

REGULAR MEETING OF THE BOARD OF TRUSTEES OF WESTERN CAROLINA UNIVERSITY

Room 510, H.F. Robinson Building

February 24, 2017

The Board of Trustees of Western Carolina University met in regular session on February 24, 2017 in room 510 of the H.F. Robinson Building. The meeting was called to order at 9:31 a.m. by Chairman Broadwell.

ATTENDANCE

The following members of the Board were present: Mr. Broadwell, Mrs. Kaemmerling, Mrs. Coward, Ms. Dugan, Mr. Kinney, Mr. Messer, Mr. Drake, Mr. Fetzer, Mr. Keener, Mr. Lupoli, Mrs. Battle, and Mr. Crawford. Mr. Townsend was present via teleconference.

Others present: Chancellor Belcher, Dr. Salido, Director of SACSCOC Reaccreditation; Ms. Woody, Business Officer; Dr. Causby, Associate Vice Chancellor of Human Resources; Mr. Browning, Associate General Counsel; Mr. Parrish, Staff Senate Chair; Mr. Holland, Alumni Association; Dr. Wargo, Chief of Staff; Mr. Byers, Vice Chancellor for Administration and Finance; Provost Morrison-Shetlar; Mr. Fowler, Chief Information Officer; Dr. Miller, Vice Chancellor for Student Affairs; Ms. Lochner, General Counsel; Ms. Lewis, Vice Chancellor for Development and Alumni Engagement; Mr. Eaton, Director of Athletics; Mrs. Stewart, Women Leadership in Action participant; Mr. Studenc, Director of Communications and Public Relations; Ms. Ellison, Editor of Sylva Herald; Mrs. Collins, Assistant Secretary to the Board

ROLL CALL

Mrs. Collins called the roll of the Board members in attendance. A quorum of the board was present.

ETHICS STATEMENT

Mr. Broadwell read the following: "As Chair of the Board of Trustees, it is my responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflicts of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees' meeting. If any Board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time."

No conflicts of interest were disclosed.

APPROVAL OF MINUTES

Chair Broadwell moved that the minutes of December 9, 2016 Regular Meeting of the full board and the minutes of January 24, 2017 Special Telephone meeting of the Executive Committee be approved. Mr. Fetzer made a motion to approve the minutes. Mr. Drake seconded the motion and it was approved unanimously.

COMMENTS FROM THE CHANCELLOR

Dr. Belcher gave an update on the SACSCOC Reaccreditation visit that will be held in April. The reaccreditation was a two-year process. This process will be affirming for our University, as we will learn about ourselves and where we will improve. Our faculty and staff have been integrally engaged in our process. This endeavor has been led by Dr. Arthur Salido and Dr. Carmen Huffman, Coordinator of the Quality Enhancement Program. Dr. Salido provided a brochure handout about the SACSCOC visit. The university was found non-compliant on 16 issues. The SACSCOC committee are submitting a **focus** report to the review committee. This report should clear up these issues before they arrive on campus. March 13-15, the on-site chair and Vice President from SACSCOC will visit Jamaica. This visit will be hosted by Susan Fouts, Dale Carpenter, Beth Tyson-Lofquist and Dr. Alison Morrison-Shetlar. Dr. Salido

went through the schedule of the visit that will occur April 3-6. Dr. Terry McConathy is the chair of the on-site committee. Dr. Salido then went over a handout with details about QEP program, Degree Plus. They have two goals: 1) increase student participation (2) Enhance student's cultural responsiveness, leadership, professionalism and teamwork skills.

The Chancellor then went over the UNC and WCU strategic planning processes. 5 strategic directions: Access, Affordability and Efficiency, Economic Impact and Community Engagement, Excellent and Diverse Institutions, and Student Success. Next step is to define each of the 17 institutions goals in the plan. General Administration will organize this. For Excellent and Diverse institutions, they will have each institution identify an area of distinction and recognition by 2020. WCU should select an area that is aspirational and an area where WCU is strong but could be stronger. There will be Cross-disciplinary themes (ex. Leadership). We will be setting targets on the 9 measureable system level goals (Increased enrollments of low income, rural students, increased completions of both, graduation rates, critical workforces, etc.) Reduce gaps in undergraduate degree efficiency (first generation). Improve 5-year grad rate. Increase production in science, STEM, developing awards in licensing income. Institutions will be allowed to emphasize some over others depending on institution. They will be engaging faculty and students soon. The Chancellor is proud of the thinking and work of our faculty on these targets. Our strategic planning needs to be more holistic in nature.

