The Division of Student Affairs Newsletter

March 2020

2020 Women's History Month

"Valiant Women of the Vote"

The 2020 Women’s History Month theme is “Valiant Women of the Vote.” The theme celebrates the women who have fought for women's right to vote in the United States. In
recognition of the centennial of the 19th Amendment, women from the original suffrage movement, as well as 20th and 21st-century women who have continued the struggle (fighting against poll taxes, literacy tests, voter roll purges, and other more contemporary forms of voter suppression) to ensure voting rights for all, are honored.

Every year March is designated Women's History Month by Presidential proclamation. The month is set aside to honor women's contributions to American history.

Women's History Month began as a local celebration in Santa Rosa, California. The Education Task Force of the Sonoma County (California) Commission on the Status of Women planned and executed a "Women's History Week" celebration in 1978. The organizers selected the week of March 8 to correspond with International Women's Day. The movement spread across the country as other communities initiated their own Women's History Week celebrations the following year.

In 1980, a consortium of women's groups and historians—led by the National Women's History Project, NWHP (now the National Women's History Alliance since 2018)—successfully lobbied for national recognition. In February 1980, President Jimmy Carter issued the first Presidential Proclamation declaring the Week of March 8th, 1980 as National Women's History Week. In 1987, NWHP led a successful campaign to have the month of March declared National Women's History Month. For more information, visit National Women's History Alliance.
Chancellor Brown's Installation
Celebration Events
March 21 - 27, 2020

March 21 - Paint the Town Purple, Downtown Sylva & Dillsboro, 12:00 - 5:00 pm
March 23 - Jackson County Library Reading & Reception, 4:00 - 5:30 pm, Sylva
March 23 - WCU in Asheville, Biltmore Park, 6:00 - 7:30 pm
March 25 - Chancellor's Catamount Cookout, 3:30 - 5:00 pm, Hennon Stadium
March 25 - Undergraduate Research Exposition, 5:00 - 7:00 pm, Ramsey
March 26 - Graduate Research Symposium, 12:00 - 1:30 pm, Keynote, UC Grandroom
March 26 - Performance Showcase, 5:30 - 7:15 pm, Bardo Fine and Performing Arts Center
March 27 - Installation Ceremony, 10:00 - 11:30 am, Reception 12:00 - 2:00 pm, Ramsey

More Information on Installation

Coronavirus and COVID-19 Resources

The emerging Coronavirus situation remains very dynamic and there's a lot of information online. For Student Affairs staff wanting to learn more about the
COVID-19 illness, there are a handful of resources available I'm encouraging folks to review first:

- [WCU Health Services' Public Health Information page](#)
- [CDC Coronavirus Disease website](#)
- [CDC Facts about Coronavirus](#)
- [CDC Coronavirus Interim Guidance for Institutions of Higher Education](#)

Student Affairs leadership council will continue reviewing and sharing information as it becomes available. In the meantime, please stay informed with facts, avoid promoting rumors, and continue working with your colleagues to prepare for contingencies that may arise. Look for additional updates in your email.

H. Sam Miller  
Vice Chancellor for Student Affairs

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**CENSUS 2020**

Why It's Important  
The Decennial Census is essential to our state and our country, and it is important to get the count right! It must be accurate, valid, reliable and fair to support political balance, determine federal funding and to encourage economic development in North Carolina communities. Inaccurate counts paint a distorted picture of the make-up
of our communities and will result in a misallocation of resources for North Carolina.

Resources for Universities specifically
Group Quarters Enumeration (GQ) – is essentially the path for documenting residents in each hall on campus. Off-Campus students are not a part of the GQ (they must count themselves, essentially, through their residence). The Center for Community Engagement and Service Learning is working with local apartment complexes to ensure their residents have information about the census.

Funding
Census data is used for allocation of $675 billion a year from large Census guided federal programs. North Carolina receives about $16 billion annually in federal funding from Census guided federal programs. A single missed person is almost equivalent to a forfeited $16,000 in funding for North Carolina over a 10-year period. A single person missed in each of the 100 counties has over a million dollar impact on federal funding over the 10-year period as well. People count for many reasons.

