

## LEAD Minor

### Advisory Board Meeting November 5, 2019

#### Agenda

##### Introductions

**Attendance:** April Perry, Phyllis Robertson, Jeffrey Hughes, Leslie Cavin, Palin Berkana-Wycoff

##### Marketing materials and website

- Possible video

##### # of “current” students who have declared the minor

- Fall 2018 = 78
- Fall 2019 = 64

##### # of students enrolled in a LEAD course this term (duplicated)

- Fall 2019 = 260
- Fall 2018 = 195
- Fall 2017 = 359
- \*Less training courses

##### # of graduates

- Spring 2018 = 8
- Spring 2019 = 11

##### Recruitment

- Classroom visits
- Emails to declared students
- Emails to any student currently in a LEAD course this term
- Email to all LEAD instructors for Fall 2019
- Email to all Partner-Program elective instructors for Fall 2019
- Campaign Monitor update
- Majors Fair update

##### Curriculum Items

- Redesigns of LEAD 244 (Fall 2018), LEAD 344 (Fall 2019), LEAD 444 (Spring 2019)

##### Updates

- Advising Day
- Working with Residential Living re. advising for LLCs
- Working with folx on possible new LLCs

- How to handle students wanting exceptions?
  - o LEAD 344 and 444 out of order
- LEAD Study Abroad

## Spring Schedule

### Notes:

- Some students are withdrawing from the minor so they can get an earlier registration time. Can we get the register to move this barrier?
- Reach out Campaign Manager stuff.
- Open House Outreach and / or Orientation
- Film students do help to make videos. They have to be about service. (ask Lane)
  - o FLI might be the best to get video stuff from.
- Could the AA or Queer be a Learning Community instead of the LLC?
- Clear up the language for course sequence and chart.
- Add descriptions and outcomes for course.
- Re-train advising staff on the LEAD Minor.
- Palin: we could probably currently let folx take 344 or 444 out of order because they are stand alone right now.