# 2016 ANNUAL REPORT

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STUDENT SUCCESS

Student success is at the heart of everything we do at Western Carolina, beginning with our admissions decisions and carrying through graduation and beyond. The goal of our Office of Student Success is to provide the support needed to ensure each student reaches his or her academic potential, including identifying the right field of study and completing a degree that will lead to opportunities beyond WCU.

ANCHORS TO SUCCESS

**Academic Advising:** Located in Killian Annex, the Advising Center provides a holistic approach to advising by addressing students’ academic and social potential.

**Tutoring:** Western Carolina offers a Math Tutoring Center that provides drop-in tutoring as well as scheduled one-on-one sessions and workshops. In addition, WCU’s Writing and Learning Commons provides one-on-one writing tutoring, course tutoring for small groups and workshops on writing, research and academic skills.

**Office of Student Transitions:** Student Transitions at WCU will help you connect the pieces as you transition into college life. OST offers peer leaders, shared academic experiences for freshmen, resources for first generation college students and more.

**Mentoring & Persistence to Success:** This office provides supportive services to students in various populations with specialized needs. We also provide summer learning community programming including the Academic Success Program, Catamount Gap, Whee Teach, and other summer Learning Communities.

COMMITMENT TO SUCCESS IN THE SUMMER

Addressing Goal 1.5 of Chancellor Belcher’s 2020 Vision, the Division of Student Success has committed to providing summer programming which will propel our students toward their educational goals. We seek to provide substantive, engaging and fun course offerings that carry momentum through the academic year.
2016 TUITION & FEES

Fees are assessed on a per credit hour basis.

**Undergraduate**
- Resident: $269.57
- Non-Resident: $422.57

**Graduate**
- Resident: $318.52
- Non-Resident: $515.52

**Special Tuition Rates**

**Doctorate in Physical Therapy**
- Resident: $370.52
- Non-Resident: $607.52

**Communication Sciences & Disorders**
- Resident: $391.52
- Non-Resident: $551.52

**Doctorate of Nursing Professionals**
- Resident: $594.52
- Non-Resident: $662.52

**Certified Nurse Practitioner Anesthetist**
- Resident: $594.52
- Non-Resident: $662.52

**Family Nurse Practitioner**
- Resident: $352.52
- Non-Resident: $533.52

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**SUMMER BASICS**

What are our fees?

Fees are assessed on a per credit hour basis, and collected along with tuition.

- **Health Service Fee**: $10.85 (UG) / $5.75 (GR)
- **Rec & Culture**: $16.10 (UG) / $10.75 (GR)
- **Student Rec Center**: $6.00
- **Debt Service Fee**: $6.00
- **Book Rental**: $8.15 (UG Only)
- **Athletic Fee**: $16.10
- **Athletics Facilities Debt Service Fee**: $3.85
- **Student Center Debt Service Fee**: $0.95
- **Document Fees**: $0.80
- **Education & Technology Fee**: $21.60
- **Assoc. of Student Government Fee**: $0.05
- **Transportation Fee**: $4.00
- **Dining Debt Service Fee**: $4.45

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**CALENDAR**

- **May 9**: Full Term, Mini-mester, & First 8 Week Terms began
- **May 30**: First 4.5 Week & 9 Week Terms began
- **June 27**: Last 8 Week Term & Last 5 Week Extended Term began
- **July 5**: Last 4.5 Week Term began
- **August 12**: Last day of Summer Sessions

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**SUMMER HOUSING**

The residence halls for the 2016 Summer Sessions were Reynolds Hall and Central Drive Hall.

<table>
<thead>
<tr>
<th></th>
<th>1 Session</th>
<th>2 Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Drive Hall - Private</td>
<td>$660</td>
<td>$1320</td>
</tr>
<tr>
<td>ASP &amp; SLC Reynolds Hall - Double</td>
<td>$688</td>
<td>$688</td>
</tr>
<tr>
<td>ASP &amp; SLC Reynolds Hall - Single</td>
<td>$838</td>
<td>$838</td>
</tr>
</tbody>
</table>
ENROLLMENT

Summer Session experienced an overall enrollment decrease of 2.5% during the summer of 2016. There were 3,812 students that took summer 2016 classes. The largest gains were seen in the College of Business, which enrolled 116 more students than the previous summer term. 2016 also saw continued growth in distance enrollment, with an increase of 304 students, while residential enrollment decreased by 23.3% (419 students).

