LEAD Minor
Advisory Board Meeting
November 5, 2019

Agenda

Introductions
  Attendance: April Perry, Phyllis Robertson, Jeffrey Hughes, Leslie Cavin, Palin Berkana-Wycoff

Marketing materials and website
  - Possible video

# of “current” students who have declared the minor
  - Fall 2018 = 78
  - Fall 2019 = 64

# of students enrolled in a LEAD course this term (duplicated)
  - Fall 2019 = 260
  - Fall 2018 = 195
  - Fall 2017 = 359
  - *Less training courses

# of graduates
  - Spring 2018 = 8
  - Spring 2019 = 11

Recruitment
  - Classroom visits
  - Emails to declared students
  - Emails to any student currently in a LEAD course this term
  - Email to all LEAD instructors for Fall 2019
  - Email to all Partner-Program elective instructors for Fall 2019
  - Campaign Monitor update
  - Majors Fair update

Curriculum Items
  - Redesigns of LEAD 244 (Fall 2018), LEAD 344 (Fall 2019), LEAD 444 (Spring 2019)

Updates
  - Advising Day
  - Working with Residential Living re. advising for LLCs
  - Working with folx on possible new LLCs
- How to handle students wanting exceptions?
  - LEAD 344 and 444 out of order
- LEAD Study Abroad

**Spring Schedule**

**Notes:**
- Some students are withdrawing from the minor so they can get an earlier registration time. Can we get the register to move this barrier?
- Reach out Campaign Manager stuff.
- Open House Outreach and / or Orientation
- Film students do help to make videos. They have to be about service. (ask Lane)
  - FLI might be the best to get video stuff from.
- Could the AA or Queer be a Learning Community instead of the LLC?
- Clear up the language for course sequence and chart.
- Add descriptions and outcomes for course.
- Re-train advising staff on the LEAD Minor.
- Palin: we could probably currently let folx take 344 or 444 out of order because they are stand alone right now.