November 2020 Newsletter
Dear WCU community:

Many of you know me as Chief Lillard, head of our campus police unit, but today I want to speak to you as Steve. I want to share my passion for the work that I do and how important it is to ensure everyone's safety. My team and I at the university's police department are always being proactive by keeping our ear to the ground to be ready to address potential issues that might impact our community. Let me encourage anyone and all students who see concerning behavior on social media or other platforms to contact us. We have two numbers 828.227.7301 (non-emergency) or 828.227.8911 (emergency). While things that may be reported may not be considered crimes, often University public safety officials can help refer the concerned person to the right campus department or resource that can assist them. While matters that take place off-campus might be beyond our jurisdiction, we work with our local partners to help address those concerns. We all feel that communication is our best tool to make sure we are meeting our community's needs and striving to make everyone feel safe on our campus.

Sincerely,

Steve Lillard
Chief, University Police Department
Campus Activities introduced a new virtual series of "Being Me in Cullowhee." The series will explore students' various identities and their unique experience on campus. The third in the series asks three students what it is like "Being LatinX in Cullowhee."

**CELEBRATE**

The Art of Native Photography Exhibit

"The Art of Native Photography" Exhibit will include some amazing pieces by Moe Hernanez, an enrolled member of the Eastern Band of Cherokee Indians. Moe's work will be highlighted in collaboration with some educational information about our traditional game of stickball, accurate royalty information and Powwow dancing. His work includes special graphics and composite images that are truly beautiful and show a contemporary art to photography. Please stop by in the month of November to admire these special images.

The exhibit will be on display the entire month of November in the Intercultural Affairs Gallery on the 2nd floor of the UC. All are welcome!
Balance, balance, and balance! It is more important than ever that you work toward finding balance in your life. Use this stress management kit developed by CAPS to help you keep focused on the 7 areas of wellness. For more information visit - 
https://www.wcu.edu/WebFiles/NovemberStressKit.pdf

How to Request Chancellor Brown's Attendance at an Event
If you are interested in inviting Dr. Brown to participate in (or provide video for) an event or other activity, please be sure to have your request approved by your college or school dean or division head prior to using the request form below to submit your request to the Chancellor’s Office. Requests should be submitted at least 12 weeks in advance for review. If your request is approved, you will be asked to provide the necessary talking points or a script of remarks for Dr. Brown at least three weeks in advance of the event.

Access the Form

Virtual Scholarship Celebration

The Division of Advancement invites campus to join them for their Virtual Scholarship Celebration on Tuesday, November 10, 6:00-7:00 pm. The virtual event is taking the place of the annual scholarship luncheon typically held in conjunction with the October Board of Trustees meeting. The event will include remarks by Chancellor Brown, Foundation Chair, Donna Winbon and Director of Scholarships, Brenda Holcombe.

The event will be held via the Zoom Webinar platform and pre-registration is required.

PRE-REGISTER FOR THE CELEBRATION

Updated Academic Calendar

The Spring and Summer 2021 calendars have been updated. Classes will begin on January 25th.
Campus Activities
- Miracle @ WCU’s executive team selected Anaya Outlaw as the new Fundraiser Coordinator.

Campus Services
- Courtyard Dining Hall, the Bookstore, and Brown Hall now
Over 200 students and staff signed the Veteran’s Day Banner. The banner will be displayed in the frame by the stairway of the UC.

SGA Senate approved the Chair and Vice-Chair for the 2021-2022 elections.

Search for the Associate Director for Student Programs and Activities position is underway.

Starbucks in Courtyard will begin renovations Nov. 30, with an estimated completion of Jan. 30.

Beginning on Friday, November 20 and continuing through December 5, some Catamount Dining options will close based on dining demand.

Stephanie Sue Rowell will chair the search for a new Print and Mail Director.

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Health & Wellness

CAPS and Residence Life continued the Let’s Talk Tent series at Judacalla, Balsam/Blue Ridge, Robertson, and Harrill.

Kim Gorman, Pam Buchanan, and Jason Creel met with the ECU Center for Telepsychiatry to discuss a partnership for Health Services providers as they work with students to treat psychiatric concerns.

CRW completed their student hiring for the start of Spring 2021.

Marketing & Assessment

Jane is working with Tim Metz to coordinate the DSA survey process until OIPE’s survey management system is complete.

A Thank You Donor Acknowledgment draft is in SharePoint. Please provide feedback to Jane.

Marketing is being developed for the 10th anniversary of Legacy Walk.

Jane will serve on the Communications and Marketing Council. The council will meet
Health Services tested 269 individuals for COVID-19. 124 or roughly 46% answered "yes" to a positive exposure.

monthly to review in-market creative and media allocation.

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Dean of Students

- DSCE partnered with Health and Wellness to host National Collegiate Alcohol Awareness Week, October 19-23.
- ICA is working with several campus partners to provide post-election support.
- ICA reached capacity in the "Goul's night out" Halloween costume contest. Safety precautions were in place.
- GSED participated in Open House.
- LC completed Green Zone training.

Undergraduate Enrollment

- Admissions met with Marketing to plan additional promotion of NC Promise, College Application Weeks, campus visits, etc.
- The October 24 Open House event was a huge success. Thank you to all who participated.
- WCU on Tour: Oct. 12-14 (Greensboro, Raleigh, Charlotte, respectively).
- November is National Scholarship Month.
- Financial Aid started processing financial aid applications.
Celebrate the Good News!

- **Tyler Davis**, a Graduate Assistant with CRW, presented at the NIRSA Region II Virtual Conference.
- **Natalie Kristof** (Student Worker, Fitness Team Lead) presented at the North Carolina Recreation Sports Association virtual conference.
- **Paula Demonet** offered the CATS Care Suicide Prevention workshop to the Honors College.
- **Jay Manalo** provided the program, *Recognizing Students in Distress*, to the University Participant Supports this week.
- **Kourtney Sandefur and Ryan Ashley** narrated a video tutorial, How To Pay for College.
- **Kim Gorman** presented on the Annual Survey of Directors during the Virtual Association of University & College Counseling Center Directors’ Conference.
- **Brian Higginbotham** created a video tutorial for the scholarship management system and application process.
- Financial Aid staff participated in the North Carolina Financial Aid virtual conference. **Amanda Buchanan** facilitated a session on *Consumer Information*, and **Trina Orr** was a panelist for *Higher Education Emergency Relief Funds and COVID financial aid flexibilities*. 
3 Student Success Lessons that Power EAB's Moon Shot for Equity

We recently launched a national initiative, Moon Shot for Equity, to erase equality gaps in college completion for underserved student populations. President Vicki Martin of Milwaukee Area Technical College (one of our first Moon Shot for Equity partners) sat down with EAB's Tom Sugar to discuss the institutional changes that have to be made and why the higher education model, built for a customer that lived 100 years ago must evolve to fit today's students.
Sincere gratitude colleagues for your hard work and tireless efforts to make this semester a success. Hope you have a wonderful Thanksgiving holiday!

Remember to visit the COVID-19 website for the latest campus updates and resources.

COVID-19 RESOURCES

Important Dates

November 20 - Last day for face-to-face classes
November 24 - Last day of classes
November 26-27 - Thanksgiving Holiday Break
November 30-December 4 - Final Exams
December 9-12 - Commencement