TUITION COLLECTION

Tuition rates increased slightly between 2015 and 2016. Despite a slightly lower headcount, tuition collection increased slightly in 2016.

Colleges’ total tuition for summer 2016: $3,038,038

Attributed to undergraduate: $2,253,813

Attributed to graduate: $784,225

At a Glance

Unduplicated headcount: 3,812

Summer Learning Community Participants: 326

Total Student Credit Hours: 22,768

Total course sections: 919

Over-enrolled sections (beyond max seat capacity): 18

Average class size (excluding internships & Independent study): 13.29

Colleges’ Instructional cost: $1,170,564
Overall Student Credit Hours

22,768 (3.3% from 2015)

BY COLLEGE:
College of Arts & Sciences 6625 (370 from 2015)
College of Education & Allied Professions 6118 (77 from 2015)
College of Health & Human Sciences 5811 (39 from 2015)
College of Business 3010 (321 from 2015)
College of Fine & Performing Arts 787 (158 from 2015)
Kimmel School 417 (26 from 2015)

BY TYPE:
Graduate (Residential) 2942 (544 from 2015)
Undergraduate (Residential) 12188 (636 from 2015)
Distance 7638 (645 from 2015)

What are our students studying in the summer?

Top Programs by SCH Generation - UNDERGRADUATE

<table>
<thead>
<tr>
<th>College &amp; Department</th>
<th>Resident Student Credit Hours</th>
<th>Distance Student Credit Hours</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Arts &amp; Sciences</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] English (ENGL)</td>
<td>1068</td>
<td>54</td>
<td>1122</td>
</tr>
<tr>
<td>2.] Communications (COMM)</td>
<td>588</td>
<td>99</td>
<td>687</td>
</tr>
<tr>
<td>College of Business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] School of Accounting, Finance, Information</td>
<td>688</td>
<td>519</td>
<td>1207</td>
</tr>
<tr>
<td>2.] School of Entrepreneurship, Sports Management, Hospitality &amp; Marketing</td>
<td>(SEHM)</td>
<td>609</td>
<td>132</td>
</tr>
<tr>
<td>College of Education &amp; Allied Professions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] Psychology (PSY)</td>
<td>1566</td>
<td>99</td>
<td>1665</td>
</tr>
<tr>
<td>2.] Human Services (HSL)</td>
<td>420</td>
<td>786</td>
<td>1206</td>
</tr>
<tr>
<td>College of Fine &amp; Performing Arts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] Art (ART)</td>
<td>413</td>
<td>75</td>
<td>488</td>
</tr>
<tr>
<td>2.] Stage &amp; Screen (SAS)</td>
<td>87</td>
<td>63</td>
<td>150</td>
</tr>
<tr>
<td>College of Health &amp; Human Sciences</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] Health Sciences (HS)</td>
<td>830</td>
<td>981</td>
<td>1811</td>
</tr>
<tr>
<td>2.] Nursing (NURS)</td>
<td>707</td>
<td>826</td>
<td>1533</td>
</tr>
<tr>
<td>College of Engineering &amp; Technology</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] Engineering Technology (ET)</td>
<td>93</td>
<td>158</td>
<td>251</td>
</tr>
<tr>
<td>2.] Construction Management (CM)</td>
<td>58</td>
<td>30</td>
<td>88</td>
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</tbody>
</table>

