

DUAL BSBA DEGREES IN MARKETING AND ENTREPRENEURSHIP



First Year

<u>Fall</u>		<u>Spring</u>	
C1-ENGL 101	3	P6-World Cultures	3
P4 Humanities	3	Math 170* or QA 235	3
C4-HEAL or HSCC	3	C5-Core Science	3
C5-Core Science	3	First Year Seminar	3
Elective	3	C3-COMM 201	3
15		15	

Second Year

<u>Fall</u>		<u>Spring</u>	
ACCT 251	3	ECON 232	3
ECON 231 (Liberal Studies P1)	3	ACCT 252	3
CIS 251	3	ENT 250	3
C1-ENGL 202	3	ENT 201	3
MKT 201	3	LAW 230	3
15		15	

Third Year

<u>Fall</u>		<u>Spring</u>	
P5-Fine & Performing Arts	3	MKT Elective	3
ENT 350	3	QA 305	3
MKT 206	3	ENT 301	3
FIN 305	3	ENT 325	3
ENT 335	3	MKT Elective	3
15		15	

Fourth Year

<u>Fall</u>		<u>Spring</u>	
ENT 401	3	MGT 404	3
ENT 450	3	MKT 465	3
MKT Elective	3	Elective	3
MKT Elective	3	MKT Elective	3
Elective	3	P3-History	3
15		15	

*Math 170 satisfies Liberal Studies mathematics requirement. If QA 235 is taken, a Math class must be taken to satisfy the requirement.

updated August 2017