

# Job Ad Analysis

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Pick a job search engine (JobCat, Indeed, Glassdoor, etc., a field-specific board, or visit an employer's Careers website directly) and search for two positions in the locations you would be interested in applying to. Then fill out the analysis below:

**Job Title #1:**

**Location:**

What are the qualifications (including transferable) listed on the job ad that would show up on your resume?

What qualifications are you lacking?

Visit the employer's website and read their About Us page. What values do they hold that you appreciate? Do they fit your description of the type of employer you'd want to work for? Was it difficult to find this information, and if so, how do you feel about that?

Is the salary listed, and if so, does it match your needs?

What other benefits does this employer offer?

On a scale of 1-10, with 10 being Extremely Interested, how would you rate this job description? The employer?

**Job Title #2:**

**Location:**

What are the qualifications (including transferable) listed on the job ad that would show up on your resume?

What qualifications are you lacking?

Visit the employer's website and read their About Us page. What values do they hold that you appreciate? Do they fit your description of the type of employer you'd want to work for? Was it difficult to find this information, and if so, how do you feel about that?

Is the salary listed, and if so, does it match your needs?

What other benefits does this employer offer?

On a scale of 1-10, with 10 being Extremely Interested, how would you rate this job description? The employer?