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School of Art and Design

Art, B.A.
1. Students will demonstrate an understanding of basic design principles, concepts, media and formats in the various fine arts disciplines.
2. Students will demonstrate the ability to conceive, design, and create works in one or more specific fine arts fields.
3. Students will have experiences that encourage familiarity with a broad variety of works in various specializations, media, and time periods.
4. Students will communicate effectively and responsibly in a variety of formats and contexts.
5. Students will demonstrate an understanding of connections between art and design and other aspects of human culture, including the ability to place works of art/design in historical, cultural, and stylistic contexts.
6. Students will demonstrate knowledge of the tools and techniques of scholarship.

Art, B.F.A.
1. Students will demonstrate an understanding of the basic design principles, concepts, media, and formats in the various fine arts disciplines. Development of this sensitivity continues through the degree program.
2. Students will demonstrate an ability to conceive, design, and create works in one or more specific fine arts fields. Development of this sensitivity continues through the degree program.
3. Students will gain experiences that encourage familiarity with a broad variety of work in various specializations and media, including broad exposure to works of art.
4. Students will gain the ability to apply principles of design and color and competency in drawing to work in specific fine arts specializations. Development of this sensitivity continues through the degree program.
5. Students will gain working knowledge of various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art.
6. Students will gain an understanding of the similarities, differences, and relationships among the various fine arts areas.

Art Education, B.F.A.
1. Students will understand basic design principles, concepts, media, and formats in the various fine arts disciplines.
2. Students will be able to conceive, design, and create works in one or more specific fine arts specializations.
3. Students will experience a broad variety of artwork, artists, and art media through experiences internal and external to the university setting.
4. Students will apply basic design principles, content, and art media knowledge to their adaptation into thoughtful projects for K-12 students in visual art.
5. Students will apply knowledge of children’s intellectual, psychological, and psychomotor development to conceptualize a yearlong curriculum in art that may be adapted per specific student needs.

6. Students will effectively participate in all facets of the school learning environment as future art teachers: planning, classroom mgmt., assessment, extracurricular involvement, professional development.

Graphic Design, B.F.A.

1. Students will demonstrate an understanding of basic design principles, concepts, media and formats in the various fine arts disciplines.

2. Students will have the ability to conceive, design, and create works in one or more specific fine arts fields.

3. Students will develop an understanding of how communications theories, principles, and process have evolved through history and the ability to use this knowledge to address various types of contemporary problems.

4. Students will have the ability to conduct critical evaluations of different technologies in specific design problem contexts, including the placement of technical issues in the service of human-centered priorities and matching relationships between technologies and the people expected to use them.

5. Students will demonstrate acquisition of collaborative skills and the ability to work effectively in interdisciplinary or multidisciplinary teams to solve complex problems.

6. Students will have experience in applying design knowledge and skills beyond the classroom is essential. Opportunities for field research and experience, internships, collaborative programs with professional and industry groups, international experiences are strongly recommended. Such opportunities to become oriented to the work profession should be supported through strong advising.

Interior Design, B.S.

1. Students will be able to demonstrate and apply knowledge of human experience, behavior and human fundamentals as it relates to the built environments.

2. Students will be able to evaluate, defend and synthesize design decisions based on the use of the elements and principles of design throughout the entire design process.

3. Upon graduation, students will understand the principles and practices that define the profession, demonstrating the ability to effectively communicate, collaborate and work interdisciplinary.

4. Students will be able to understand interior construction and implement environmental systems.

5. Students will be able to analyze and apply all laws, codes and standards that impact interior spaces.

6. Students will be able to apply knowledge of history and theory of interiors, architecture, decorative arts, and art when solving design problems.

Art, M.F.A.

1. Students will have advanced professional competence in a specific design specialization or some aspect of studio-based design practice.
2. Students will have knowledge and abilities to comprehend, create, write, and articulate in a variety of contexts.
3. Students will have a thorough understanding of current contemporary concepts, critical theory, and art historical contexts.
4. Students will develop technical studio skills and strategies to produce successful materializations of their ideas.
5. Student will develop strategies for engagement in studio art teaching.
6. Students will develop professional studio management strategies to produce successful articulation of their ideas and practice.

