

SEI Meeting Minutes, January 27th 2017

- Thanks to everyone who helped distribute recycling bins at Scott and Walker this past Wednesday
 - Please take a bin if you don't already have one
- Everyone write down their t-shirt size for RecycleMania t-shirts
- Write down at least one day you can help with proposal writing workshops on sign-up sheet
 - Push workshops on social media
- Look for local People's Climate Change March instead of D.C. one since Saturday April 29th is weekend before finals
 - Most likely Asheville, NC
- Possible Fun Run on April 19th for Earth Day
 - Dunk tank at end with parking officers
 - Possible EV charging station ribbon cutting event
- Project proposals are open until the end of March
- Continue marketing push
 - Tri-folds on tables
 - Ground stickers on sidewalk (like FAFSA ones)
 - Lauren will send marketing checklist
 - The Western Carolina Journalist – Thanks Rachel!
[\(http://www.thewesterncarolinajournalist.com/2017/01/27/wcu-to-participate-in-recyclemania/\)](http://www.thewesterncarolinajournalist.com/2017/01/27/wcu-to-participate-in-recyclemania/)
 - Potty Times
 - Flyers
 - New design ideas are welcome – email Eliza
 - Print flyers so members can distribute them
 - Stickers giveaway for social media follows
- Treasurer update from Lauren
 - She is in contact with someone with access to Banner to get our exact numbers
 - Possible temporary investment account option to accumulate interest
- “TED Talks”
 - Length is still up in air
 - 20-30 minutes seems fairly agreed upon
 - 1st one will be **Wednesday, February 22nd** in the UC Theater from 4:00-4:30pm
 - Aimed at students
 - Lauren Bishop 10 min, Jeff White 10 min, Joseph 5-10 min, Q & A
 - Future one could be aimed at staff & faculty
 - Jay Gerlach is great resource for being right on line of political without crossing
 - Record event
 - Livestream on Facebook

- Possibly create YouTube channel to upload “TED Talk” videos to
- Unique name!
 - Play around with “TED Talk” to come up with something more relevant to sustainability and/or Western
- State of Sustainability staff senate forum on February 15th at 3:30-4:30 in UC Theater
 - Open to anyone who wants to go

SEI Ted talks:

Dates-

2-17

3-3

3-17

5-6pm rogers room