Top Programs by SCH Generation - GRADUATE

<table>
<thead>
<tr>
<th>College &amp; Department</th>
<th>Resident Student Credit Hours</th>
<th>Distance Student Credit Hours</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Arts &amp; Sciences</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] Political Science &amp; Public Affairs (PSFA)</td>
<td>81</td>
<td>6</td>
<td>87</td>
</tr>
<tr>
<td>2.] Biology (BIDL)</td>
<td>39</td>
<td>0</td>
<td>39</td>
</tr>
<tr>
<td>College of Business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] School of Accounting, Finance, Information</td>
<td>141</td>
<td>0</td>
<td>141</td>
</tr>
<tr>
<td>2.] School of Economics, Management &amp; Project Management (SEM)</td>
<td>0</td>
<td>288</td>
<td>288</td>
</tr>
<tr>
<td>College of Education &amp; Allied Professions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] School of Teaching &amp; Learning (STL)</td>
<td>176</td>
<td>519</td>
<td>695</td>
</tr>
<tr>
<td>2.] Human Services (HSL)</td>
<td>592</td>
<td>828</td>
<td>1420</td>
</tr>
<tr>
<td>College of Fine &amp; Performing Arts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] Art (ART)</td>
<td>57</td>
<td>3</td>
<td>60</td>
</tr>
<tr>
<td>2.] —</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>College of Health &amp; Human Sciences</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] Physical Therapy (PT)</td>
<td>705</td>
<td>0</td>
<td>705</td>
</tr>
<tr>
<td>2.] Nursing (NURS)</td>
<td>632</td>
<td>144</td>
<td>776</td>
</tr>
<tr>
<td>College of Engineering &amp; Technology</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.] Engineering Technology (ET)</td>
<td>18</td>
<td>0</td>
<td>18</td>
</tr>
<tr>
<td>2.] Construction Management (CM)</td>
<td>0</td>
<td>60</td>
<td>60</td>
</tr>
</tbody>
</table>
INSTRUCTOR COMPENSATION
The base rate per credit hour is determined by the Office of the Provost in consultation with the college deans. The calculation considers the expected revenue generated with minimum enrollment.

TRADITIONAL/STANDARD COURSES
Full time Faculty $1500
Adjunct – Master’s Degree $900
Adjunct – Terminal Degree $1000

INTERNSHIP & INDEPENDENT STUDY COURSES
These courses are compensated on a per student, per credit hour rate determined by the dean of each college.

TRAVEL COURSES
These courses are compensated only if they are for credit, in consultation with the college and International Programs & Services Director.

HOW ARE REVENUES DISTRIBUTED?
The Office of the Provost will determine the net revenue generated from each college after all compensation and expenses have been determined and subtracted. The percentages of net revenue sharing are as follows:

Colleges (prorated according to net revenue generated):

50%
Office of the Provost:

30%
Colleges with Distance Education courses (prorated):

20% (This 20% is distributed among colleges with summer distance courses, prorated according to net revenue generated from distance offerings)

Colleges’ total instructor compensation for summer 2016:

$1,170,564

Permanent salaries coded to summer:

$528,000*

Total salary cost to summer session:

$1,698,564
(55.9% of tuition received)

*This figure does not account for salaries that may be paid by the colleges with their summer revenue allocations.
GROWTH
Summer Learning Communities continued to grow during the summer of 2016. Together, the Academic Success Program and Catamount Gap cohorts increased enrollment by 61 students.

ACADEMIC GAINS
The most encouraging academic gains during the 2016 summer term were shown by the Academic Success Program. Student grade point averages are rising, with more than 52% of students earning a 3.5 or higher—a 13% increase from 2015. Even more encouraging: 47 of our ASP students earned GPAs of 4.0!

Catamount Gap
- Enrollment: 124 (129 from 2015)
- Average Entry GPA (UW): 2.70
- Average Summer GPA: 3.34
  - 51.6% earned a 3.5 or above
  - 31 students (25%) earned a 4.0
- 2016 Cohorts:
  - Nursing
  - Whee Teach
  - HHS
  - Honors College
  - Kimmel Engineering
  - General

Academic Success Program
- Enrollment: 202 (132 from 2015)
- Average Entry GPA (UW): 3.22
- Average Summer GPA: 3.38
  - 52.25% earned a 3.5 or above
  - 47 students (23.23%) earned a 4.0

WHAT WE DO
Over the course of a five week term, summer learning community students earn 6 to 8 credits in a learning community framework. Communities are divided by discipline. Programming is open both to incoming freshmen who elect to get an early start and to conditionally admitted students who must maintain adequate grades during the summer term to attend during the regular fall semester (Academic Success Program). These two groups are not combined within communities, in order to provide targeted support where it is most needed.