Art, M.A.T.
1. Students will improve critical perceptions and language to effectively communicate as arts professionals.
2. Students will be able to translate basic design principles, media and maker methodology in a breadth of art forms and styles to lessons conducive to developmental appropriateness of any K-12 group of students.
3. Students will pursue activities of advanced leadership and research.
4. Students will reflect upon classroom experiences with exceptional learners and make plans for teaching adaptation.
5. Students will achieve advanced level competence in an art and art history area of their election.
6. Students will demonstrate the ability to assess and evaluate the artwork of K-12 students. They understand formative and summative assessments (per class) and how this differs from individual evaluation. They know how to use rubrics to do this and how to submit student work for evaluation for things such as North Carolinas annually required ASW (Assessment of Student Work).

Art, M.A.Ed.
1. Students will improve critical perceptions and language to effectively communicate as arts professionals.
2. Students will be able to translate basic design principles, media and maker methodology in a breadth of art forms and styles to lessons conducive to developmental appropriateness of any K-12 group of students.
3. Students will pursue activities of advanced leadership and research.
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School of Music

Music, B.A.
1. Students will apply mature performance practices in their major area, including significant technical mastery, capability to produce work and solve professional problems independently, and a coherent set of artistic/intellectual goals that are evident in their work.
2. Students will interpret a wide selection of musical literature, representing principal eras, genres, and cultural sources.
3. Students will effectively identify and work with the elements of music, including rhythm, melody, harmony, structure, timbre, and texture.
4. Students will develop and defend musical judgments supported by their study in both musical and non-musical disciplines.
5. Students will evaluate approaches and means to professional development and entrepreneurship in the music industry.

Music, Commercial Music and Audio Production, B.M.
1. Students will apply mature performance practices in their major area, including significant technical mastery, capability to produce work and solve professional problems independently, and a coherent set of artistic/intellectual goals that are evident in their work.
2. Students will interpret a wide selection of musical literature, representing principal eras, genres, and cultural sources.
3. Students will effectively identify and work with the elements of music, including rhythm, melody, harmony, structure, timbre, and texture.
4. Students will employ industry standard synthesis and notation hardware and software to generate effective musical results whether presented in live musical performance or recording studio situations.
5. Students will produce a professional level recording using industry standard hardware and software. They will record, edit, mix, and master music from multiple genres as well as the spoken word.
6. Students will identify personal aims and goals leading to a focused career path, using their knowledge of music industry operations.
7. Students will analyze and critique compositional techniques in a variety of commercial music genres including popular music and jazz, through active and engaged educated listening.
8. Students will synchronize music, sound effects, and dialogue with digital visual images.

Music, Education, B.M.
1. Students will apply mature performance practices in their major area, including significant technical mastery, capability to produce work and solve professional problems independently, and a coherent set of artistic/intellectual goals that are evident in their work.
2. Students will interpret a wide selection of musical literature, representing principal eras, genres, and cultural sources.
3. Students will effectively identify and work with the elements of music, including rhythm, melody, harmony, structure, timbre, and texture.
4. Students will create, via competent conducting skills and musical leadership, accurate and musically expressive performances with various types of performing groups and in general classroom situations.
5. Students will arrange and adapt music from a variety of sources, using knowledge of analysis, orchestration, and area-appropriate performance ability, to meet the needs and ability levels of individuals, school performing groups, and in classroom situations.
6. Students will demonstrate area-appropriate performance expertise sufficient to teach technical competency, diagnose performance-related problems and suggest solutions, and model musical performance concepts.
7. Students will demonstrate effective classroom management techniques in classroom settings.