This is based on a per capita number of $1,623.00 provided by Counting for Dollars. There is not a straight linear relationship between state population count and federal funds flow. The per capita figure allows cross-state comparisons of fiscal reliance on census-guided programs. While we cannot say that each person counted in the census would increase federal program dollars to North Carolina by a certain amount, census results are of utmost importance to distributing federal funding — and doing so equitably and prudently.

How does the Census Count Impact Federal Funding in North Carolina?

Census Data is Used to Distribute $16.29 Billion Annually to North Carolina
FUNDING CHART

HEALTH - $10.624b

TRANSPORT - $964m

EDUCATION - $956m

HUMAN SVCS - $3.244b

HOUSING - $508m

TOTAL: $16.29b

We want to hear from you! Click here to share your ideas for professional development, introduce new staff, conference presentations, awards, good news or general feedback for the newsletter.

CELEBRATE THE GOOD NEWS!

Welcome - New Staff
Heather Lloyd joined the Counseling and Psychological Services team as a Counselor on February 17. She has worked in Community Mental Health for the past 17 years in Charleston SC. Heather is excited to join the WCU family. Outside of work she enjoys spending time with her twin daughters, woodworking and hiking.

Congratulations

Congratulations to Amanda Buchanan on becoming WCU’s first National Association of Student Financial Aid Administrators, Certified Financial Aid Administrator (CFAA). This designation recognizes the knowledge, experience, and dedication to ethical behavior that are the hallmarks of the financial aid profession. There are only 136 active CFAAs in the country and Amanda is one of them.

Campus Recreation and Wellness was chosen as the recipient of the 2020 “Best Student Employment Program award” at WCU by the Center for Career and Professional Development.

Several Student Affairs staff presented at the UNC System Behavioral Health Convening on February 18.

- Andrew Barnette and Brian Boyer: Bridging the CAP(s):
  Counselor in Residence as Strategic Campus Partnership
- Susannah Kuppers and Kim Gorman: Reaching Out and Looking In: Diversity/Equity Efforts at WCU CAPS
CONGRATULATIONS LADY CATAMOUNTS

For the first time since 2005 three or more Catamounts have been honored with postseason all-conference awards. Western Carolina women's basketball had three players honored with Southern Conference postseason awards with Andrea Martin Ruiz being named to the coaches and media's All-Freshman team while fellow rookie Alyssa Walker was also placed on the Coaches All-Freshman Team. Sophomore Jewel Smalls was a selection on the Media's All-SoCon Third Team.

NEWS & UPDATES

ENROLLMENT
• Open House
• Tuition Management System
• Orientation

Read more

HEALTH & WELLNESS

• Valley of the Lilies 10th Anniversary
• EMS Officers
• Therapy groups

Read more

CAMPUS ACTIVITIES
• SGA Elections
• Civil Discourse Speaker
• ACE & Bardo

Read more

CAMPUS SERVICES

• Print Shop Support
• Alcohol Sales Subcommittee
• Room Selection

Read more

DEAN of STUDENTS
• Lambda Pi Chi Sorority
• Fisk Jubilee Singers
• DSCE Graduate Asst.

Read more

MARKETING & ASSESSMENT

• Adobe After Effects Interface
• DSA Search Protocol
• 'I Love WCU'

Read more
DSA IT COMMITTEE

Mercury Share (H: and P: drive) Access from Off-Campus
Accessing your files on the H: and P: is about to get a whole lot easier. Beginning Tuesday, March 10th a quick link to these files will be available from myWCU quick links.

You will be required to use multi-factor authentication for off-campus access. Sign Up for MFA. With this change, IT will be removing access to the Mercury Share via the VPN on March 31st.

The next meeting will be held Friday, March 20th at 9:00 am in the UC Dogwood Room. Harold Thomas and Carl Costright will attend the next meeting to share the recent changes in Business Intelligence and Catalytics.
HEALTH SERVICES

Did you know that you can schedule an appointment with a provider in Health Services by visiting your Patient Portal? We are excited to announce that the portal is now available with single sign-on features, meaning you can log in with your WCU credentials. The ability to find an appointment time that is most convenient for you with the provider of your choice is just a few clicks away and can greatly help manage your wait time as a patient in Health Services. For more information visit healthservices.wcu.edu.

Alex Gary, WCU Director of Athletics

Alex Gary, a former student-athlete on the Western Carolina University baseball team who is currently serving as senior associate athletics director for development at Oregon State
University, is the next director of the Catamount athletics program.