LEARNING COMMUNITY FUNDING
Instructional funding for this program is derived completely from summer course revenue. The program retains 90% of the net revenue; 10% is shared amongst the colleges.

SUMMER 2016 LEARNING COMMUNITY DATES:
June 23-24 WCU & Program Orientation
June 27 Classes begin
July 29 Classes end

Post-program surveys tell us...
96.5% of students plan to use the academic skills presented in the SLC during their time at WCU.
95.4% plan to use the academic success resources available to them while at WCU.
94.26% are satisfied with their SLC experience.
97.7% are excited to return for the fall semester!
Hire the Rock Stars!
Identify faculty who are committed 110% to student success. Provide them with the resources they need to foster a successful learning environment; listen to their ideas; learn from their experiences; acknowledge their contributions as central to a successful summer session.

“\text{I already utilize a multi-disciplinary approach to my classes so being in a cohort made perfect sense. I particularly enjoyed the new creative challenges that stretched me as a teacher as we combined course plans.... My favorite moments centered around the close relationships made with fellow instructors and with the students..... I believe [Catamount Gap] fosters benefits that will last for the entire college career. Students are more prepared for the rigors of the fall and I strongly sense that they will help their peers who might feel overwhelmed. Catamount Gap builds empathetic leaders.}”

Tamera Cole, Communications Professor

During the summer of 2016, WCU faculty

- Taught 659 undergraduate and 260 graduate course sections, including internships and independent studies;
- Led 20 course sections of Educational Travel, providing not only quality coursework, but cultural experiences to last a lifetime;
- Supported our summer learning communities and improved the Academic Success Program’s performance once again;
- And as always, brought the same passion for education to our Catamount Nation as they do during every term!
SUMMER
2016 STUDENT PROFILE

UNDUPLICATED HEADCOUNTER:
3812 (97 from 2015)

COLLEGE BREAKDOWN
The totals below are unduplicated enrollment headcounts for each of the colleges. As some students may be enrolled in more than one college, the sum of the college headcounts will not equal the overall headcount of 3812 above.

Arts & Sciences  683 (21 from 2015)
Business  636 (116 from 2015)
Education & Allied Professions  873 (154 from 2015)
Health & Human Sciences  968 (56 from 2015)
Fine & Performing Arts  119 (9 from 2015)
Kimmel  142 (37 from 2015)
Undeclared/Non-degree  534 (133 from 2015)

Enrollment by Race
- White 77%
- Asian 1%
- American Indian or Alaska Native 1%
- Black or African American 7%
- Hispanics of any race 6%
- Native Hawaiian or Other Pacific Islander 0%
- Non-resident Alien 4%
- Race and Ethnicity Unknown 1%
- Two or more races 3%

Enrollment by Gender
- Male 38%
- Female 62%

Graduate & Undergraduate Enrollment
- Graduate 25%
- Undergraduate 75%

Distance & Residential Enrollment
- Resident 36%
- Distance 64%
If you are searching for additional information on summer sessions, including information on maximum compensation limits, course proposals, student load limits, and more, please reference the APR 19: Guidelines for Summer Session. This document can be found in the Faculty & Staff Resources section of the Provost Office web page. There you will also find a spreadsheet detailing the summer term schedule and faculty pay dates.

For questions regarding our summer learning communities, please contact

The Office of Mentoring and Persistence to Success (MAPS)
205 Killian Annex
bigorman@email.wcu.edu
(828) 227-7127

For any other questions, please contact

Claire Napoletano, University Program Associate for Summer Session
Office of the Provost
HF Robinson Administration Building, ste. 550
ecnapoletano@email.wcu.edu
(828) 227-3331

Or

Lowell K. Davis, Assistant Vice Chancellor for Student Success
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HF Robinson Administration Building, ste. 550
lkdavis@email.wcu.edu
(828) 227-2670