Music Performance, B.M.
1. Students will apply mature performance practices in their major area, including significant technical mastery, capability to produce work and solve professional problems independently, and a coherent set of artistic/intellectual goals that are evident in their work.
2. Students will interpret a wide selection of musical literature, representing principal eras, genres, and cultural sources.
3. Students will effectively identify and work with the elements of music, including rhythm, melody, harmony, structure, timbre, and texture.
4. Students will develop the ability to work independently to prepare performances at the highest possible level.
5. Students will develop and demonstrate knowledge of area-appropriate literature.
6. Students will formulate sound pedagogical approaches to complement various stages of technical and musical development and demonstrate knowledge of existing pedagogy.

School of Stage and Screen

Stage and Screen, B.A.
1. Students will demonstrate the ability to think conceptually and critically about text, performance, and production in both theatre and film.
2. Students will obtain advanced understanding of a wide selection of theatre and film repertory including the principal eras, genres, and cultural sources.
3. Students will demonstrate the ability to respect, understand and evaluate work in a variety of disciplines.
4. Students will comprehend how to differentiate writing, production processes, aesthetic properties and style as they shape and are shaped by artistic and cultural forces.
5. Students will demonstrate the ability to develop and defend informed judgements about theatre and film.
6. Students will demonstrate the ability to integrate the crafts of theatre and film.
Acting, B.F.A.
1. Students will demonstrate the advanced ability to act (to project one's self believably in word and action into imaginary circumstances), performing in roles that span both theatre and film.
2. Students will demonstrate the ability to create characters convincingly from plays drawn from different genres and styles in an ensemble relationship with other actors.
3. Students will be able to understand the specific demands of the acting styles for major periods and genres of dramatic literature.
4. Students will develop an awareness of and utilize an appropriate vocal range and freedom to include projection and dialects in both theatre and film classes and production.
5. Students will demonstrate a flexible, relaxed and controlled body trained in basic movement disciplines, including dance and combat, to be utilized in characterization for both theatre and film projects.
6. Students will demonstrate comprehension of the basic business procedures of the actor’s profession including audition procedures, resumes, agents, and tax law.

Design, B.F.A.
1. Students will conceptually and critically analyze text, performance and production.
2. Students will identify and integrate a wide selection of theatre and film repertory, including principle eras, genres, and cultural sources.
3. Students will analyze and implement production processes, identify aesthetic and practical properties of design, and discuss the way they are shaped by artistic and cultural forces.
4. Students will collaborate as a member of the production team at an advanced level: plan, implement and adapt various elements of production needs including preproduction, production and post-production.
5. Students will develop skills and practices for entry level professional positions.
6. Students will effectively apply aspects of entertainment productions not specific to design and technical areas.

Film and Television Production, B.F.A.
1. Students will be able to write, analyze, apply critical analysis, and rewrite a complete screenplay, properly formatted, within given deadlines.
2. To obtain advanced understanding of a wide selection of theatre and film repertory including the principal eras, genres, and cultural sources.
3. Students will be able to visually capture a motion picture through resourcefully lighting a set or location and compose images appropriate for the look of the film, and in so doing, maintain a clear chain of command within the cinematography department.
4. Students will be able to edit a motion picture through the use of editing software, the application of a number of editing styles, and effectively combining the use of picture and sound to tell a story in a compelling manner.
5. Students will be able to produce a motion picture through the utilization of production software, raising money for student films, securing locations for filming and overseeing all phases of production.
6. Students will be able to direct a motion picture through camera direction, composition of editing, interpretation and adaptation of a screenplay, and communication with cast and crew.

Musical Theatre, B.F.A.

1. Students will define and implement the vocabularies and techniques fundamental to music, acting, and dance.

2. Students will demonstrate a high level of preparation for collegiate and professional auditions through (a) Research the piece(s) for which they are auditioning; (b) Demonstrate awareness of their type and skillsets in all three disciplines; and (c) Select appropriate material for the projected role(s).

3. Students will distinguish between various eras, genres, and styles by examining the history of musical theatre.

4. Students will successfully participate in the rehearsal and performance process of a Main Stage musical as a performer.

5. Student will demonstrate a working knowledge and understanding of current business practices as they relate to the performance profession.

6. Students will expand their professional employability by applying their knowledge and skills to additional performance, production, and arts management roles outside the musical theatre performance context.