

Western Carolina University Fine Art Museum  
49<sup>th</sup> Annual Juried Student Exhibition  
April 3 – April 28, 2017  
EXHIBITION PROSPECTUS

**2017 Dates and Deadlines**

<b>March 2, 5:00pm</b>	Deadline for application/\$10 application fee
<b>March 13</b>	Notification of acceptance
<b>March 23 - March 24</b> 10am – Noon	Delivery of accepted work
<b>April 3 – April 28</b>	Exhibition
<b>April 20, 5 – 7pm</b>	Opening Reception and Awards
<b>May 1 – 5, 10am-4pm</b>	Artwork pick up (during museum hours)

**ABOUT THE WCU FINE ART MUSEUM**

As the premiere venue for contemporary art in the region, the WCU Fine Art Museum at Bardo Arts Center is the cultural heart for creative arts in Western North Carolina. Serving as a catalyst to celebrate and preserve the artistic legacy of the area, our approach is diverse, educational, and multi-disciplinary. We strive to act as an incubator and laboratory for emerging and established artists, and are dedicated to collecting, interpreting and showcasing cross-cultural innovation in contemporary art.

**ABOUT THE JUROR**

**Martha Russo** earned a Bachelor of Arts degree in developmental biology and psychology from Princeton University in 1985. Formerly a world-class athlete, she suffered a career-ending injury in 1984 while vying for a spot on the United States Olympic Field Hockey Team. After recovering from surgery, attracted to the physical nature of sculpture, Russo studied studio arts in Florence, Italy, and continued studying ceramics at Princeton University. In 1995, she earned her Master of Fine Arts degree at the University of Colorado, Boulder. Martha exhibits her sculptures and installations nationally at the Allan Stone Gallery in New York, The Denver Art Museum, and The Museum of Contemporary Art/Denver and, most recently had a solo show at The Santa Fe Art Institute. Through the social and politically based art collective, Artnauts, Martha has shown her 2-dimensional works in 165 exhibitions on 5 continents since 1996 and counting. In addition to her studio practice, Martha has taught Fine Arts at Rocky Mountain College of Art and Design in Lakewood, Colorado for 19 years and, currently, is a Visiting Lecturer at University of Colorado, Boulder. Martha is represented by the Claudia Stone Gallery in New York City and the Tina Goodwin Gallery in Denver. She lives in the mountains northwest of Boulder, Colorado with her husband, Joe, and two children, Odelia and Henry.

**WCU Fine Art Museum at Bardo Arts Center**  
Western Carolina University Cullowhee, NC 28723  
828.227.3591 [bardoartscenter.wcu.edu](http://bardoartscenter.wcu.edu)

## **ELIGIBILITY**

Undergraduate students enrolled at Western Carolina University. Artwork must have been created in the 2016 - 2017 school year.

## **AWARDS**

This exhibit includes cash awards in each media category (painting, drawing, sculpture ceramics, printmaking & book arts, new media and photography) as well as a Chancellor's Award, College of Fine & Performing Arts Dean's Purchase Award and an overall Best in Show.

## **PRESENTATION**

Artwork must arrive ready to display. **All 2D (or wall mounted) works must be equipped with D-Rings.** Alternative display methods will be considered, but require permission in advance from WCU FAM. Please contact WCU FAM Exhibition Designer, Greg McPherson, at [gmcpherson@wcu.edu](mailto:gmcpherson@wcu.edu) to discuss **prior** to submission of your application. If display requires special installation, please include instructions with your application.

