

Western Carolina University
College Student Personnel Program
Educational Leadership and Foundations Department
CEAP Annual Assessment Report for 2010-2011

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Student Learning Outcome(s) Assessed in 2010-2011	Method(s) of Assessment	Results of Assessment	Implementation Plan
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<p>Encourage professional development and professional socialization; Encourage involvement in professional organizations; and enhance student marketability.</p> <p>Assist CSP students in developing their professional competencies through field experience that are linked appropriately with theory-oriented courses.</p> <p>CSP alumni knowledge of core content areas and career preparation in several critical skill areas.</p>	<p>Count the number of students enrolled in student affairs professional organizations, the number of opportunities offered to students for leadership networking experiences.</p> <p>The Internship evaluation survey provides both qualitative and quantitative information from site supervisors, to improve the intern's strengths/ weaknesses and professional development needs.</p> <p>Count number of students who were successful in finding professional work in the field through professional networking, conference participation, and faculty coaching.</p> <p>Students complete a comprehensive exam, which is part of the capstone course.</p> <p>Provide an annual survey of alumni one year after graduation.</p>	<p>Twenty CSP students attended the NASPA national placement conferences in Philadelphia, PA. By graduation, 17 of 20 students were offered positions at 2-yr and 4-yr institutions across the United States as a result of the contacts made at the conference. For example, the number of student job placements by state includes: 4 in North Carolina, 3 in Indiana, 2 in Missouri, 2 in South Carolina, 1 in Iowa, 1 in Alaska, 1 in Ohio, 1 in Idaho, 1 in Tennessee, and 1 in Florida.</p> <p>In February 2011, a second year student team won the case study contest after taking the Fall semester Leadership Development Skills course, which emphasized case study analysis for problem solving at the National Greek Life Association.</p> <p>For all semesters internship supervisors responded with positive feedback on the three-phase internship evaluation forms. Students reported the internship experiences in helping them connect theory to practice through hands-on experiences and training.</p> <p>All first-year full-time students competed a summer internships over the previous year's students. Students were selected to participate in intern-ships across the country. These locations included, The North Carolina Universities: Western Carolina University, and Asheville, University of Alaska, Louisiana State University, Texas Christian University, University of South Carolina, University of South Florida, Oregon State University and Pitt Community College.</p> <p>All students passed the program's Comprehensive Examination.</p>	<p>To give internship supervisors easy access to reporting the intern's performance, an electronic survey will be distributed via email.</p> <p>Students are encouraged to attend the NASPA, Southern Exchange, and ACPA national conferences Job market fairs, in Philadelphia, Maryland, and Memphis.</p> <p>Survey results from an alumni student survey conducted by the CEAP Assessment Office, and a survey conducted by the CSP program, Alums indicate a strong interest in being more involved with the program. In the Fall 2011, first-year alumni can participate in an on-line monthly session to discuss issues concerning work life and to share ideas about program improvements.</p>