

DUAL BSBA DEGREES IN SPORT MANAGEMENT AND MARKETING



First Year

<u>Fall</u>		<u>Spring</u>	
C1-ENGL 101	3	Elective	3
P5-Fine & Performing Arts	3	Math 170*	3
C4-HEAL or HSCC	3	C5-Core Science	3
C5-Core Science	3	First Year Seminar	3
Elective	3	C3-COMM 201	3
15		15	

Second Year

<u>Fall</u>		<u>Spring</u>	
ACCT 251	3	ECON 232	3
ECON 231 (Liberal Studies P1)	3	ACCT 252	3
P3-History	3	SM283	1
C1-ENGL 202	3	SM 260	3
MKT 206	3	LAW 230	3
15		12	

Third Year

<u>Fall</u>		<u>Spring</u>	
MGT 300	3	Elective	3
QA 305	3	SM 340 (Liberal Studies P4)	3
MKT 201	3	SM 420	3
FIN 305	3	SM 446	3
SM 361	3	MKT 406	3
15		15	

Fourth Year

<u>Fall</u>		<u>Spring</u>	
CIS 251			
elective	3	MGT 404	3
SM 435	3	SM 495	3
MKT 409 (Liberal Studies P1)	3	MKT 407	3
SM 460	3	MKT 465	3
15		12	
<u>Summer</u>			
SM 484 (Internship)	3		
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3			

*Satisfies Liberal Studies Mathematics requirement.

If a Math other than Math 170 is taken to satisfy Liberal Studies, then QA 235 is required.

updated June 2018