

What is an Internship and why do I need one?

Learning Objective:

- Students will be able to identify what an internship is and the difference between a job and an internship.
- Students will be able to outline reasons they may want to consider an internship.
- Students will be able to understand what the internship requirements are for their specific major.

Time: 35 Minutes (this is a smaller lesson to insert in with other materials).

Materials:

What is an internship? PPT

YouTube Video – What Is an Internship: <https://www.youtube.com/watch?v=pEBUyVGegRk>

YouTube Video – How to search for an Internship:

<https://www.youtube.com/watch?v=tmLMj29uZyU&t=23s>

Other resources links listed below to share with students on Blackboard

Outline:

- (5 min) Warm Up
- Call on a few students to see what they have heard about internships. The good and the bad. Take a minute to review what the students have said and highlight which thoughts are accurate.
- (25 minutes) Present the PowerPoint on internships.
- Play the what is an internship video.
- Make sure to include information about internships for their specific major. This should include if there is a for credit option for the major, who the students need to contact in that department to discuss internships and locations previous students have interned.
- Include some best practices for internships for the major/industry.
- (5 minutes) Use the last 5/10 minutes to answer any questions that were not answered by the presentation that are on the board for the warmup.

Next Steps/Homework:

- Have students watch the how to search for an internship video.
- Ask students to list out three different companies they are interested in working for and research those companies.

Resources:

WCU YouTube Video – What is an internship: <https://www.youtube.com/watch?v=tmLMj29uZyU&t=23s>

WCU YouTube Video – How to search for an internship:

<https://www.youtube.com/watch?v=tmLMj29uZyU&t=23s>

CCPD Internship Search site: https://www.wcu.edu/learn/academic-enrichment/ccpd/job_internship_searching_during_covid.aspx