## **Media Specific Guidelines**

*To protect artwork on display and ensure the preservation of the museum's permanent collection artwork must not contain any highly flammable or dense organic matter.*

- **Graphic Design, 2D print:** Must be submitted framed and ready for display.
- **Web Sites:** Accepted webpages must include all files needed to view the interactive work off line; the file name for the web page must be clearly labeled.
- **3D Work:** Work must be able to stand-alone, have its own pedestal or fit the museum's standard pedestals. Contact Greg Mcpherson at [gmcpherson@wcu.edu](mailto:gmcpherson@wcu.edu) for more information.
- **Site Specific Work:** For consideration in the exhibit, site-specific work must contain a reference within the exhibition such as a photograph, maquette, or other symbol. Please indicate this reference in the "special instructions" section of the application.
- **Time-Based Work:**
  - Motion Graphics and Video must be saved as a QuickTime file.
  - Interactive Flash must be presented within a webpage. The work must include all files needed to view the interactive work offline and the file name for the web page must be clearly labeled.

### **DELIVERY OF ACCEPTED WORK**

Accepted entries, hand delivered or shipped, must be delivered no later than noon on Friday, March 24. Please note that WCU FAM carries door-to-door insurance on all artwork loans.

### **SALES AND REPRODUCTION**

The WCU Fine Art Museum is not responsible for the sale of artwork. However, WCU FAM will include a pricelist for museum guests. Therefore, please indicate if artworks are not for sale (NFS). The WCU FAM reserves the right to reproduce accepted entries for publicity purposes. A 20% donation is requested on all sales of artwork during an exhibition at the WCU Fine Art Museum.

### **LIABILITY / INSURANCE**

All reasonable care will be given to artwork in the custody of the WCU Fine Art Museum. The WCU FAM carries insurance on artwork while on display and in transit in the museum. If insurance value differs from the sale price indicated on your application, please make an additional entry for insurance value.

### **RETURN OF WORK**

Accepted entries can be picked up during museum hours during finals week May 1 – 5, 2017.

**TO BE CONSIDERED FOR THIS EXHIBITION**

**STEP 1**

Submit a hard copy of your application and your \$10 application fee **in person** to Dawn Behling, Visitor Services Coordinator, at the WCU Fine Art Museum front desk by **5:00pm on Thursday, March 2, 2017. Images must be uploaded to Dropbox by Midnight on March 2, 2017.** For questions regarding the application process call 828.227.3591. Cash or check only. Make checks out to: WCU Fine Art Museum. You may enter up to 4 works, no exceptions.

**\*Application, application fee, and Dropbox submissions must be delivered by March 2, 2017. Incomplete applications will not be considered.**

**Application:**

**APPLICANT INFORMATION**

Artist's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Hometown: \_\_\_\_\_

Major: \_\_\_\_\_ (circle your year)    freshman    sophomore  
junior                      senior

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Artist's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This signature and the completion of the entry process constitute understanding and acceptance of the conditions set forth in this document.

## **STEP 2**

After you deliver your application and \$10 application fee to the museum, you will receive an email with a link to a Dropbox folder.

UPLOAD the following to your Dropbox folder:

**1) Application (digital copy)**

**2) Images of up to 4 works, 1-3 views of each work.**

Images must be in a .jpg format with a 300dpi at a minimum of 8 inches at its tallest or widest point. (Note: These images will potentially be used for publicity)

Please format the file name as follows: **“LastName\_Title\_ImageNumber.jpg”**.

\*Do not upload images imbedded in a Word document or PowerPoint presentation.

**3) A one-paragraph artist’s statement**

**4) Resume**

**5) Image List with each work you are submitting**

### **Image List Template for Dropbox:**

#### ***ENTRY 1***

FILE NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_ DATE CREATED: \_\_\_\_\_

MEDIA / TECHNIQUE(S) : \_\_\_\_\_

INSTALLATION REQUIREMENTS : \_\_\_\_\_

DIMENSIONS: \_\_\_\_\_ h x \_\_\_\_\_ w x \_\_\_\_\_ d (in feet and inches)

SALE PRICE or INSURANCE VALUE (if different) \$ \_\_\_\_\_

OWNERSHIP (if not collection of the artist) : \_\_\_\_\_

**ENTRY 2**

FILE NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_ DATE CREATED: \_\_\_\_\_  
MEDIA / TECHNIQUE(S) : \_\_\_\_\_  
INSTALLATION REQUIREMENTS : \_\_\_\_\_  
DIMENSIONS: \_\_\_\_\_ h x \_\_\_\_\_ w x \_\_\_\_\_ d (in feet and inches)  
SALE PRICE or INSURANCE VALUE (if different) \$ \_\_\_\_\_  
OWNERSHIP (if not collection of the artist) : \_\_\_\_\_