Provost Morrison-Shetlar will review and update WCU strategic plan by end of academic year. Our plan needs to be fine-tuned to system plan. Our accreditation will guide us in where we need to be. The 2020 vision needs to be updated. We have achieved a lot over the last five years, but some initiatives may not be as important as other issues that have come up. It is a review and update of the existing plan and extending and tailoring to our future course. NC Promise working group (made up of administration from the three schools) is continuing to engage on implementation of the plan in 2018. There are some Legislative fixes to ensure full funding: WCU is asking for two legislative fixes for NC Promise. 1). Substituting current language in the bill on the buy-in cap up to \$51 million. The initial funding of \$40 million was based on data from 2014. 2) Authorizing state budget director to help add summer school to enrollment growth formula. NC promise does not apply to summer school and students will go from low tuition in fall and spring, to higher in the summer. They want to make NC Promise a success without financial harm to the NC Promise institutions. Some discussion followed about NC promise funding. Active conversations about balancing proportion of out of state vs. in state. Applications for Fall of 2018 will go out in August of 2017, we will need written commitments from legislature before this goes out. There is no budget for marketing NC promise from legislature. We are marketing WCU, with NC promise included but not focus.

The Chancellor announced that there are three faculty members who have become Fulbright Fellows: Dr. Turner Goins to New Zealand, Dr. Paul Worley to Mexico and Dr. Mimi Fenton to Hungary. The Legislative reception in Raleigh will be held on May 16, 2017. Chancellor encouraged board members to attend. There was a question concerning maximum allowed in enrollment due to NC Promise. There will be more interest in affordability this year. They are pushing 3,000 guests for Open House tomorrow. We are seeing more activity around Out of state students. How we make future admission decisions will change, as It may be more competitive. Admissions is putting together a plan to accommodate students from this region.

COMMENTS FROM CHAIR

Chair Broadwell thanked the Chancellor and the WCU Leadership for their work on the UNC strategic plan. Ed thanked Dr. Miller and Provost Morrison-Shetlar on their presentation concerning Campus Activism. He thanked Mr. Fowler for his presentation on IT and enterprise risk. Mr. Broadwell reminded the board about the AGB conference in April. He mentioned the Chancellor's portrait unveiling at the reception the previous night. He referenced Dr. Salido's presentation on SACSCOC and Degree Plus. Mr.

Broadwell thanked Ms. Lochner's work for the University as she retires on February 28th. Ms. Lochner spoke about her experience here and love of WCU.

REPORT OF ACADEMIC AFFAIRS AND PERSONNEL COMMITTEE

Mr. Kinney made a motion on behalf of the committee to approve the candidates for Tenure and Promotion. It was approved unanimously. (CANDIDATES ON FILE WITH MINUTES MATERIALS IN TAB C-2).

Mr. Kinney reported that Dr. Causby provided an update on FLSA. At this time there is no update. He reported that Mr. Chris Dahlquist in Human Resources spoke to the committee about the WCU Works program. Dr. Morrison-Shetlar provided an update on two administrative searches in Academic Affairs. One search was for the Dean of the College of Education and Allied Professions and the other was for the Executive Director of Community and Economic Engagement and Innovation. Dr. Dale Carpenter, Dean of the College of Education and Allied Professions, provided an update on the Lab School in Jackson County. (ON FILE WITH MINUTES MATERIALS IN TAB C-3). Ms. Theresa Cruz Paul, Director of the Center for Career and Professional Development gave an update on the center's activities. Dr. Carol Burton, Associate Provost for Undergraduate Studies announced that Western Carolina University has been selected as a College of Distinction. Dr. Lowell Davis, Assistant Vice Chancellor for Student Success, reviewed the Spring 2017 Census data. Our enrollment continues to improve and our retention rate remains steady. Dr. Davis noted WCU is retaining African American students at rates that exceeds historically black institutions. (ON FILE WITH MINUTES MATERIALS IN TAB C-4).