Gary has served as senior associate director of athletics and the department's chief development officer at Oregon State since September 2017. He previously served as associate athletics director for development and external relations at the University of Maryland from 2014 until 2017. He also has held development positions at the University of Michigan and the University of North Carolina at Charlotte.

A native of Knoxville, Tennessee, who grew up in Charlotte, Gary was an outfielder on the WCU baseball team from 2001 until 2004, earning Southern Conference Player of the Week honors in March 2004. During his junior year of 2003, he was a member of WCU's regular season and Southern Conference Tournament championship baseball team and participated in the NCAA regionals held in Wilson.

Gary's professional experience in major collegiate athletics conferences, such as the Pac-12 and Big Ten, combined with his familiarity with WCU as a former student-athlete make him a perfect fit to take over the helm of the Catamount athletics program, remarked Chancellor Brown.

PROFESSIONAL DEVELOPMENT ON THE GO

5 Keys to Sustainable Purchasing for Colleges

Campus procurement offices take action to help higher ed institutions reach campus sustainability goals through greener purchasing policy and practice.
A shared goal for everyone from top campus officials and other administrators on down to faculty, staff and students at colleges and universities is this: Reduce the institution’s carbon footprint. Campus procurement offices are increasingly playing a big part in getting it done.

Some eco-friendly buys are a no-brainer. But once a college makes the switch to 100 percent post-consumer recycled paper, what’s next?

“Institutions are starting to think more and more comprehensively,” says Monika Urbanski, who led the development of the Sustainable Campus Index for the Association for the Advancement of Sustainability in Higher Education (AASHE). “They say, ‘We’ve got the paper challenge addressed—let’s talk about next-level items, like ink.’” Read more about the five key actions for deepening sustainability commitments through purchasing by clicking the button below.

By: Lynn Freehill-Maye | Issue: March/April 2020
REMINDERS

Professional Development

Please take advantage of the training opportunities available on campus:

- HR Trainings
- Talent & Professional Development
- Diversity Related Trainings

Student Affairs Leadership Team

The Student Affairs Leadership Team met on Tuesday, March 3.

Meeting Notes
Valley of the Lilies
10th Anniversary 2011-2020
HALF MARATHON & 5K

4TH ANNUAL
CIVIL DISCOURSE SPEAKER

DR. EDUARDO BONILLA-SILVA
JAMES B. DUKE DISTINGUISHED PROFESSOR OF SOCIOLOGY

TUESDAY, MARCH 24, 2020
UC GRAND ROOM | 7:00 PM
FREE TICKETS AT UC GUEST SERVICES
WCU STUDENT TICKETS AVAILABLE STARTING MARCH 16
WCU FACULTY/STAFF TICKETS AVAILABLE STARTING MARCH 19
PUBLIC TICKETS AVAILABLE STARTING MARCH 23
DOORS OPEN AT 6:00PM

PRESENTED BY:
CAMPUS ACTIVITIES
COLLEGE OF ARTS AND SCIENCES

TICKETS REQUIRED FOR THE EVENT.
NO BACKPACKS, OUTSIDE FOOD OR DRINK.
STOP THE SPREAD OF GERMS.

Help prevent the spread of respiratory diseases like COVID-19.

- Avoid close contact with people who are sick.
- Cover your cough or sneeze with a tissue, then throw the tissue in the trash.
- Avoid touching your eyes, nose, and mouth.
- Clean and disinfect frequently touched objects and surfaces.
- Stay home when you are sick, except to get medical care.
- Wash your hands often with soap and water for at least 20 seconds.

For more information: www.cdc.gov/COVID19
University Policy 45 states smoking and vaping are prohibited within 50 feet of University Buildings.

For more information, visit dsa.wcu.edu/policy45
Mar 4 - 7    HAMLET
Mar 5 - 9    SoCon Basketball Tourney
Mar 9 - 13   Spring Break
Mar 20      Hunter Library Book Sale
Mar 24      Hat’s Off to Women, ICA
Mar 24      Campus Ghost Tour, MHC
Mar 27      Chancellor Brown’s Installation
Mar 28      Dance Marathon, Miracle

Campus Events

Division of Student Affairs
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