**ENTRY 3**

FILE NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_ DATE CREATED: \_\_\_\_\_  
MEDIA / TECHNIQUE(S) : \_\_\_\_\_  
INSTALLATION REQUIREMENTS : \_\_\_\_\_  
DIMENSIONS: \_\_\_\_\_ h x \_\_\_\_\_ w x \_\_\_\_\_ d (in feet and inches)  
SALE PRICE or INSURANCE VALUE (if different) \$ \_\_\_\_\_  
OWNERSHIP (if not collection of the artist) : \_\_\_\_\_

**ENTRY 4**

FILE NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_ DATE CREATED: \_\_\_\_\_  
MEDIA / TECHNIQUE(S) : \_\_\_\_\_  
INSTALLATION REQUIREMENTS : \_\_\_\_\_  
DIMENSIONS: \_\_\_\_\_ h x \_\_\_\_\_ w x \_\_\_\_\_ d (in feet and inches)  
SALE PRICE or INSURANCE VALUE (if different) \$ \_\_\_\_\_  
OWNERSHIP (if not collection of the artist) : \_\_\_\_\_

**STEP 3**

You will be notified of your acceptance into the exhibition on **March 13**. You must deliver your work to the WCU Fine Art Museum on **March 23 or 24 from 10am – Noon** along with the following artwork information attached to your work for identification.

**Artwork Information (attach this form to each artwork selected for the exhibit):**

**ENTRY 1**

FILE NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_ DATE CREATED: \_\_\_\_\_  
MEDIA / TECHNIQUE(S) : \_\_\_\_\_  
INSTALLATION REQUIREMENTS : \_\_\_\_\_  
DIMENSIONS: \_\_\_\_\_ h x \_\_\_\_\_ w x \_\_\_\_\_ d (in feet and inches)  
SALE PRICE or INSURANCE VALUE (if different) \$ \_\_\_\_\_  
OWNERSHIP (if not collection of the artist) : \_\_\_\_\_

**ENTRY 2**

FILE NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_ DATE CREATED: \_\_\_\_\_  
MEDIA / TECHNIQUE(S) : \_\_\_\_\_  
INSTALLATION REQUIREMENTS : \_\_\_\_\_  
DIMENSIONS: \_\_\_\_\_ h x \_\_\_\_\_ w x \_\_\_\_\_ d (in feet and inches)  
SALE PRICE or INSURANCE VALUE (if different) \$ \_\_\_\_\_  
OWNERSHIP (if not collection of the artist) : \_\_\_\_\_

**ENTRY 3**

FILE NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_ DATE CREATED: \_\_\_\_\_  
MEDIA / TECHNIQUE(S) : \_\_\_\_\_  
INSTALLATION REQUIREMENTS : \_\_\_\_\_  
DIMENSIONS: \_\_\_\_\_ h x \_\_\_\_\_ w x \_\_\_\_\_ d (in feet and inches)  
SALE PRICE or INSURANCE VALUE (if different) \$ \_\_\_\_\_  
OWNERSHIP (if not collection of the artist) : \_\_\_\_\_

**ENTRY 4**

FILE NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_ DATE CREATED: \_\_\_\_\_

MEDIA / TECHNIQUE(S) : \_\_\_\_\_

INSTALLATION REQUIREMENTS : \_\_\_\_\_

DIMENSIONS: \_\_\_\_\_ h x \_\_\_\_\_ w x \_\_\_\_\_ d (in feet and inches)

SALE PRICE or INSURANCE VALUE (if different) \$ \_\_\_\_\_

OWNERSHIP (if not collection of the artist) : \_\_\_\_\_