (or surveys) regarding my courses? While students are strongly urged to complete course evaluations, the process is voluntary.
- *Will my survey be confidential?* All surveys are kept strictly confidential.
- When are the surveys shared with faculty? Faculty are only allowed access to the evaluation after all grades for all course sections for the semester have been posted.
- Can I see past surveys of WCU faculty? Access to past evaluations is not available.
- Why am I not allowed to complete the course evaluation after the final exam? The open and close dates are set by the Faculty Senate. It is set to be after Withdrawals and before Exams.
- *May I use another email other than my student email?* No. The system is set up to match your MyWCU username and password.
- *I completed the wrong survey. Can you please open my course evaluation back up?* Yes. We will mark the evaluation as incomplete and you may make revisions during the survey window, or until you resubmit it.

From Faculty

• *How does the use of online course evaluation systems like the one from Anthology affect response rates?*

This answer depends greatly on how the program is administered. Variations in response rates exist. Most research indicates that the initial phases of implementing an online course evaluation system will result in lower response rates than traditional paper systems (the average is approximately 30%; WCU had a response rate of ~70% for several years, but it has dropped noticeably since COVID-19, closer to 60% of full terms and 30% of smaller part of terms.

• What can I do to improve response rates?

Faculty can help increase response rates by announcing to students the change in the

evaluation system and leading a discussion in class on how their evaluations are used by the individual faculty members and the University. The University will be using a variety of methods to inform students about the new *Course Evaluations* system by Anthology including banners, flyers, postcards, and radio announcements on WWCU-FM. In some departments administrative staff or department heads may visit classes to make announcements to the classes.

Computer labs are available on campus and faculty can reserve time to facilitate evaluations as a class. Again, reminding students and identifying 'timelines' on the syllabi are beneficial. <u>Faculty should not provide incentives to their courses, except</u> as part of a Faculty Senate-approved campus-wide incentive plan.

- How will the use of Course Evaluations affect the quality of student responses? Available evidence indicates that no difference occurs in quantitative ratings (comparing online and in class written evaluation formats), and that written comments (both positive and negative) tend to be longer in online evaluations than on evaluations filled out by hand in class.
- *How will I know if my students have filled out an evaluation?* Faculty members receive reminders by email during the evaluation period with completion rates. Similar reports will go to department heads when the results are available, which is two days after grades at the end of each semester.
- How long do students have to complete the surveys using the Course Evaluations system? The evaluation period will last from 4 weeks (full term, regular semester) to three days (short and/or summer parts of term) depending on the length of the course and proximity to the end of the course.
- What will be done with the survey results once they have been entered? Who gets to see them?

Currently, the information is stored by Anthology, the company that hosts the *Course Evaluations* system, and downloaded into reportable tables by WCU's IT data architect. The information will be accessible to the same people that get to see faculty paper-based evaluations, i.e., individual faculty, department heads, and deans. It will also be made available to the Office of Institutional Planning and Effectiveness (OIPE) to compile and distribute without attribution to individual instructors. Faculty will be able to read student responses and view summary reports (sample reports) after the evaluation period ends and grades are posted.

• How do I know to which type of survey, i.e., lecture, lab, seminar, etc., my course is assigned?

The upgrade to the *Anthology Course Evaluations* system allows for a single survey, which can be universally applied to a variety of instructional modalities.

• Why do I only have only one option for evaluation type?

The questions are designed to be inclusive of instruction types and methods. The upgrade to Anthology capabilities and offerings provides departments with more

flexibility and the potential for departmental questions to be added in the future (in addition to these standard questions).

• Do I have to use Course Evaluations from Anthology? Can I use supplementary evaluations?

Yes, to both questions. Superseded evaluation processes such as those that are paper based are more costly and inefficient in light of newer technology. Also, with the growing number of courses being taught online, these newer evaluation systems make more sense.

Faculty are invited to supplement the data from the online evaluation forms with other instruments as they wish; additional costs of such supplements will be borne by the department and/or the individual faculty member.

Feedback is a valuable resource, but be cognizant of the possibility for survey fatigue that may result.

- One of my students did not complete the evaluations. Can you please open it back up for them? No. The open and close of surveys are based upon specific criteria and timeline from the Faculty Senate, which is after withdrawals and before exams.
- I am both an employee and a student of WCU. Can you please send this to my personal email account?

No. *Anthology* only allows one email account for each individual. It is the practice that faculty default to their employee accounts and staff default to student accounts due to the high volume of student workers and Graduate Assistants. The credentials are dependent on the email because of the matching username and password associated with each account (Single Sign-On).

Questions or Problems

What do I do if I have a problem with, or question about, the Anthology Course Evaluations system?

If the problem is largely **technical** in nature (login problems or difficulty viewing certain screens), contact WCcourseval@email.wcu.ed . wcucourseval@email.wcu.edu.

Contact Information: Office of Institutional Planning & Effectiveness H.F.R. Administration Building 440 Office phone: (828) 227-7239 Email: <u>WCcourseval@email.wcu.edu</u>

wcucourseval@email.wcu.edu

If the problem or question relates to using the data **to improve teaching** scores, faculty are urged to discuss the matter with the appropriate department head. The Coulter Faculty Center is also available to all faculty members for guidance and assistance.

Contact Information: Coulter Faculty Center for Excellence in Teaching and Learning Hunter Library 172 Office phone: 828-227-7196

Student Evaluations at Western Carolina University: Procedural Manual Edited and Revised by Faculty Affairs Council Provisional Version - October 2022