ONE CREDIT INTENSIVE COURSES

MUS/THEA/ART 450 01: Looking inward, reaching outward: The Arts, Music, Education, & Entrepreneurship

In this course students reflect on what they have learned, and how they may apply these skills to the greater market they desire to work in regardless of artform. Students learn through building their ideas and experiences broadly, thinking creatively, and building coalitions where there is strength in numbers. Each participant is expected to look at all the possibilities, and open themselves to building a successful mindset and global view of the work they would like to share with a number of communities.

Tuesdays Online: 5:00pm - 6:15PM
Instructor: Cecil Adderley, Ph.D

MUS/THEA/ART 450 02: Making Your Career: Connections, Communication, and Creativity

Connections are important to any business, but particularly in the arts. Join guest lecturer, Darius Christian, to learn best practices to establish and maintain working relationships with colleagues who can help propel your arts-based business forward. A brass musician, Darius has performed with musical acts such as Macklemore, Solange, Adele, Rihanna, DNCE, FIFTH HARMONY, Bastille, Ricky Martin, Macy Gray, Andy Grammar as well as on America’s Got Talent. His music has also been featured in advertisements for Nike, Adidas, Tommy Hilfiger and Cadillac.

Thursdays Online: 5:00 - 6:00PM
Instructor: Darius Christian

THREE CREDIT COURSES

FIN 210: Managing Your Money for Financial Success

An introduction to personal financial planning including goal setting, cash management, credit, insurance, housing, educational planning, and financial institutions and markets.

Two Hybrid Sections Tuesday/Thursdays
11:00AM-12:15PM OR 12:30PM-1:45PM

Professor: Patrick Payne

ENT 325 | New Venture Creation

Face-to-Face Section Tuesday/Thursday: 2:00PM-3:15PM

Planning and executing the creation of a successful entrepreneurial venture.

Professor: TBD

Please contact Denise Drury Homewood at ddrury@wcu.edu and Jill Jacobs at jilljacobs@wcu.edu with any questions.