What majors does this minor complement?
The minor in sport management complements many other majors, including programs in the College of Business, Hospitality and Tourism, Parks and Recreation Management, Communication, and Athletic Training.

What are the professors in this program like?
Dr. Kevin Ayers,
Ed. D., Florida State University
Associate Professor of Sport Management,
Director of Master’s Sport Management Program
Research Interests: Economic impact of football teams on local economies, financial aspects of sport, youth sport.

Dr. Kadence Otto
Ph. D., Florida State University
Assistant Professor, Director of Undergraduate Sport Management Program
Research Interests: Legal and ethical issues in intercollegiate athletics, risk management and celebratory violence

Dr. Rey A. Treviño, Jr.
Ed.D., University of Northern Colorado
Assistant Professor of Sport Management
Research Interests: Event managers’ effectiveness, event management competencies in cycling, sport administration

What are the students in the program doing?
The minor begins in the fall of 2006. Some expected student activities include working on campus in the athletic department and running special events during the year. Sport Management students organize and run the annual 5K Mountain Heritage Day road race. Students intern with exciting organizations such as the Carolina Panthers, Charlotte Bobcats, Charlotte Knights, Olympic Training Center, Trillium Links, Lowes Motor Speedway and Disney.

How many hours and what courses does this minor require?
The minor, which is open to non-Sport Management majors, requires 18 hours including SM 260-Introduction to Sport Management (Career opportunities, competencies and management skills; overview of management functions and ethics; history of sport management) SM 340-Ethics in Sport (Ethical theories and principles applied to the sport setting) or SM 423-Sociology of Sport (Social issues in sport examined from historical, cross-cultural and sociological perspectives with attention to the impact of race, gender and social class on participation), SM 460-Sport Marketing (Historical study of sport marketing; techniques in developing sport sponsorship proposals and effective sport promotions) or SM 461-Financial Aspects of Sport (Financial considerations important to sport; budgeting, fundraising and economic impact of sporting events), SM 435-Event and Facility Management and Marketing (Study of current trends and the management and marketing of sporting events and sports facilities; basic terminology and building designs) or SM 445-Sport Administration (Current issues in sport administration, organizational theory and behavior), and SM 484-Internship (Experiential learning, applying theory to practice in a specific area of sport management).

Depending on courses selected, course prerequisites may add additional hours. Please check the catalog description for specific requirements. Students must have a WCU GPA of 2.5 or greater in order to register for and take 400-level Sport Management classes.

Contact
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