

TAB D-4

Fiscal Year 2017 – Vice Chancellor Fundraising Report as June 30, 2017					
	FY16 Goal	FY16 Actual	FY17 Goals	FY17 YTD Actual	FY17 % Achievement
Campaign commitments	\$8-\$10 M	\$9,990,050	\$10,989,055	\$10,593,000	96.3%
Annual Giving	New standard	\$2,365,788	\$2,720,000	\$2,850,911	104%
Major Giving	New standard	New standard	\$2,750,000	\$4,265,619	155%
Planned Giving	New standard	\$2,726,200	\$2,998,820	\$3,027,379	101%
Overall cash to Foundation funds	\$4,500,000	\$4,836,669	\$5,600,000	\$5,209,822.07	93%
Undergrad alumni donor count	4,030	3,031	3,334	2,786	74.0%
New donors	1,587	1,382	1,424	1,281	90%
Undergraduate alumni participation	6.75%	6.36%	6.70%	5.61%	83.7%
Endowed scholarship dollars (cash)	\$1,750,000	\$1,968,061	\$2,164,867	\$2,112,720.40	97.6%
Number of new endowed scholarships	50	37	45	39	86.6%

Total Campaign Commitments \$33,183,722

Achievement of \$50M Campaign Goal 66%