

DUAL BSBA DEGREES IN MANAGEMENT AND MARKETING



First Year

<u>Fall</u>		<u>Spring</u>	
C1-ENGL 101	3	P6-World Cultures	3
P4 Humanities	3	Math 170* or QA 235	3
C4-HEAL or HSCC	3	C5-Core Science	3
C5-Core Science	3	First Year Seminar	3
Elective	3	C3-COMM 201	3
	15		15

Second Year

<u>Fall</u>		<u>Spring</u>	
ACCT 251	3	ECON 232	3
ECON 231 (Liberal Studies P1)	3	ACCT 252	3
P3-History	3	CIS 251	3
C1-ENGL 202	3	P5-Fine & Performing Arts	3
MKT 201	3	LAW 230	3
	15		15

Third Year

<u>Fall</u>		<u>Spring</u>	
MGT 300	3	MKT Elective	3
QA 305	3	MGT 367	3
MKT 206	3	MGT 304	3
FIN 305	3	MGT 306	3
Elective	3	MKT Elective	3
	15		15

Fourth Year

<u>Fall</u>		<u>Spring</u>	
MGT 402	3	MGT 404	3
MGT 366	3	MGT 495	3
MKT 409 (Liberal Studies P1)	3	Elective	3
MKT Elective	3	MKT Elective	3
MKT 465	3	Elective	3
	15		15

*Math 170 satisfies Liberal Studies mathematics requirement. If QA 235 is taken, a Math class must be taken to satisfy the requirement.