REPORT OF ADMINISTRATION, GOVERNANCE, AND TRUSTEESHIP COMMITTEE

Mrs. Kaemmerling recognized Mr. Crawford to give his report from SGA. Mrs. Kaemmerling presented Mr. Crawford with a gift and thanked him for his service on SGA and the Board of Trustees. Mr. Crawford thanked the board for their guidance and leadership. Mrs. Kaemmerling gave a report summary of the committee meeting on Thursday, Feb. 23: Mr. Craig Fowler presented the IT update and risk discussion. He is rallying for salaries for IT employees. Mrs. Kaemmerling reported that the committee approved the self-evaluation forms for Board members to use. She encouraged the board to fill those out and turn into Chancellor's Assistant by end of meeting. (ON FILE WITH MINUTES MATERIALS IN TAB D-2).

She spoke about Ms. Lewis's Comprehensive Fundraising Campaign update. (ON FILE WITH MINUTES MATERIALS IN TAB D-3). Mrs. Kaemmerling encouraged the board to fill out the I Love WCU hearts and give to Mrs. Collins for development. She also encouraged the board to make a donation for I love WCU campaign.

Ms. Whitfield gave an update on the Legislature budget and policy priorities, as well as the legislative policy agenda. (ON FILE WITH MINUTES MATERIALS IN TAB D-4 AND TAB D-5). Mrs. Collins then shared the Board of Trustee meeting schedule for 2017-18. (ON FILE WITH MINUTES MATERIALS IN TAB D-6). There will be one closed session item.

REPORT OF FINANCE AND AUDIT COMMITTEE

Mr. Drake recommended on behalf of the committee that the full board accepts the audited financial statements. It was approved unanimously. (ON FILE WITH MINUTES MATERIALS IN TAB E-2).

Mr. Drake reported that Mr. Byers gave an update on Capital Improvements. Mr. Steinbicker provided an overview of the University financial audit. Main sources of revenue are state appropriations and student fees. (ON FILE WITH MINUTES MATERIALS IN TAB E-3).

Mrs. Gaetano gave the internal audit update. Mr. Byers provided a Budget and Finance update. Increased enrollment and eligibility of approved funding for enrollment growth. University is prepared for any budget cuts.

COMMENTS FROM FACULTY SENATE CHAIR

Dr. Yang thanked the Board and the Chancellor's office for the lunch on February 23rd. It is a rare opportunity for faculty to sit and talk with the board of trustees. He sees a strong demonstration of shared governance. Dr. Yang updated the Board on the Faculty Senate. (FACULTY SENATE REPORT ON FILE WITH MINUTES MATERIALS).

COMMENTS FROM STAFF SENATE CHAIR

Mr. Parrish updated the Board on the Staff Senate. (STAFF SENATE REPORT ON FILE WITH MINUTES MATERIALS).

COMMENTS FROM ALUMNI PRESIDENT-ELECT

Mr. Holland updated the Board on the Alumni Association. Greetings from Teresa Williams, his sister and former board chair. Purple and Gold reunion in July. (ALUMNI ASSOCIATION REPORT ON FILE WITH MINUTES MATERIALS).

CLOSED SESSION

Mrs. Kaemmerling moved to go into closed session to prevent the premature disclosure of an honorary award or scholarship; to consider the qualifications, competence, performance, character, fitness, conditions of appointment, or conditions of initial appointment, of a public officer or employee or prospective public officer or employee; and to consult with our attorney, to consider and give instructions concerning an existing lawsuit. Mr. Fetzer seconded the motion and it was approved unanimously.

Chancellor Belcher asked Ms. Lochner, Ms. Lewis, Mr. Eaton and Dr. Morrison-Shetlar to remain for closed session.

RETURN TO OPEN SESSION

Mr. Fetzer made a motion to return to open session. Mr. Drake seconded the motion and it was approved unanimously.

Mr. Kinney made a motion to approve tenure and promotion appointments. Mr. Fetzer seconded the motion and it was approved unanimously.

Ms. Kaemmerling discussed and encouraged board participation be 100%.

ADJOURNMENT

There being no further business, Mr. Drake made a motion to adjourn the meeting. Mr. Fetzer seconded the motion and the meeting was adjourned at 12:12 p.m.